

Distribution Industry Leaders of NAFCD Appoint Tiffany Bless to Join Board of Directors

JAST Media's Tiffany Bless joins the NAFCD Board of Directors, bringing years of experience supporting flooring and building materials manufacturers.

WILSONVILLE, OR, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- [JAST Media](#) is pleased to announce that Tiffany Bless, Vice President of Client Relations & Marketing, has been appointed to the Board of Directors of the North American Floor Covering Distributors Association ([NAFCD](#)).

Throughout her career, Tiffany has worked closely with manufacturers and distributors to bridge the gap between internal systems, marketing, and sales drivers. She consults with distribution and manufacturing clients to build solutions tailored to each stage of the supply chain, including tools that connect manufacturers' and distributors' inventory, even within legacy ERP systems, to retailers' sites and ultimately to buyers.



“

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Yuki Conlon, President of JAST Media.

Tiffany has partnered with leading companies across the flooring and building materials industries, including All Surfaces, Johnson Hardwood, Adleta Corporation, Abraham Linc, and Grass America. These relationships have helped her build a strong network within the NAFCD/NBMDA community and deepen her understanding of the challenges and opportunities facing manufacturers, distributors, and suppliers.

"I'm honored to serve on the NAFCD Board of Directors," said Tiffany Bless. "NAFCD has helped me connect with the leadership of top building materials distributors and manufacturers. These relationships help me better understand the trends and challenges driving this supply chain. I look forward to helping shape the future of our industry."

"I am so incredibly proud of Tiffany; her nomination is well deserved," said Yuki Conlon, President of JAST Media. "She's grown a network of industry contacts who've advised and mentored her over the years, and has helped her become deeply embedded in this space. I know that she'll be an asset to the Board of NAFCD."

Tiffany's Board appointment comes just ahead of the 2026 NAFCD Annual Convention, taking place November 3-5 at the Hilton Anatole in Dallas, Texas. The event will host more than 1,000 distributors and suppliers from across North America's flooring and building materials channels. This year's convention will also feature a Thought Leadership Session hosted by JAST Media President Yuki Conlon.

JAST Media congratulates Tiffany on this appointment and looks forward to supporting Tiffany in her new position.

About North American Floor Covering Distributors Association (NAFCD)

NAFCD is a trade association dedicated to advancing the wholesale distribution channel across the flooring and building materials industries. Founded more than 50 years ago, the association provides members with education, networking, advocacy, and research to help distributors, suppliers, and manufacturers grow and adapt in a changing marketplace. Each year, NAFCD hosts its Annual Convention alongside the North American Building Material Distribution Association (NBMDA), drawing more than 1,000 distributors and suppliers. Learn more at www.nafcd.org.

About JAST Media

JAST Media is a web design and digital marketing agency based in Wilsonville, Oregon, specializing in custom-built, integrated solutions for building material manufacturers and distributors. JAST builds custom sites, B2B ordering platforms, and sales assets that turn product and marketing into measurable sales growth. Their team helps building materials brands modernize through augmented product data, AI visibility, and digital transformation, even when upgrading legacy ERP systems isn't an option. By connecting supplier ERPs to retailer sites and buyer-facing tools, JAST helps suppliers drive sales at each stage of the supply chain. JAST Media's 200+ clients represent over \$1.2 billion in combined annual sales, including 7 of the top 25 construction materials brands in the nation.

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