Qubittron Selected to Join Team Canada Trade Mission to India

Oakville-based SAP and AI consultancy holds B2B meetings in Mumbai and Bengaluru as Canada and India deepen trade ties.



Qubittron Co-Founders Sidhartha Mudrakola and Shubhendu Tripathi represent Canada in the Team Canada Trade Mission to India.

OAKVILLE, ONTARIO, CANADA, September 10, 2026 / EINPresswire.com/ -- Qubittron Consulting Inc. today announced its selection to participate in the Team Canada Trade Mission (TCTM) to India, a mission led by the Honourable Maninder Sidhu, Minister of International Trade, including the mission's pre-organized business-to-business (B2B) meeting program. Qubittron will represent Canada's Information and Communication Technologies (ICT) sector, under the mission's artificial intelligence sub-sector, in Mumbai from October 12 to 14, and in Bengaluru from October 15 to 16, 2026.

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>
> *Shubhendu Tripathi, Co-Founder, Qubittron*

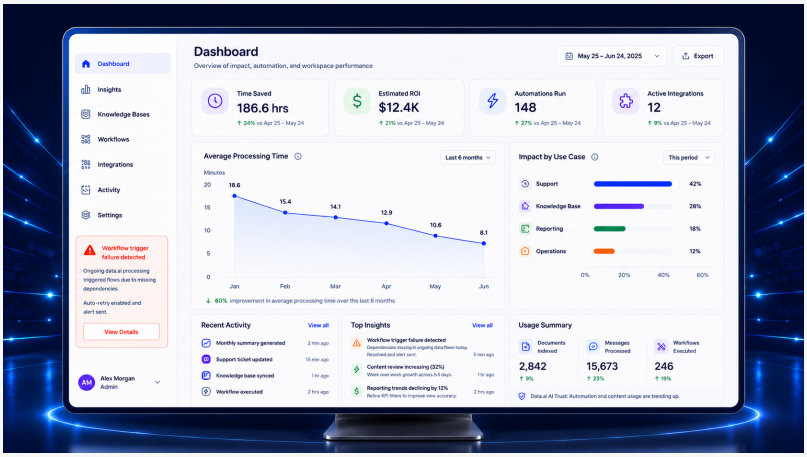
The mission builds on the diplomatic reset launched by Prime Minister Carney and Prime Minister Modi at the G7 Summit in Kananaskis and reinforced by Prime Minister Carney's subsequent visit to India. It brings together a delegation of Canadian companies across six priority sectors to expand commercial ties with India as both governments work toward concluding a Comprehensive Economic Partnership Agreement (CEPA) by the end of 2026.

A Trade Relationship Entering a New Phase

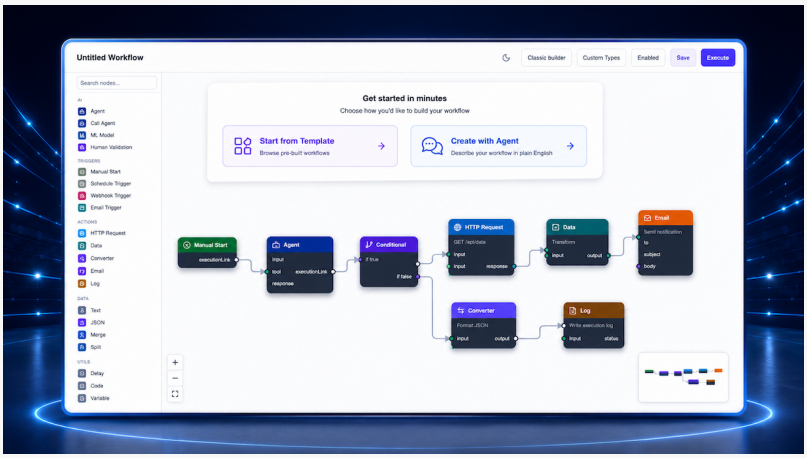
Bilateral trade between Canada and India reached CAD $30.4 billion in 2025, and both countries have set a target of doubling two-way trade to $70 billion annually by 2030. India is widely expected by the International Monetary Fund to become the world's fourth-largest economy by

2027-2028, and its ambition to become a USD $30-35 trillion economy by 2047 is reinforcing its position as a long-term strategic partner for Canadian firms as Canada pursues a broader trade diversification strategy beyond the United States.

