Meeting Rising Industry Demand: Depur Expands Capabilities as a Custom ODM Automotive Spray Primer Supplier

SHAOGUAN, GUANGDONG, CHINA, September 10, 2026 / EINPresswire.com/ -- As an ODM Automotive Spray Primer Supplier, Depur is responding to changing requirements in the automotive care and aerosol manufacturing market by combining formulation development, aerosol production, quality control, and customized product services. As vehicle maintenance becomes increasingly focused on efficient surface preparation, repair, cleaning, and protection, automotive brands and distributors are looking for manufacturing partners that can support more than standard filling and packaging. Depur is developing its broader aerosol and liquid manufacturing capabilities around this demand, with automotive care forming an important part of its product portfolio.





Automotive Aerosol Demand Is Becoming More Specialized

Automotive maintenance products cover a wide range of applications, from removing oil and adhesive residues to cleaning brake components, maintaining tires, protecting surfaces, and supporting repair work. Aerosol formats remain

useful in these applications because they allow controlled application and convenient handling in workshops, maintenance environments, and consumer settings.
At the same time, automotive product development is becoming more segmented. Different surfaces, operating conditions, repair procedures, and distribution markets can require different formulation characteristics, packaging formats, spray patterns, and labeling requirements. This creates demand for OEM and ODM manufacturers capable of adapting products to specific applications rather than relying on a single standardized formulation.
Depur's automotive care portfolio currently includes automotive oil remover spray, car and brake pad cleaner, helmet cleaner spray, tire shine spray, adhesive remover spray, and carburetor cleaner spray. Together, these product areas demonstrate Depur's experience across cleaning, maintenance, lubrication, and aerosol coating-related applications.
This broader technical background provides a foundation for customized automotive spray primer development, where formulation performance, surface compatibility, aerosol delivery, and production consistency need to be considered together.

Depur Connects Formula Development With Manufacturing

For automotive brands, ODM cooperation often begins before mass production. Product specifications may need to be defined according to the intended substrate, application method, drying requirements, packaging format, target market, and regulatory conditions. Depur's service model covers several of these stages, including formula development, stability testing, efficacy evaluation, packaging selection, artwork customization, regulatory support, and small-batch trial production.
The company's R&D resources include more than 3,000 mature formulas, supported by a Guangzhou Huadu R&D Center. Depur states that its technical service system can support formula optimization, product iteration, and compatibility testing between formulations and aerosol components such as cans, valves, and actuators. These capabilities are relevant to automotive spray products because the performance of an aerosol solution depends not only on the formulation itself but also on how the product is delivered to the surface.
For an automotive spray primer project, this type of integrated development approach can help connect formulation requirements with packaging and production considerations. It also allows brand owners to move from an initial product concept toward sampling and subsequent manufacturing within one supply chain.

Quality Control Matters Across the Aerosol Process

Automotive aerosol products must maintain consistent spray behavior, sealing performance, filling accuracy, and formulation stability. These requirements become particularly important when a product is developed for repeated commercial distribution across different markets.
Depur's production process includes incoming inspection of raw materials and aerosol components, controlled formulation and batching, automated filling and crimping, propellant charging in explosion-proof environments, leak testing, spray-performance testing, and controlled packaging and warehousing. The company also states that its finished-product testing covers leak proofing, spray pattern, valve function, pressure stability, and shelf-life simulation.
The company's manufacturing infrastructure includes automated aerosol production lines, clean

production areas, intelligent warehousing, and quality management systems certified to ISO9001 and ISO14001. Its website also identifies microbiological, light, high-temperature, constant-temperature, and simulation-data testing among its quality inspection activities.
For automotive brands developing customized aerosol products, these controls are important because product quality is determined throughout the production chain rather than at the final inspection stage alone.

A Broader Automotive Care Platform Supports Customization

Depur's automotive business is not limited to a single product category. Its current automotive care range includes cleaning and maintenance solutions for vehicles, motorcycles, and related components. For example, its portfolio includes brake pad and disc cleaner, carburetor cleaner, automotive oil remover, tire shine, and helmet cleaning products.
This breadth is relevant to brands that are building multiple automotive maintenance products under one product line. Instead of treating each aerosol as an isolated project, an ODM manufacturer can use existing formulation knowledge, packaging experience, and production infrastructure to support different applications while maintaining consistent manufacturing processes.
The same technical approach can extend to adjacent aerosol categories. For example, an OEM Automotive Silicone Spray Service may require consideration of lubrication performance, material compatibility, spray delivery, packaging, and market-specific labeling. Depur's existing OEM/ODM framework covers formula development, packaging customization, regulatory adaptation, supply-chain coordination, and technical support, creating a common development structure for different automotive aerosol concepts.

Supporting International Brand and Distribution Requirements

Depur's business model is designed for cooperation with global brand owners and distributors. Its website identifies sales coverage across Southeast Asia, the Middle East, Europe, America, Russia, and South Africa, while its service system includes international logistics, container booking, cargo tracking, regulatory consulting, SDS support, registration filing, and label compliance review.
These services are increasingly relevant as automotive aerosol products move across markets with different packaging, labeling, chemical, and documentation requirements. A manufacturer that can coordinate formulation, production, quality verification, documentation, and logistics can reduce the number of separate interfaces involved in a product launch.
Depur's customer-oriented model therefore extends beyond production capacity. Its stated OEM/ODM process supports customers from concept development through manufacturing and delivery, while its after-sales technical service includes product training, complaint handling, technical consultation, and formula optimization.

Depur's Next Stage of Automotive Aerosol Development

Guangdong Depur Biotechnology Co., Ltd. has accumulated more than 18 years of aerosol industry experience and operates as a core manufacturing factory under Hengchang Group. The company combines R&D, production, sales, and customized OEM/ODM services across

automotive care, personal care, household cleaning, industrial solutions, and other application areas. Its manufacturing and R&D resources provide a platform for continued development of specialized aerosol products as market requirements become more application-specific.
For the automotive sector, this direction reflects a wider shift toward customized maintenance products rather than one-size-fits-all solutions. As brands seek differentiated formulations, packaging formats, and application-specific performance, ODM manufacturers are increasingly expected to contribute technical development as well as production capacity.
Depur's positioning as a custom ODM automotive aerosol partner is therefore connected to a broader manufacturing strategy: combining formulation knowledge, automated production, quality inspection, regulatory support, and supply-chain services within one system. Its automotive care portfolio provides an established application base, while its wider aerosol capabilities create room for further product development in areas such as spray coatings, maintenance formulations, and specialized surface-treatment solutions.

More information about Depur's products, manufacturing capabilities, OEM/ODM services, and company background is available on the official website: https://www.depuraerosol.com/.

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