Popular New England Resort Adds Mini Golf Course from Adventure Golf & Sports

Waterville Valley Ski Resort expanding for year-'round appeal



Waterville Valley Ski Resort in New Hampshire recently added an AGS Modular Advantage® mini golf course to expand its year 'round appeal.

TRAVERSE CITY, MI, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- (Traverse City, MI) Waterville Valley Resort, located inside the White Mountain National Forest area of New Hampshire, and known as the birthplace of freestyle skiing, recently added an 18-hole miniature golf course designed and constructed by Adventure Golf and Sports (AGS) near the site of a new 16,000 square foot Adventure Center building the resort has planned. "We're shifting focus to make this a competitive and a best-in-class New England resort community, not just a ski resort community," says Tim Smith, President and General Manager.

To complement the natural beauty of the valley and accommodate the region's changing seasonal weather, Adventure Golf & Sports built the course using their eco-friendly Modular Advantage® Mini Golf system where patented, interlocking, permeable panels and permeable turf are used instead of concrete.

> It's New England, we get a lot of rain-snow mixes... So making it durable, making it permeable so it can go through freeze-thaw cycles, making it sustainable, those were large concerns of ours."
>
> *Tim Smith, President and Gen'l Mgr. Waterville Valley Resort*

According to Smith, although Waterville Valley Resort already has hiking, biking, a nine-hole regulation golf course, championship tennis courts and pickleball, " ...those activities require so much energy. The parents and everybody, they get tired. What we were lacking was that last 'thing,' that memorable moment, that thing the entire family could do together... Miniature golf is one of those activities that will provide memories for our guests and encourage people to come, encourage people to stay, but

also make that memorable moment that we're desiring as hospitality professionals that will stick with them and make them want to come back.

"13 holes are adaptive [ADA compliant] on one side of a creek," says Smith, "and you cross over a bridge to the remaining five holes on the other side of the creek, and there's a water fountain on that side and all of this is sloped down so there's multiple tiers with about 12 feet of grade difference. They're a little more challenging and a little more gradient between them. There's a couple little faux bunkers, a couple of little rough grass areas, wood bridge bypasses, a little waterfall and fountain.... We're really trying to concentrate on making all of these activities fit into our natural surroundings."

However, the mini golf course "...won't open officially until June 2027," says Smith. "Mini golf is up on top of a hill and then we are working down to construct a maze, an aerial course and the [Adventure Center] building. So the first thing we had to build was the miniature golf course."

Smith says owner, Jame Sununu, discovered AGS at the 2025 IAAPA EXPO in Orlando, Florida. "He liked the construction aspects, loves the layouts that they did. He was impressed that it was not concrete. He really wanted to concentrate on the beauty aspect of it, too...We want to keep things real natural.

"That [modular] technology for the way that they [AGS] do the courses and don't use concrete was very appealing to us...Water issues for us is a primary concern across our entire valley. Being in the middle of a valley, the water comes off the mountains and just saturates everything. So having something that won't saturate or collect water is a very large advantage for us.

"The area where this course is, the frost level is probably four to five feet every year and to have a panel and turf surface that will not crack and could be sustainable, we felt this was a distinct advantage to us compared to competitors that that would use a different substrate that we felt would be less resilient.

"It's New England, we get a lot of rain-snow mixes, we get a lot of freeze-thaws, the temperature changes here, especially on the surface of the ground. It makes it very challenging to have a mini golf course and maintain it. So making it durable, making it permeable so it can go through freeze-thaw cycles, making it sustainable, those were large concerns of ours.

"They [AGS] arrived on site on time, they left on time, we had our hiccups here and there and it was all managed very professionally," commented Smith. "It was all done on time, on budget and made for a very smooth start to this adventure center construction project."

For more information about the AGS Modular Advantage Mini Golf system, as well as custom designed miniature golf courses from AGS and pre-made portable systems that can be used in a variety of situations, email info@agsgolfandsports.com, call (231) 922-8166 or visit www.AGSGolfandSports.com.

About Adventure Golf & Sports:
Adventure Golf & Sports (AGS) is a global leader in the design and installation of fun, interactive, cost-effective entertainment attractions like Miniature Golf, Pickleball, Shuffleboard, Bocce Ball, Duck Pin Bowling and other game courts. Besides traditional, permanent concrete installations, AGS has long term experience installing interlocking panel system versions like their environmentally-friendly Modular Advantage® Mini Golf system and Bunkers & Bumps™ style courses for a variety of indoor and outdoor applications for resorts, hotels, family entertainment centers, amusement parks, retail centers, campgrounds and RV parks, as well as designing and installing on rooftops, piers and cruise ship decks. AGS is also the exclusive sales agent and installer for the high-tech mini-golf RemarkaBall© in the U.S. and Canada.

About Waterville Valley Resort:
Waterville Valley Resort is known as the birthplace of Freestyle Skiing, opening the first Freestyle Instruction Program in the United States in 1969. In 1994, Waterville Valley Resort opened the first terrain park in New Hampshire - “The Boneyard” and the Resort maintains its authority as a world-class terrain park. Today, Waterville Valley Resort has over 265 skiable trail acres, an elevation of 4,004 feet, a vertical drop of 2,020 feet, and a plethora of amenities and services. The Resort is also home to the Northeast’s premier cross-country trail system, with over 72km of professionally groomed & maintained trails that weave deep into the White Mountain National Forest. Generations of families have flocked to Waterville Valley Resort to not only ski, but to relax, explore, reconnect, and make lifelong memories. With so many adventures and so much potential for exploration, it's no mystery why Waterville Valley is considered New Hampshire's Family Resort.

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