# Beyond Limits Partners with Collaborative Franchise Systems to Deliver First of Its Kind Franchise Coaching Platform

*Certified Investment Grade Architect Jenn Maher joins CFS as Managing Partner of Services, turning franchisees into entrepreneurs from day one.*

MAHOPAC, NY, UNITED STATES, September 16, 2026 /EINPresswire.com/ -- Jenn Maher, Mahopac and Cabarete RD-based entrepreneur and newly Certified Investment Grade Architect, today announced two significant milestones: the elevation of Beyond Limits — her hybrid SaaS, human coaching, and community platform — to include a coach certification program that will allow certified coaches to deliver the Strategy, Structure, and Soul framework inside franchise systems nationwide, and her appointment as Managing Partner of Services at Collaborative Franchise Systems (CFS). Through the partnership, which grew out of their shared involvement in the Wealth Exponential mastermind community, CFS will offer Beyond Limits to its franchise clients as a featured service, addressing what industry research identifies as one of franchising's most critical gaps: fewer than 10% of franchise systems meet the standard of a true Investment Grade Franchise.

> The franchise industry has perfected the operations manual. What it has never solved is the identity gap. Beyond Limits closes that gap before franchisees ever open their doors."
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> *Jenn Maher, Founder of Beyond Limits, Managing Partner of Services at CFS*

Beyond Limits is the first franchise-embedded entrepreneurial development platform of its kind. Combining a 24-module software platform with live 1:1 and group coaching and a private entrepreneur community, the program delivers Strategy, Structure, and Soul to every franchisee at the moment they sign, before they open their doors.

"The franchise industry has perfected the operations manual. What it has never solved is the identity gap, the distance between someone who can run a location and someone who can build a business, create wealth, and grow a network. Beyond Limits closes that gap." — Jenn Maher, Founder of Beyond Limits and Managing Partner of Services, Collaborative Franchise Systems

Maher brings more than two decades of business coaching experience to both roles, a 30-year

real estate career in the Putnam and Westchester market, and her tenure as Founding Chairwoman of the Putnam County Business Council. As one of a select group of newly Certified Investment Grade Architects trained directly by Dr. Needham, she is uniquely qualified to evaluate, design, and build franchise systems that meet the Investment Grade standard and to develop the franchisees who run them. Beyond Limits is built to scale without dependency on any single person. A coach certification program is in development, with licensing and franchising of the model planned for early 2027.


Jenn Maher, Founder of Beyond Limits, Managing Partner of Services at CFS

"In 35 years of working with franchise systems, I have never seen a program that addresses what Beyond Limits addresses. The identity and entrepreneurial development of the franchisee is the missing piece in almost every system I have worked with." — Dr. Robert A. Needham, Founder and Senior Advisor, Collaborative Franchise Systems

"When a franchisor can tell a prospective franchisee they will receive a full entrepreneurial development program at signing, that is a competitive differentiator that closes deals and builds the kind of franchisee who comes back for a second and third unit." — Bob Blizzard, Managing Partner and Franchise Acquisition Advisor, Collaborative Franchise Systems

ABOUT BEYOND LIMITS
Beyond Limits is a franchise-embedded entrepreneurial development platform founded by Jenn Maher. The hybrid SaaS and human coaching model delivers 24 structured modules over six months alongside live 1:1 and group coaching and a private entrepreneur community, giving every franchisee the Strategy, Structure, and Soul to launch powerfully and scale from day one. A coach certification program and licensing model are planned for 2027. Visit beyondlimitsgrowth.com.

ABOUT COLLABORATIVE FRANCHISE SYSTEMS
Collaborative Franchise Systems (CFS) is a franchise development and advisory firm founded by Dr. Robert A. Needham, JD, PhD, who has spent more than 35 years advising in more than 90 franchise segments and hundreds of brands. Dr. Needham is the author of Investment Grade

Franchising and the 75,000-copy classic Solving the Puzzle of Owning a Franchise. Visit collaborativefranchisesystems.com.

ABOUT JENN MAHER
Jenn Maher is a Mahopac, New York and Cabarete RD-based entrepreneur, Founder of Beyond Limits, and Managing Partner of Services at Collaborative Franchise Systems. She hosts Empower Hour and the Soulful Prosperity Podcast, and operates under her personal brand Prosperous Jenn at prosperousjenn.com.

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