The opportunity is amplified on the technology side. India's IT services market was valued at USD 42.74 billion in 2025 and is projected to reach USD 78.14 billion by 2034, driven by accelerating cloud adoption, AI integration, and enterprise modernization across large enterprises and public-sector institutions. Rapid urbanization, large-scale digital public infrastructure, and new data localization and sovereignty requirements are pushing Indian organizations toward secure, scalable, and AI-enabled systems, exactly the intersection where Qubittron's SAP and agentic AI practice operates. For a boutique, AI-first SAP consultancy, the mission offers direct access to the enterprises and institutions actively shaping that transformation.



The Qubi AI Suite dashboard tracks automation impact, including time saved, ROI, and workflow volume.



The Qubi AI Suite's workflow builder connects agents directly to core systems like SAP.

A Case-by-Case Fit for a Boutique SAP and AI Consultancy

The TCTM's ICT sector is scoped to three sub-sectors: cybersecurity, artificial intelligence, and semiconductors, with eligibility built primarily around export-ready product and service companies. Consultancies whose primary business involves serving Canadian clients are typically evaluated on a case-by-case basis, based on whether their international business development objectives align strategically with the mission's goals. Qubittron's selection under the AI sub-sector reflects the Trade Commissioner Service's assessment that its Qubi AI Suite and SAP S/4HANA transformation practice meet that bar, positioning the company alongside product-led exporters as one of a smaller number of consultancies admitted to the delegation.

Bringing SAP and Agentic AI Expertise to Mumbai and Bengaluru

Qubittron will be represented at the mission by its Co-Founders, Shubhendu Tripathi and Sidhartha Mudrakola, who will take part in curated B2B meetings with Indian enterprises and institutions exploring SAP S/4HANA transformation and agentic AI adoption. In Mumbai, meetings will center on the city's concentration of large enterprises and financial-sector institutions undergoing ERP modernization. In Bengaluru, the focus shifts toward India's technology and engineering hub, where global capability centres and digitally native enterprises are actively evaluating AI-enabled automation for finance, operations, and compliance workflows.

Across both cities, the delegation will introduce the Qubi AI Suite and Qubittron's broader SAP transformation practice to prospective partners and clients, positioning the company's multi-agent approach to enterprise AI, spanning process automation, document-aware intelligence, and decision support, as a complement to existing SAP and ERP investments rather than a disruptive replacement of them.

The Team Canada Trade Mission's B2B program is designed to connect Canadian companies directly with Indian business counterparts through pre-arranged meetings, giving participants like Qubittron structured access to a market it has not previously had an on-the-ground presence in, alongside on-site business briefings from Canadian trade commissioners and local industry experts, and networking opportunities with Minister Sidhu and Indian business leaders.

What Comes Next

Qubittron intends to treat the mission as the starting point of an ongoing India strategy rather than a single event. Meetings secured in Mumbai and Bengaluru will feed into a longer-term business development effort focused on SAP-led ERP modernization and agentic AI adoption among Indian enterprises and public-sector institutions, with the company evaluating local delivery partnerships as follow-on opportunities take shape.

Executive Commentary

Shubhendu Tripathi, Managing Partner and Co-Founder, Qubittron:

“India is going to decide what enterprise AI looks like for a large share of the world, and Canada should be in that conversation. The next wave of enterprise AI won’t be a browser tab pointed at someone else’s model, it will run inside the firewall, next to the ERP, under the customer’s own governance. That’s what we built the Qubi AI Suite to do. India isn’t a market we’re discovering, many of our people are already there, and this mission is a chance to deepen that.”

Sidhartha Mudrakola, Managing Partner and Co-Founder, Qubittron:

“Most enterprise AI today means sending your data out to someone else’s model. We built the Qubi AI Suite the opposite way: agents and retrieval that run self-hosted, directly on top of SAP

and other core systems, so the intelligence sits where the governance already is. That's the architecture India's enterprises need as they scale AI adoption without giving up control of their ERP data."

About Qubittron Consulting Inc.

Qubittron Consulting Inc. is a boutique, AI-first SAP Silver and Sell Partner based in Oakville, Ontario, specializing in SAP S/4HANA transformation and agentic AI solutions through its Qubi AI Suite. Founded by SAP and AI practitioners with decades of combined enterprise delivery experience, Qubittron helps enterprises and public-sector organizations modernize operations, strengthen compliance, and put institutional knowledge to work through AI, without disrupting the SAP and ERP systems already at the core of their operations.

Learn more: www.qubittron.com

The Team Canada Trade Mission to India is organized by Canada's Trade Commissioner Service. Learn more at tradecommissioner.gc.ca.

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