JOE BONAMASSA & SIXTHMAN PRESENT HIGHLY ANTICIPATED KEEPING THE BLUES ALIVE AT SEA ALASKA II, SAILING Sep 14-21, 2027

7 UNFORGETTABLE NIGHTS OF PERFORMANCES AND EXCLUSIVE COLLABORATIONS FROM AN ALL-STAR LINEUP STARRING GRACE POTTER, LARKIN POE, JJ GREY & MOFRO, & MANY MORE



ATLANTA, GA, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- 5x GRAMMY® Award-nominated guitar legend Joe Bonamassa and Sixthman, the leader in festivals and music cruises for more than 25 years, have announced a second northern edition of their world-famous blues-rock celebration, Keeping the Blues Alive at Sea Alaska II, sailing September 14-21, 2027 from Seattle, WA to Juneau, Skagway, Glacier Bay, and Victoria, BC aboard the beautiful Norwegian Jade. Fans are urged to sign up for the presale now at www.bluesaliveatseaalaska.com to secure a cabin on this highly anticipated Alaska return.

Hosted and personally curated as always by the one and only Blues Titan himself, Joe Bonamassa, Keeping the Blues Alive at Sea Alaska II will present a celebration of music and community unlike any other, with powerful headline performances, exclusive collaborations, intimate jams, and unforgettable sets from some of the best in blues rock. The all-star lineup of artists includes Joe Bonamassa, Grace Potter, Larkin Poe, JJ Grey & Mofro, The Fabulous Thunderbirds, Ruthie Foster, Eric Gales, Jimmy Vivino, Robert Jon & The Wreck, Tommy Castro & The Painkillers, Danielle Nicole Band, D.K. Harrell and many more to be announced. In addition, the once-in-a-lifetime voyage will present an incomparable array of immersive activities and

experiences, with autograph sessions, contests, and more.

Beyond the music, Keeping the Blues Alive at Sea Alaska II will sail through some of the region's most iconic destinations, from the vibrant waterfronts and rich cultural attractions of Juneau, the Gold Rush history and mountain scenery of Skagway, and the awe-inspiring wonder of Glacier Bay National Park, with its towering glaciers, pristine wilderness, and abundant wildlife. The journey also includes a visit to the charming city of Victoria, BC, where picturesque harbor views, stunning gardens, and a vibrant culinary scene await. From breathtaking landscapes to watching whales from the deck amidst the unforgettable beauty of Alaska's wild frontier, Keeping the Blues Alive at Sea Alaska II offers a new way to experience Alaska while reveling in the timeless power of live music and camaraderie of the tight-knit blues community.

The Norwegian Jade will provide everything needed to make Keeping the Blues Alive at Sea Alaska II the most magnificent cruise adventure yet, with unique bars and lounges at every corner, a wide range of delicious specialty and complimentary dining options, the Pool Deck (with multiple hot tubs), the Jade Club Casino, Mandara Spa, Pulse Fitness Center, Basketball/Pickleball Courts, and so much more.

Keeping the Blues Alive at Sea Alaska II follows next year's sold-out Keeping the Blues Alive at Sea XII, sailing March 15-19, 2027 from Miami, FL to Grand Cayman aboard the luxurious Norwegian Jewel. Though fully booked, Sixthman's First Available Program releases staterooms in the months leading up to sailing that become available from cancellations or changes in operational needs every Friday. For more information, please visit www.bluesaliveatsea.com/firstavailable.

Keeping the Blues Alive at Sea Alaska II will once again proudly benefit the Keeping the Blues Alive® Foundation, Joe Bonamassa's nonprofit dedicated to supporting music education by providing students, teachers, and musicians with essential resources and opportunities. While on board, guests will have the chance to take part in unique fundraising experiences, raffles featuring signed memorabilia, and other meaningful ways to support the foundation – all while enjoying the blues adventure of a lifetime. Founded by Bonamassa in 2011, Keeping the Blues Alive® Foundation (KTBA) is a 501(c)(3) non-profit organization with a mission to fuel a passion for music in younger generations by funding projects and scholarships to provide students and teachers with the resources and tools needed to further music education. For more information, please visit www.keepingthebluesalive.org.

