

Impact Soccer Adds the Soccer Institute at Montverde Academy (SIMA) to its 'Living Lab' Cohort

SIMA Joins a Growing Network of Programs Adopting Next-Generation AI-Powered Analytics.

RESTON, VA, UNITED STATES, September 10, 2026 /EINPresswire.com/ -- [Impact Soccer](#), the AI and computer vision-driven video analytics platform powered by Amazon Web Services (AWS) that's democratizing professional-grade match intelligence for soccer programs worldwide, today announced a collaboration with the [Soccer Institute at Montverde Academy](#) (SIMA), the eight-time high school national championship program based in Montverde, Florida. SIMA's coaches and student-athletes will participate in the company's "Living Lab," leveraging next-generation analytics to optimize team and player performance. The arrangement aligns two organizations with a shared belief that cutting-edge technology can transform the way soccer is played, coached, and understood.

A Living Lab for the Future of Soccer Analytics

The Living Lab designation means coaches and student-athletes will participate in shaping the future of Impact Soccer's technology platform. By signing on, SIMA joins a growing cohort of elite programs, including MIT's Men's and Women's Soccer teams, among others. The program will receive priority access to new features and product rollouts to stress-test them before they reach the global market, equipping SIMA with a decisive edge over its rivals. Impact is the only platform that covers the entire competitive timeline by offering predictive, real-time, and post-match analytics—as well as Impact IQ, the first composite metric for off-the-ball performance in the game.

"The opportunity to partner with Impact Soccer is incredibly exciting for us as a program. The rate at which technology is being utilized in sport has increased exponentially. Impact Soccer is a tremendous resource for our coaching staff to evaluate our individual and collective performances in a fraction of the time. It also presents a unique opportunity for our student-athletes to discover the advantages of AI outside of the classroom setting. Our player development needs continue to evolve, and Impact Soccer is developing the software to help us meet those ever-changing needs. I am excited for our coaches to explore Impact Soccer, but our student-athletes stand to benefit the most from this new partnership." — Kevin Varnado, Program Director, Soccer Institute at Montverde Academy (SIMA)

Where Elite Player Development Meets World-Class Innovation

Since its founding in 2013, SIMA has built one of the most respected residential soccer development programs in the United States, combining a rigorous academic curriculum with elite training. The program boasts a 100 percent college acceptance rate, has produced more than 450 collegiate athletes and helped secure over \$35 million in collegiate scholarship dollars, and counts more than 60 alumni who have gone on to play professionally—with players competing in MLS, USL, LaLiga, and leagues around the world. The technology collaboration gives the program a powerful new tool to gain competitive advantages through data-driven decision making, while giving Impact Soccer direct insight into how its platform performs across a pipeline that consistently produces collegiate and professional talent.

“SIMA has built a reputation for developing complete student-athletes, and that same rigor is exactly what makes the Living Lab valuable. Adding a program with SIMA's track record for collegiate placement gives us an incredible proving ground for adoption at the academy/youth level, globally.” — Tony Mohammed, Chief Growth Officer, Impact Soccer

About Impact Soccer

Impact Soccer's proprietary computer-vision and machine-learning platform is completely automated, processing a full battery of statistics within hours of a match. Founded in 2024 and headquartered in Reston, Virginia, Impact Soccer serves nearly 4,000 users across professional clubs, NCAA programs, youth academies, and amateur organizations worldwide. Impact Soccer is powered by Amazon Web Services (AWS), whose cloud and AI infrastructure underpins the platform's ability to process match video and deliver professional-grade analytics at scale, quickly and affordably. Their next-generation capabilities include Impact Live (real-time analytics) and Impact IQ—soccer's first comprehensive off-the-ball metric (patent-pending: 64/060,211).

About the Soccer Institute at Montverde Academy (SIMA)

Located in Montverde, Florida, the Soccer Institute at Montverde Academy (SIMA) offers day and boarding students an elite, year-round soccer training experience alongside a full college-preparatory academic workload. Since its inception in 2013, SIMA has produced eight high school national championships and has helped place more than 350 student-athletes into collegiate soccer programs at the NCAA, NJCAA, and NAIA levels.

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