

Storagely and Cubby, Two Platforms Built for Modern Self-Storage, Are Now Connected

Storagely announces a native integration with Cubby, connecting its conversion-first website platform to Cubby's AI-native facility management software

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EINPresswire.com/ -- Storagely, the innovative website platform built for self-storage operators, today announced a native integration with Cubby, the AI-native self-storage management software trusted by more than 400 operators. Operators running Cubby can now pair it with a Storagely website, with units, pricing, and availability syncing in real time and every rental completing on the operator's own branded site.



“

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Richard Carey, Head of Integrations at Cubby

Both companies had set out to answer the same question: How do you build a product around the way an operator actually runs their business, instead of forcing them into a box? Cubby's answer was an AI-native platform that brings facility management, revenue management, and call handling into one system. Storagely's was a full rebuild of its website platform with Storagely 3.0.1, released this Fall. Different answers, same premise... software for the operator running a business today, not for where the industry was five years ago.

"We've admired Cubby for a long time," said Austin Simmons, Chief Executive Officer of Storagely. "They built

their platform around today's operator, instead of outdated industry issues, which is exactly what we set out to do with the website. After hearing so many of our own customers impressed with their platform, we knew this would be a great match. Pairing our websites with their management platform is something we've wanted for a while, and the operators running both are the ones who get the benefit."

The integration solves a specific frustration. Operators move to a platform like Cubby to get more tools at their disposal, then find their website can only display a fraction of them. Every capability that doesn't reach the site is one a renter never sees. Storagely's goal is to bring the full range of what a modern FMS offers onto the site where renters actually engage.

What the integration gives operators:

- Live inventory, never stale. Units, pricing, and availability flow from Cubby to the website automatically. What a renter sees is what is actually available, without anyone updating a page.
- Rentals that stay on your site. The full transaction completes on the operator's branded website and passes back to Cubby with no manual entry.
- Updated single-page checkout. A newly reimagined single-page, 60-second rental system with more upsell features, merch shop, and VBP options.
- ATLAS location profile manager. A new single source of truth for storing and editing all location details. Edit all locations, a custom group, or one at a time.
- Google Business Profile Sync. Update your GBP and watch it sync to ATLAS automatically, editing your site in real time.
- FLEX website editor. A drag-and-drop, component-based editor built for the novice and expert alike.
- Snap Size guide. Snap photos of rooms or items to store. Storagely analyzes those images, curates the items, visualizes the perfect unit, and allows a renter to head straight to checkout.
- Interactive Facility Maps. Renters can now rent straight from an interactive facility map, just like buying concert tickets or picking seats on an airplane.
- Wingman AI suite. Your dedicated AI copilot for creating SEO content, FAQs, blogs, reviews, and website copy.
- Reserve with Google. Now for more than just the REITs. Feed your inventory directly to maps, along with a button to "book" right from the map.

"Storagely and Cubby give operators what they've always wanted: a website and a management system that actually work together," said Richard Carey, Head of Integrations at Cubby. "This integration enables a rental experience as responsive and cutting-edge as the best e-commerce sites. Storagely is pushing the industry forward, and we're glad to be building alongside them."

Cubby joins Storagely's growing list of native FMS integrations. Storagely will begin an immediate waitlist for interested facilities, with first launches scheduled for Q4 2026. Operators can learn more and request a demo at [Storagely.io](https://storagely.io).

About Storagely

Storagely is a website and online rental platform, specifically for the self-storage industry, built around the way you operate. With an innovative and solution-first approach, Storagely helps operators create high-performing websites, giving them more control over edits, managing locations and content at scale, faster launches, and exclusive features...with the flexibility and control they need to move at their own pace. Storagely is based in Winston-Salem, North

Carolina.

About Cubby

Cubby is the AI-native platform for self-storage operators, combining facility management, e-commerce, revenue management, and AI-powered call handling in a single system. Cubby is trusted by more than 400 operators and raised \$63 million in Series A funding led by Growth Equity at Goldman Sachs Alternatives in January 2026. Learn more at CubbyStorage.com.

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