# Bamba Travel Expands in Europe With Curated E-Bike and Hiking Trips for Budget-Conscious Travelers

*The adventure travel company is returning to its roots with a new generation of accessible active journeys designed for travelers who want to experience more.*



Tourist riding a bike

NAVARRE, FL, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- Bamba Travel has announced the launch of a new collection of curated e-bike and hiking itineraries across Europe. Designed to bridge the gap between entirely self-planned active holidays and premium, fully guided tours, the new product line targets independent travelers seeking structured active travel experiences with pre-organized logistics.

> There is a huge group of people who want to hike, cycle and really experience Europe, but who are still very conscious about what they're spending. That's the traveler we're designing these trips for."
>
> *Paul Sarfati*

Founded originally as Bamba Experience in 2005, the company built its operations around independent and adventure-oriented travel. The latest European expansion represents a return to this foundational model, adapted to address current shifts in the travel market. The introduction of e-bikes expands the accessibility of cycling itineraries, allowing a broader demographic of travelers to navigate European routes on two wheels without the physical demands of traditional cycling tours.

The newly launched collection provides travelers with researched routes and essential logistical support, removing the administrative burden of trip planning. By focusing on essential services rather than luxury add-ons, the itineraries are positioned for budget-conscious individuals who

prioritize independence, flexibility, and active exploration over traditional packaged tourism.

“This European collection was developed for a specific demographic of travelers who want to hike and cycle through Europe independently, but require structural support and curated routing,” said Paul Sarfati, Founder of Bamba Travel. “The itineraries are built to provide organization and localized knowledge without the overhead costs typically associated with luxury guided tours, offering an alternative framework for active exploration.”



A group of friends going on a hike



A tourist on top of a mountain

The initial rollout includes selected hiking and e-bike journeys for the active-travel market. Additional European routes and destinations are scheduled to be introduced as the company continues to expand the collection over the coming year.

About Bamba Travel
Founded in 2005, Bamba Travel specializes in independent, experiential and adventure-oriented travel. The company develops accessible travel experiences for travelers who value flexibility, discovery and strong value while exploring destinations around the world.

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