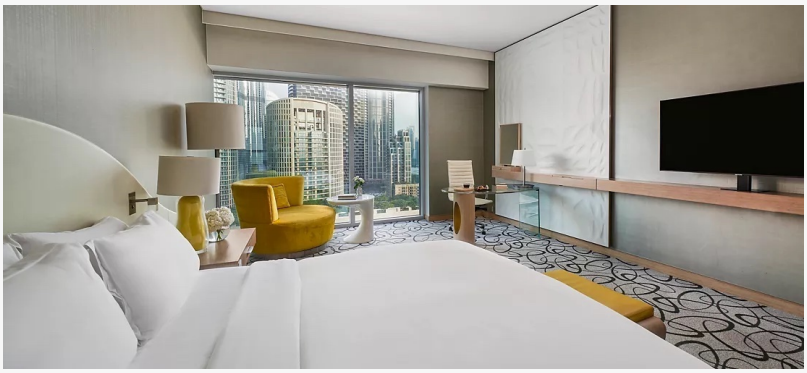
Green Globe Certification Awarded to Sofitel Dubai Downtown

Sofitel Dubai Downtown has been awarded its inaugural Green Globe certification.


Sofitel Dubai Downtown

SANTA MONICA, CA, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- Sofitel Dubai Downtown has been awarded its inaugural Green Globe certification, a milestone that reflects the hotel's commitment to responsible hospitality and sustainable operations. The internationally recognised accolade highlights the property's environmental initiatives, community partnerships and continuous efforts to reduce its ecological footprint while delivering meaningful guest experiences.

> Achieving Green Globe certification is a proud milestone for our team and reflects the dedication that goes into making sustainability part of our everyday operations."
>
> *Roman Bhugeloo, Chief Engineer at Sofitel Dubai Downtown.*

"Achieving Green Globe certification is a proud milestone for our team and reflects the dedication that goes into making sustainability part of our everyday operations," said Roman Bhugeloo, Chief Engineer at Sofitel Dubai Downtown. "With the support of our General Manager, Mohamed Hawwam, we continue to combine engineering innovation with responsible hospitality, ensuring every improvement contributes to both the guest experience and a more sustainable future."

This achievement reinforces Sofitel Dubai Downtown's commitment to sustainable luxury, measurable environmental performance and compliance with Green Globe's internationally recognised standards.

Sustainability Strategy

At Sofitel Dubai Downtown, sustainability shapes every aspect of the hotel's operations. From resource-efficient engineering and responsible maintenance to ongoing Heartist™ engagement and training, every initiative is designed to reduce environmental impact while enriching the

guest experience. Heartists are the dedicated hotel employees committed to implementing the hotel's Sustainability Management Plan (SMP) across the property. Transparent reporting and continuous performance monitoring ensure the hotel remains accountable and committed to evolving its sustainability journey.





Onsite Hydroponic Farms
One of the hotel's most distinctive sustainability initiatives is its onsite hydroponic farm, where fresh herbs and vegetables are grown just steps from the kitchen. A second hydroponic installation within one of the hotel's newly refurbished restaurants allows chefs to harvest ingredients moments before they are served, reducing food miles while delivering exceptional freshness.

Together, the farms help offset approximately 5kg of CO□e for every kilogram of fresh produce grown. Nature is also woven throughout the guest experience, with decorative plants featured across more than 90 percent of the property's interiors, enhancing air quality while creating calm, welcoming spaces inspired by the natural world.

Environmental Projects with EEG
Beyond the hotel, Sofitel Dubai Downtown continues to support conservation initiatives in partnership with the Emirates Environmental Group (EEG). Together, Heartists™ have contributed to the planting of more than 1,000 mangrove trees across the UAE, helping restore coastal ecosystems and protect biodiversity for future generations.

In 2025, the hotel also joined EEG's One Root, One Communi-Tree (OROC) campaign, an annual initiative that combines recycling with reforestation. Sofitel Dubai Downtown diverted 3,200kg of glass and 600kg of plastic from landfill, exchanging the recyclable materials for native saplings

planted across the UAE. The program creates a lasting environmental impact by reducing waste while supporting biodiversity across and expanding green spaces the country.



The hotel's commitment to greener living extends to its own grounds. During World Environment Day 2025, Heartists™ and guests came together to plant trees in the hotel gardens, while additional saplings were introduced at the staff accommodation to create greener outdoor spaces where employees can connect with nature.

Meaningful Community Projects
Caring for the environment also means caring for people. Through partnerships with Beit Al Khair Society and Al Manzil Center for children with special needs, Sofitel Dubai Downtown continues to support initiatives that strengthen connections within the local community. To mark World Kindness Day, the hotel collected and donated clothing, books and essential items to Beit Al Khair, helping families and individuals across the UAE. Throughout the year, Heartists™ also organise creative workshops, painting sessions and celebratory activities with children from Al Manzil Center including cake-making experiences hosted at the hotel. These initiatives reflect Sofitel Dubai Downtown's belief that responsible hospitality extends beyond its walls, creating meaningful encounters that leave a lasting and positive impact.

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