

Family-Owned Sip Society Now Open; Brings “Drinks with Purpose” to The Meadows at Lake Saint Louis

New beverage shop donates 10 percent of monthly profits to local rescues and charities

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/EINPresswire.com/ -- [The Meadows at Lake Saint Louis](#), a premier outdoor

lifestyle and entertainment destination owned and managed by Cohen

Equities, welcomes [Sip Society](#), a family-owned beverage shop. Sip Society held a Grand Opening on

Friday, September 25, at [Suite 414, 11](#)

[Meadow Circle Drive, Lake Saint Louis, MO 63367](#). The shop joins The Meadows' curated mix of more than 30 local businesses and national retailers as an all-in-one drink destination built around community and giving back.

*the*MEADOWS

Considered to be the “downtown” of Lake Saint Louis, The Meadows features a range of shopping, dining and entertainment options.

“

We like to say we have lots of drinks, a little personality, and a whole lot of purpose, because every sip can do a great amount of good.”

Ariel Reed, Sip Society Co-Owner

Sip Society was founded by a four-woman family team: Tracy Gillis, the business's financial backing; her daughter Ariel Reed, the brand's visionary and creative lead; and granddaughters Hannah and Hayley Herbert, who round out day-to-day operations. Together they built the shop around a simple mission: Sip well. Do good. Sip Society donates 10 percent of profits to local rescues and charities. Owners also partner with rescues, host events, highlight a Rescue of the Month, and work with other local businesses

and organizations on adoption events and other fundraisers throughout the year.

Sip Society owners have been sampling their unique beverages at local farmers' markets and events, and are excited to move to their new permanent location. “The Meadows' walkability and the sense of community here made it the right home for us. We're creating a place to hang out,

take a picture, bring your kids, meet a rescue animal, discover a new drink, and come back again,” said Ariel Reed, co-owner of Sip Society. “We like to say we have lots of drinks, a little personality, and a whole lot of purpose, because every sip can do a great amount of good.”

The shop’s menu spans flavored energy drinks, dirty sodas, hydration refreshers, elevated protein shakes, cold brew coffee, teas, frozen cocktails, and kids’ drinks, giving families and friend groups a place where everyone can find a beverage that meets their taste, from morning until night. Beyond beverages, Sip Society is building a presence in the community through its Rescue of the Month partnerships and by hosting adoption and fundraising events at the shop.



Sip Society offers energy drinks, dirty sodas, protein shakes, refreshers, cold brew, teas, frozen cocktails and kids’ drinks from morning through evening.

“We’re excited to welcome Sip Society to The Meadows,” said Meir Cohen, Chairman & CEO of Cohen Equities. “This is a family that built their beverage business around fellowship, having fun, and making a positive impact on our community. We look forward to seeing Sip Society become a go-to stop for our shoppers and a valued partner to local rescues and charities.”

Sip Society is located at Suite 414, 11 Meadow Circle Drive, Lake Saint Louis, MO 63367. The beverage shop is open Wednesday to Saturday from 7 a.m. to 8 p.m., and 7 a.m. to 6 p.m. on Sunday and Monday. For more information, visit sipsocietystl.com or follow along on Instagram and Facebook @sipsocietystl. For more information on The Meadows, visit themeadowsatls.com.

About Sip Society

Sip Society is a woman- and family-owned beverage shop at The Meadows at Lake Saint Louis. The shop offers energy drinks, dirty sodas, protein shakes, refreshers, cold brew, teas, frozen cocktails, and kids’ drinks from morning through evening. Through its “Drinks with Purpose” mission, Sip Society donates 10 percent of profits to local nonprofit organizations and highlights a Rescue of the Month. For more information, visit sipsocietystl.com.

About The Meadows at Lake Saint Louis

The Meadows at Lake Saint Louis is a premier outdoor lifestyle and entertainment destination

owned and managed by Cohen Equities. The “downtown” of Lake Saint Louis, the center features a range of shopping, dining and entertainment options. The Meadows frequently hosts events for the community, including the popular Thursday night Summerfest free concert series, the Lake Saint Louis Farmers’ Market and holiday events. To view a directory of businesses located at The Meadows, visit themeadowsatls.com/shop/.

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Sip Society held a Grand Opening event on Friday, September 25. After sampling their unique beverages at local farmers' markets, owners are excited to open in their new permanent location at The Meadows at Lake Saint Louis.

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