Since its inception, KTBA has been able to fund music programs and initiatives that have impacted the lives of more than 147,000 students in all 50 states. KTBA accomplishes this by making weekly donations to music projects in schools, as well as funding merit-based scholarships and extracurricular programs all over the country. In 2020, KTBA took its mission a step further by forming the Fueling Musicians Program. This program was created as an emergency relief plan for touring musicians affected by the COVID-19 pandemic. By providing financial assistance for essential living expenses, the Fueling Musicians Program aims to help

struggling musicians get back on the road again when it is safe. To date, the program has helped over 475musicians with immediate cash payments of $1,500. KTBA has made the Fueling Musicians Program a permanent part of the organization to help struggling musicians get on their feet and on the road. With donations of almost $3M in total from fundraisers, merchandise sales, and more, the Keeping the Blues Alive® Foundation has been able to help keep music education thriving. For more information, please visit www.keepingthebluesalive.org.

ABOUT JOE BONAMASSA:
Blues-rock superstar Joe Bonamassa is one of the most celebrated performing musicians of today. In 2026, he extended his own record with his 31st No. 1 album on the Billboard Blues Chart with The Spirit Of Rory Live From Cork, a live album and concert film celebrating Rory Gallagher's enduring legacy. Earlier that year, he earned his landmark 30th No. 1 with B.B. King's Blues Summit 100, a 32-song tribute honoring one of his earliest mentors. Produced alongside Josh Smith in collaboration with the B.B. King Estate, the critically acclaimed collection features an extraordinary cross-generational lineup including Buddy Guy, Eric Clapton, Slash, Keb' Mo', Susan Tedeschi, Derek Trucks, Gary Clark Jr., Chaka Khan, Paul Rodgers, Warren Haynes, Michael McDonald, and many others, debuting at No. 1 on the Billboard Blues Chart while reaching the Top 10 of Billboard's Top Album Sales Chart.

With more than 50 albums to his name, Bonamassa has built one of modern blues' most celebrated catalogs, spanning studio recordings, live releases, collaborative projects with Beth Hart, and acclaimed work with Black Country Communion and Rock Candy Funk Party. A prolific songwriter, producer, and performer, he continues to push the genre forward while honoring its rich traditions.

Working closely with Josh Smith, Bonamassa has produced acclaimed releases for Joanne Shaw Taylor, Marc Broussard, Larry McCray, Jimmy Hall, Eric Gales, Dion, and others through Journeyman Records and KTBA Records. He also curates and headlines the sold-out Keeping The Blues Alive at Sea concert vacations and Sound Wave Beach Weekend.

Through the Keeping The Blues Alive Foundation, with more than $3 million in donations raised Bonamassa has funded more than 850 music education projects impacting over 147,000 students nationwide while continuing to support musicians and music programs in need. He has been featured in Esquire, The Wall Street Journal, Rolling Stone, American Songwriter, and Parade, and has appeared on the covers of Guitar World, Guitar Player, Vintage Guitar, Guitarist, and Classic Rock. Learn more at www.jbonamassa.com and www.ktba.org.

ABOUT SIXTHMAN:
Currently celebrating its milestone 25th anniversary, Sixthman continues to tear down walls between artists and fans by creating community-inspired festival vacation experiences at resorts and at sea. Since 2001, Sixthman has set the stage for moments that make life rock, serving over 515,000 guests on over 225 unforgettable vacations on sand and at sea with their favorite artists, athletes, actors, comedians, and brands. These carefully curated, intimate events bring non-stop

performances, artist collaborations, in-depth panels, Q&As, fan-artist activities, museums, and overall, truly immersive experiences that celebrate community and change expectations of what a vacation can be. Sixthman sails from such domestic homeports as Miami, Tampa, Boston, New York, and Alaska to bring guests to dream destinations in the Virgin Islands, Belize, Honduras, Mexico, and The Bahamas. In 2019, Sixthman expanded its festivals at sea to Europe, with spectacular voyages from Barcelona, Spain, to exotic Mediterranean ports and from Athens through the Greek Isles. In addition to festivals at sea, Sixthman has taken its innovative vacation concept to world-class, all-inclusive resorts in the Dominican Republic and Mexico. Recently named among Billboard's "Touring Power Players 2025," Sixthman is now poised for a record 2026 in terms of the number of events and expansion into new verticals. LIVE LOUD with Sixthman at www.sixthman.net.

Carol
J&R Adventures
+1 561-929-0172
email us here
Visit us on social media:
Instagram
Facebook
X

This press release can be viewed online at: https://www.einpresswire.com/article/941005509

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.