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ATHENS, GREECE, September 10, 2026 /EINPresswire.com/ -- [VesselBot](#) has been named an IDC Innovator in the IDC Innovators: AI-Native/Enabled Sustainability Software Across the Product Life Cycle, 2026 report (doc #US54821026, August 2026).

The IDC Innovators report examines emerging companies applying AI to sustainability across the product life cycle and value chain. This marks VesselBot's first recognition as an IDC Innovator, adding another milestone as the company continues to expand the role of transportation data across supply chain decision-making.

VesselBot's [Logistics Intelligence Platform](#) transforms real-world shipment execution data into actionable intelligence for global supply chains. By providing a more accurate understanding of transportation emissions and the operational factors driving them, VesselBot helps organizations use sustainability data not only for reporting, but also to inform decisions that can reduce emissions, control freight costs, and improve logistics performance.

"More accurate emissions measurement is only the beginning. The real opportunity is to make that intelligence operational," said Constantine Komodromos, CEO and Co-Founder of VesselBot. "Transportation is shaped by thousands of operational decisions, and the data behind those decisions has value far beyond reporting. Our focus is on helping organizations understand what



is actually happening across their freight operations and use that understanding at both a strategic and tactical level to achieve reductions in costs and emissions. To us, being named an IDC Innovator is an important milestone for VesselBot and for the direction we have chosen to pursue.”

About IDC Innovators

An IDC Innovators report presents a set of vendors – under \$100M in annual revenue at the time of selection – chosen by an IDC analyst within a specific market that offer a new technology, a groundbreaking solution to an existing issue, and/or an innovative business model. It is not an exhaustive evaluation or a comparative ranking of all companies, but rather a document that highlights innovative companies in a specific market segment. IDC INNOVATOR and IDC INNOVATORS are trademarks of International Data Group, Inc.

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