Weathertrends360 App Unveils 'Sunny,' a Predictive AI Agent Bringing YEAR-AHEAD Weather Intelligence to Everyone

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Weathertrends360 App Unveils Sunny

Sunny on Weathertrends360 App Launches

BETHLEHEM, PA, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Weathertrends360 App Unveils "Sunny" — The Next-Gen Predictive AI Agent Bringing Enterprise YEAR-AHEAD Weather Intelligence to Everyone

Powered by deep historical analytics and recurring climate pattern recognition, Sunny puts Fortune 1000-grade predictive year-ahead weather modeling into the hands of consumers and small businesses for YEAR-AHEAD planning including vacations, weddings, finances, health and more across every mile on Earth. It's a better life in any weather.

BETHLEHEM, PA., Sept. 9, 2026 — Weather Trends International, a global leader in year-ahead predictive analytics, today announced the official release of weathertrends360 featuring Sunny, an advanced AI weather companion. The iOS and Android apps are designed to democratize high-precision, long-range forecasting, Sunny grants everyday users and small business operators' direct access to the same enterprise-grade predictive intelligence relied upon by Fortune 1000 organizations and institutional investors.

> People don't just need reactive daily updates—they need predictive visibility for life's biggest milestones."
>
> *Bill Kirk, CEO and Founder of Weather Trends International*

For over two decades, Weather Trends International has specialized in statistical modeling and predictive machine learning to forecast climate and sales trends up to a year in advance. Trusted

by market leaders like Target, Coca-Cola, AutoZone, and JPMorgan, the company's proprietary algorithms translate complex meteorological data into proactive, actionable business insights predicting 360 equity favorability indices, 220 seasonal category sales trends and 3 weather-sensitive diseases.

With the launch of Sunny, this multi-trillion-datapoint analytical engine is transformed into a conversational AI agent capable of delivering hyper-local, long-range environmental intelligence anywhere on Earth. And the best part, Sunny understands over 100 languages.

Generative & Predictive Intelligence Beyond 14-Day Models:
While traditional weather platforms rely on short-term physics models to report current or immediate 1–14-day conditions, Sunny leverages over a century of deep historical data, dozens of climate cycles, and proprietary pattern-recognition algorithms. By processing week-by-week temperature and precipitation trends up to 11 months in advance, Sunny enables proactive, long-horizon decision-making—significantly mitigating weather risk.

"People don't just need reactive daily updates—they need predictive visibility for life's biggest milestones," said Bill Kirk, CEO and Founder of Weather Trends International. "Whether it's optimizing a wedding date, timing crop cultivation, scheduling outdoor recreation or sporting events, or anticipating seasonal health conditions, Sunny brings institutional-grade predictive analytics directly to your pocket every mile on Earth."

Platform Features & Native Capabilities:
Sunny is free to download for iOS and Android, offering an ad-free interface paired with a suite of real-time and long-range features:
- Real-Time Data Feed: Hourly precision forecasts for 7 days, daily outlooks for 35 days, and 34 interactive weather map layers including 18-Hour and 14- day Future Radar.
- 1-Year Historical Context: Deep-dive access to 52 weeks of historical climate performance by city or town.
- Interactive AI Companion: Free tier includes up to five long-range queries powered by Sunny's natural language engine, localized in over 100 languages.
- On-Demand Token Model: Flexible token tiers ($1, $5, $10, or $19.95) for long range weather queries and access to deep-learning year-ahead models.

Key AI Use Cases:
- Event Planning: Natural language prompts for optimal outdoor event windows and low-precipitation risk dates.
- Travel & Recreation: Predictive climate analysis for long-range vacation booking, golf outings, and fishing expeditions.
- AgTech & Gardening: Data-driven insights on first/last freeze windows, soil moisture trends, and precipitation totals.
- Health & Wellness: Proactive forecasting for Flu, Asthma and seasonal allergy spikes, air quality, and climate-induced respiratory triggers.

• Energy & Utility Optimization: Predictive seasonal thermal analysis to help households and businesses project utility cost fluctuations a year ahead.
• Business: Predictive trends on 360 equities, 220 seasonal categories and 3 weather-sensitive diseases to help with inventory, labor, and advertising.

Empowering Small Businesses with Enterprise Tech:
Sunny bridges the gap between enterprise-scale predictive modeling and SMB operational strategy. From beverage distributors, coffee shops, wedding venues, event managers, and agri-entertainment ventures scheduling peak attractions, Sunny provides small business owners with the data infrastructure needed to drive proactive operations and protect margin.

"Weather impact isn't exclusive to Fortune 500 enterprises," Kirk added. "A sudden shift in long-range patterns can reshape a small business's entire quarter. Sunny democratizes access to predictive intelligence, transforming unpredictable climate variables into actionable strategies."

Strategic Partnerships & Ecosystem Expansion:
Weather Trends International is actively expanding its AI ecosystem, inviting strategic channel partners across agriculture, event technology, hospitality, finance, and outdoor recreation to explore direct API integration and enterprise partnerships.
For strategic partnership inquiries, contact CEO & Founder Bill Kirk at 610-807-0118 or bkirk@wt360.com.

About Weather Trends International:
Weather Trends International is a global weather intelligence and predictive analytics data company specializing in year-ahead weather forecasting and weather-driven business analytics. Weather Trends was named 5th most promising company in America by Forbes Magazina. Founded in 2002 by Bill Kirk and Jack Grum, the Bethlehem, Pa.-based company combines historical weather data, trillions of statistical models and recurring climate cycles to produce long-range forecasts and predictive insights for businesses, financial professionals, agricultural customers, small businesses and consumers. Weather Trends International's technology has been used by more than 100 Fortune 1000 companies around the world as well as by hedge fund managers, equity research analysts and financial professionals. The company is led by CEO Bill Kirk, a meteorologist and U.S. Air Force Gulf War veteran affectionately known as "Captain Kirk." Kirk has appeared on national media outlets and programs including ABC 20/20, Good Morning America, CNBC, MSNBC, FOX Business and FOX Weather discussing weather trends, business impacts and long-range forecasting. For more information about Weather Trends International and Sunny, visit www.weathertrends360.com or www.weathertrends360.com/sunny

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