

Dr. Jennifer Levin Launches WeCARE™ Loss Support Kits, Elevating the Standard of Care After Loss

A meaningful alternative to flowers, built on evidence-based tools for real loss support.

KIRKLAND, WA, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Dr. Jennifer Levin, PhD, LMFT, FT, founder of Traumatic Grief Solutions and Therapy Heals, today announced the launch of [WeCARE™ Loss Support Kits](#), a new line of curated support kits designed to give people something more meaningful to send when someone they care about is grieving.

“The pain of grief lasts longer than flowers and condolences. Words often fall short; it is time to show up differently.”
— Dr. Jennifer R. Levin



A WeCARE™ Loss Support Kit, including the Living with Loss guide, guided journal, and evidence-based coping tools.

Why the Kits Were Developed

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Grief costs U.S. businesses more than \$100 billion each year through absenteeism, reduced productivity, and employee turnover, yet loss remains one of the most under-supported experiences in both workplaces and personal life. When someone experiences a loss, the people around them, whether a manager, a coworker, or a friend, want to help but rarely know how. Flowers and cards convey care, but only for about a week.

After 30 years of clinical work in traumatic loss and grief, Dr. Levin saw this gap play out again and again. WeCARE™ Loss Support Kits were created to give people something that lasts longer

than a week: real tools, grounded in the same evidence-based approach she has used with clients for three decades.

"I wanted to create something I wish had existed 30 years ago when I started this work," said Dr. Levin. "A way to send real support, not just a sentiment."

What Makes WeCARE™ Loss Support Kits Different

Unlike traditional sympathy gifts, WeCARE™ Loss Support Kits are grounded in evidence-based tools designed to help recipients feel seen, supported, and cared for. The kits are part of Traumatic Grief Solutions' broader services, which include crisis support, workshops, and organizational consultation. Recognizing that grief does not look the same for everyone, WeCARE™ offers distinct kits tailored to different loss experiences:

Sudden & Traumatic Loss for those facing an unexpected or traumatic death

Death of a Loved One for anticipated or natural loss

Trauma & Life Stressor Kit for non-death losses such as divorce, estrangement, or infertility

Anticipatory Loss Kit for individuals and families facing a life-threatening illness

Pet Loss Kit for the grief that follows the loss of a beloved animal companion

What's Included

Every WeCARE™ Loss Support Kit includes:

A personal note offering comfort and acknowledgment

The 65-page Living with Loss Guide, developed by Dr. Levin

Science-backed coping tools for grounding and support

A guided journal for reflection

Videos that demonstrate how to use box contents and techniques for coping with intense emotions.

Each kit is thoughtfully assembled to meet recipients where they are, priced comparably to a bouquet of flowers but built to provide long-term support.

How to Order

WeCARE™ Loss Support Kits are available for individuals and organizations at losssupportkits.com. Employers interested in offering WeCARE™ as part of an employee wellbeing strategy, or in Traumatic Grief Solutions' broader services, can learn more at traumaticgriefsolutions.com.

About WeCARE™

WeCARE, Workplace Compassion, Acknowledgment, Resources and Empathy, is a new approach to supporting employees through grief and loss. Developed by Traumatic Grief Solutions, WeCARE gives organizations a meaningful way to show employees that they are valued as people, not simply for the work they do. Through thoughtfully curated Loss Support Kits and evidence informed resources, WeCARE provides comfort, practical guidance and compassionate

support that extends well beyond the immediate aftermath of a loss.

About Traumatic Grief Solutions

Traumatic Grief Solutions is a leader in preparedness, training, and crisis support for businesses and communities, partnering with leaders to develop tailored strategies that prepare organizations, support employees, and minimize disruption when unexpected loss or trauma occurs. Its approach follows a simple guiding principle: Prepare. Respond. Recover.

About Dr. Jennifer Levin

Dr. Jennifer R. Levin, PhD, LMFT, FT, is the founder of Traumatic Grief Solutions and a nationally recognized expert in workplace bereavement, sudden loss, and organizational crisis response. For more than two decades, she has helped leadership and administration at businesses, schools, and communities meet the grief needs of their staff following a sudden or unexpected loss. She is the author of *The Traumatic Loss Workbook* (New Harbinger, 2025), creator of *The Traumatic Loss Companion Course*, and host of the podcast *Untethered: Healing the Pain from a Sudden Death*.

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