Global One Media Group Relaunches SmallCap Asia as a Bilingual (English/Chinese) Investor Media and Education Platform

The Singapore-based platform now offers English and Simplified Chinese editions, expanded Asian market coverage, CEO interviews, and investor education.

SINGAPORE, SINGAPORE, September 11, 2026 /EINPresswire.com/ -- Global One Media Group, a leading investor marketing and digital communications firm, today announced the official relaunch of SmallCap Asia following a comprehensive redesign and expansion of the Singapore-based investor media and education platform.

> With SmallCap Asia now available in English and Chinese, we have an opportunity to make small-cap information more accessible while developing coverage that is locally and culturally relevant."
>
> *Zhou Xinying, Regional Manager at SmallCap Asia*

The relaunched SmallCap Asia introduces dedicated English and Simplified Chinese editions, extending the platform's ability to serve investors across Asia while helping international public companies communicate with a broader regional audience. The bilingual offering is part of Global One Media's continued investment in building SmallCap Asia as an accessible source of company information, market insights, and investor education for the region.

Built around a new mobile-first user experience, the redesigned website features improved navigation and search capabilities, together with country and topic categories and filters that make it easier for readers to discover relevant companies and content. SmallCap Asia is also expanding its editorial coverage across Asian markets, sectors, and investment themes, providing investors with a broader view of the opportunities and developments shaping regional and international capital markets.

The platform combines written editorial coverage with CEO interviews and video content, market analysis, and investor education resources designed to help readers better understand companies and investment themes influencing the market. SmallCap Asia will also introduce SmallCap Asia Weekly, a forthcoming newsletter bringing selected company developments, market insights, interviews, and educational content directly to subscribers.

Subscribe to receive the latest updates: https://www.smallcapasia.com/newsletter/



Global One Media Relaunches SmallCap Asia in English and Simplified Chinese

As SmallCap Asia expands, the platform will play a growing role in connecting international public companies with Asian investors. Through bilingual editorial and multimedia content, companies will have an additional channel through which to communicate their stories to audiences across Asia, while investors gain greater access to information about small-cap companies and opportunities across international markets.

Singapore will remain central to the platform's development. As one of Asia's leading financial centres and a gateway to markets across the region, Singapore provides SmallCap Asia with a strong base from which to build relationships with investors, family offices, institutions, financial media partners, and other market participants throughout Asia.

"SmallCap Asia represents an important investment in building a stronger Singapore-based platform for the Asian investment community. By delivering high-quality content in both English and Simplified Chinese, we can make information about global small-cap opportunities more accessible to a broader audience while giving public companies a meaningful channel through which to engage with investors across the region. Our long-term vision is to establish SmallCap Asia as a trusted destination for investors seeking company insights, market intelligence, and opportunities across global capital markets," said Bastien Boulay, Co-Founder and CEO of Global One Media Group.

The relaunch also introduces an expanded editorial strategy centred on making SmallCap Asia more useful and relevant to its regional audience, combining locally informed market coverage with international company stories and investment themes.

"Asia's investment landscape is diverse, and effective financial content needs to reflect the markets, languages, and perspectives of the audiences it serves. With SmallCap Asia now available in English and Simplified Chinese, we have an opportunity to make small-cap information more accessible while developing coverage that is locally and culturally relevant.

Through CEO interviews and investor education content, our goal is to build an informed and engaged community that investors can return to as they explore opportunities across Asia and global markets," said Zhou Xinying, Regional Manager, SmallCap Asia.

Global One Media will continue to operate and develop SmallCap Asia, supporting the platform through its capabilities in content production, digital distribution, investor communications, and audience development. The company plans to expand SmallCap Asia's reach by developing relationships across Asia's investment ecosystem while continuing to grow its editorial, video, educational, and newsletter offerings.

The relaunch advances Global One Media's broader strategy of developing regionally focused investor platforms that connect public companies with investment audiences across international markets. With SmallCap Asia serving Asian investors from its Singapore base, the platform strengthens the company's ability to provide issuers with targeted visibility and investor communications across a strategically important global capital markets region.

ABOUT GLOBAL ONE MEDIA GROUP
Founded in 2021 and headquartered in Singapore, Global One Media Group is an international investor marketing and digital communications firm serving publicly traded and pre-IPO companies. Through its fully integrated, in-house model, the Group combines investor relations communications, strategic narrative development, premium content creation, and targeted multi-platform distribution to help clients increase visibility, connect with investors, and build sustained market awareness across North America, Europe, and Asia. For more information, visit https://www.globalonemedia.com.

ABOUT SMALLCAP ASIA
SmallCap Asia is a Singapore-based investor media and education platform covering small-cap companies and market opportunities across Asia and global markets. Through editorial content, market insights, CEO interviews, videos, and educational resources, the platform helps investors better understand emerging companies, sector trends, and the developments shaping today's investment landscape. For more information, visit https://www.smallcapasia.com.

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