Nulogy Appoints Senior Vice President of Engineering to Support Next Phase of Growth

Mark Pinson joins as Nulogy scales its engineering capabilities and expands the practical use of AI across software development.


Nulogy

TORONTO, ONTARIO, CANADA, September 9, 2026 /EINPresswire.com/ -- Nulogy, a leading provider of food and beverage operations software, today announced the appointment of Mark Pinson as Senior Vice President of Engineering.

The appointment follows the launch of the Nulogy Manufacturing Operating System earlier this year and comes as Nulogy deepens its focus on food and beverage operations. It reflects the company's continued investment in engineering leadership and platform development as Nulogy grows.

Pinson will help Nulogy expand the use of AI across engineering to increase efficiency and accelerate development. The goal is to give engineers more time to focus on the capabilities and operational challenges that matter most to customers.

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>
> *Bill Ryan, CEO, Nulogy*

"We are thrilled to welcome Mark to the Nulogy team," said Bill Ryan, CEO of Nulogy. "AI is fundamentally reshaping software engineering, and Mark's track record of applying advanced technologies with rigor and discipline will be invaluable. Under his leadership, our engineering team will continue pushing the boundaries of platform innovation, performance, and reliability for our customers."

Pinson brings more than 25 years of experience building and scaling software engineering organizations across startups, enterprise software companies, and private equity-backed SaaS

businesses. Most recently, he served as Vice President of Engineering at Eptura, where he helped lead software development and delivery.

“Nulogy has strong products, deep industry knowledge, and an experienced engineering team,” said Pinson. “My first priority is to listen and learn from our teams and customers, then build on those strengths. AI gives us an opportunity to reduce repetitive work and give engineers more time to solve difficult problems for the people who rely on Nulogy every day.”

Visit Nulogy.com to learn more.

About Nulogy

Nulogy is for the people behind every product. Nulogy makes the software that food and beverage companies run their operations on, helping manufacturers, co-packers, brands, distributors, and retailers manage production, quality, food safety, and traceability in one connected system. Its purpose-built platform turns that everyday work into proven results: less waste, faster recall response, and the records to prove compliance on demand.

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