

Mentavi Health to Explore Responsible AI Innovation at Tech Week Grand Rapids 2026

GRAND RAPIDS, MI, UNITED STATES,
September 10, 2026 /

EINPresswire.com/ -- Key Takeaways:

- [Mentavi Health](#) will participate in two Tech Week Grand Rapids events focused on the responsible use of AI in health care, marketing and other regulated environments.

- Mentavi leaders will join executives from Corewell Health, Digital Diagnostics, Blue Cross Blue Shield of Michigan and LaFleur Marketing to discuss how organizations can pursue AI innovation while considering compliance, oversight and trust.

- Mentavi's involvement extends beyond its two events, with CEO Keith Brophy serving on the Tech Week Grand Rapids Advisory Board and Chief Compliance Officer Angie Lillie serving on the Event Review Committee.



Mentavi Health provides evidence-based online mental health care across most U.S. states. Its Diagnostic Evaluation for adult ADHD, validated in The Journal of Clinical Psychiatry, supports assessment of anxiety, depression, and related conditions.

Mentavi Health Joins Tech Week Grand Rapids

Mentavi Health, an evidence-based telehealth company specializing in mental health care, today announced its participation in [Tech Week Grand Rapids 2026](#), taking place September 14–19.

Mentavi leaders will participate in two events examining the opportunities and responsibilities emerging as artificial intelligence becomes more deeply integrated into health care and other regulated industries. On September 15, Vice President of Product and Technology Steve Goulet will join leaders from Corewell Health, Digital Diagnostics and Blue Cross Blue Shield of Michigan for "Move Fast and Deliver Better Care: AI in Digital Health." On September 16, Corey Hart and Zara Smith of Mentavi Health will join Chip LaFleur of LaFleur Marketing for "Guardrails to Growth: AI Marketing in a Regulated World."

"Grand Rapids has built a strong community of health care and technology leaders who are willing to tackle difficult questions together with patient safety at the top of the priority list," said

Keith Brophy, CEO of Mentavi Health and member of the Tech Week Grand Rapids Advisory Board. “As AI continues to evolve, Tech Week provides an opportunity to bring those perspectives together and have meaningful conversations about where technology can take us and how we move forward responsibly.”

Q&A: Mentavi Health at Tech Week Grand Rapids

What will Mentavi Health discuss at Tech Week Grand Rapids?

Mentavi’s two events will approach responsible AI adoption from different sides of a regulated organization.

On Tuesday, September 15, from 1:00–3:00 p.m., Goulet will participate in “Move Fast and Deliver Better Care: AI in Digital Health”. The panel will explore how health care organizations can accelerate AI innovation while navigating the responsibilities associated with developing and deploying technology safely in health care. Goulet will be joined by Jason Joseph, CIO of Corewell Health; Mark Daly, CTO of Digital Diagnostics; and Lori Dotson, Vice President of Digital & Automation at Blue Cross Blue Shield of Michigan.

On Wednesday, September 16, from 3:00–5:00 p.m., “Guardrails to Growth: AI Marketing in a Regulated World” will shift the conversation to marketing and compliance. Hart and Smith will join LaFleur to discuss how organizations can explore AI-supported marketing and growth while operating within the requirements of regulated industries. The discussion will be followed by an audience Q&A and networking happy hour.

Why do regulated industries require a different conversation around AI?

For organizations operating in health care and other regulated industries, adopting new technology involves considerations that extend beyond speed and efficiency. Compliance requirements, oversight and the trust of the people an organization serves remain important considerations as AI becomes incorporated into more workflows.

“AI may be changing the tools available to organizations, but it does not change their responsibility to the people they serve,” said Corey Hart, Advisor, Growth & Marketing Strategy of Mentavi Health. “The challenge for regulated industries is finding ways to explore innovation while maintaining the oversight, standards and trust that their work requires.”

Mentavi’s Tech Week programming will bring together perspectives spanning health care technology, health insurance, digital diagnostics, marketing and compliance to examine those questions from multiple sides of the industry.

What is Mentavi Health’s broader involvement with Tech Week Grand Rapids?

Mentavi's participation extends beyond its two scheduled events. Brophy serves on the Tech Week Grand Rapids Advisory Board and previously served as co-chair. Mentavi Health Chief Compliance Officer Angie Lillie also serves on the Tech Week Event Review Committee, where she reviews and votes on submitted events.

Together with Mentavi's two panels, that involvement reflects the company's broader participation in conversations taking place across the Grand Rapids health and technology community.

What happens next?

Tech Week Grand Rapids will take place September 14–19, with Mentavi's first event scheduled for September 15 and its second on September 16.

To learn more about Mentavi Health and its approach to mental health care, visit mentavi.com.

About Mentavi Health

Founded in 2018 as ADHD Online, and recognized as part of Michigan Celebrates Small Business's 2022 "50 Companies to Watch" cohort, Mentavi Health provides evidence-based online mental health care in most U.S. states, for adults (18+), guided by rigorous clinical and regulatory standards. Its Diagnostic Evaluation (for ages 6+) is clinically validated for the diagnosis of ADHD in adults against an in-person clinical interview, with results published in The Journal of Clinical Psychiatry (2025). The Diagnostic Evaluation is also used by licensed clinicians to support assessment of other mental health conditions, including anxiety and depression. Mentavi delivers affordable, evidence-based care, offering diagnostic evaluations and access to additional care options delivered by licensed clinicians. Guided by clinical rigor, accessibility, and trust, Mentavi helps adults connect to evidence-based mental health care. Availability varies by state. Learn more at mentavi.com.

Danielle Fox

Interdependence Public Relations

+1 360-509-9527

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