

MAGTEC Appoints Nick Erdmann Managing Director, Enterprise Sales to Accelerate SafeSpeed® Growth

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EINPresswire.com/ -- MAGTEC Products, Inc., a leader in vehicle control technology and intelligent speed management solutions, is pleased to announce the appointment of Nick Erdmann as Managing Director, Enterprise Sales, strengthening the company's commercial leadership as it enters its next phase of growth.

With more than 20 years of experience in transportation safety, security, and risk management, Erdmann brings extensive expertise in cargo security, GPS monitoring, regulatory compliance, fleet operations, and integrated risk-mitigation strategies.

In his new role, Erdmann will lead MAGTEC's enterprise sales initiatives and work closely with commercial fleets, strategic partners, and industry stakeholders to expand adoption of SafeSpeed® – Enterprise Operational Risk Reduction Platform.

SafeSpeed extends traditional fleet and telematics capabilities beyond identifying and reporting risk by enabling real-time, vehicle-level intervention. The platform is designed to help organizations prevent excessive speeding, address unauthorized vehicle use, enable authorized remote vehicle intervention, reduce exposure to crashes and claims, strengthen Duty of Care, and improve overall fleet safety and operational performance.



MAGTEC®



“Nick joins MAGTEC at an important stage in our growth,” said Bob Morisset, CEO of MAGTEC. “His leadership, industry experience, and understanding of fleet safety and risk management will be instrumental as we expand SafeSpeed across the commercial fleet market and help organizations move beyond simply identifying risk to actively helping control and reduce it.”

Erdmann’s appointment reflects MAGTEC’s continued focus on expanding its enterprise presence and advancing SafeSpeed as a comprehensive operational risk reduction platform for commercial fleets across North America and internationally.

About MAGTEC

MAGTEC Products, Inc. develop advanced vehicle control technologies designed to improve fleet safety, security, operational performance, and risk management. Its SafeSpeed® Enterprise Operational Risk Reduction Platform combines patented intelligent speed-limiting and vehicle-intervention technologies to help commercial fleets move beyond passive risk monitoring toward proactive, vehicle-level risk control. MAGTEC'S headquarters are in Calgary and operates two wholly owned subsidiaries, MAGTEC Products (USA), Inc. and MAGTEC Asia INC.

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