

PilotDeck Launches AI-Powered Growth Platform for SEO, GEO and AI Visibility

PilotDeck brings SEO, GEO, content strategy, AI image generation and social distribution together to help businesses grow after website launch.

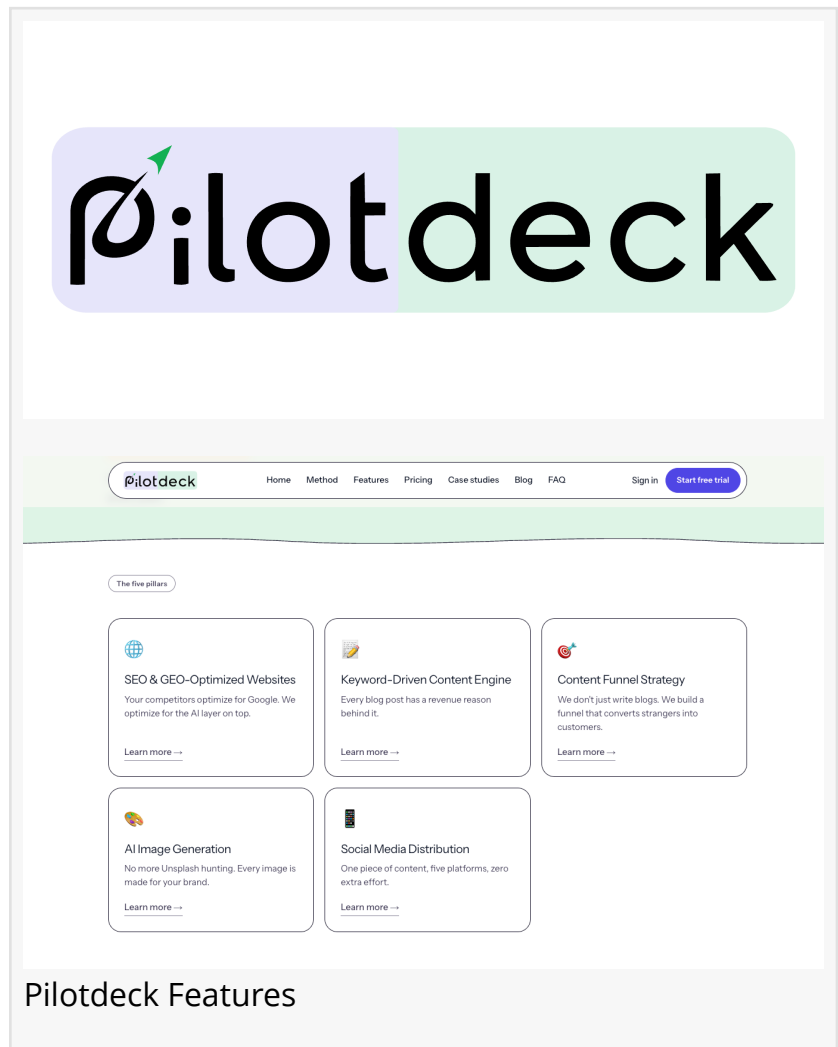
NEW YORK CITY, NY, UNITED STATES,
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EINPresswire.com/ -- [PilotDeck](#), an AI-powered website growth platform, today announced its expanded suite of services designed to help businesses grow their online visibility after launching a website.

As AI-powered search continues to change how people discover businesses, products, and services, simply having a well-designed website is no longer enough. PilotDeck brings together search engine optimization (SEO), Generative Engine Optimization (GEO), content creation, conversion-focused content strategy, AI image generation, and social media distribution into a single growth system.

“Building a website has become easier than ever. The harder part is getting the right people to find it and giving them a reason to become customers,” said the PilotDeck team. “PilotDeck is built around everything that happens after launch—from identifying the searches worth targeting to publishing content, improving AI visibility, distributing that content, and measuring what works.”

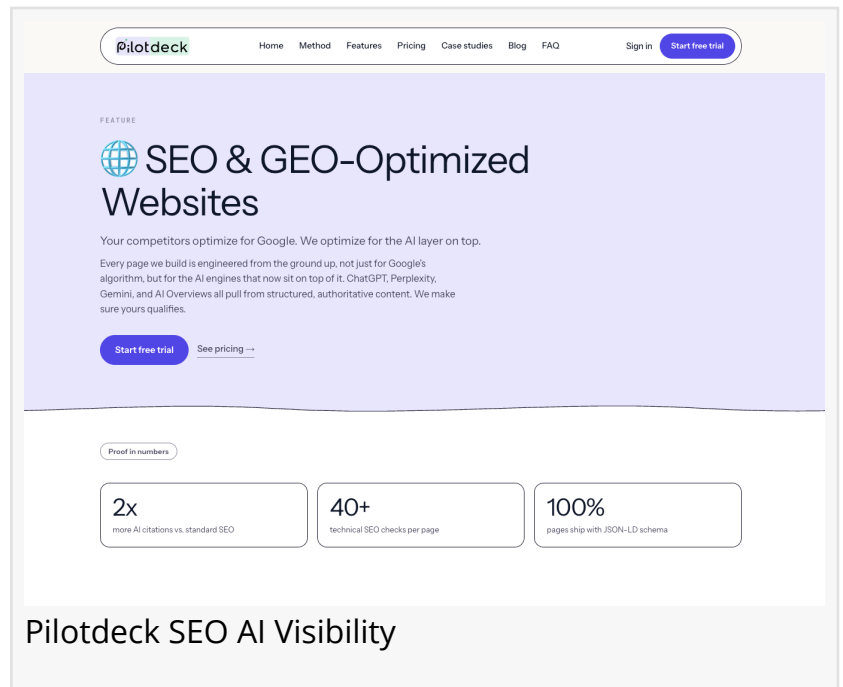
Five Core Services Designed for Continuous Growth



PilotDeck's platform is built around five core growth areas that work together rather than treating SEO, content, and distribution as separate services.

SEO & GEO-Optimized Websites

PilotDeck helps businesses build and optimize websites for both traditional search engines and the growing AI search ecosystem. Its [AI Visibility Tool](#) helps businesses assess and improve how their websites, content, and brand information can be discovered and understood across AI-powered search and answer platforms.



The platform focuses on technical foundations such as indexing, crawlability, site structure, speed, and schema while also optimizing content and website information so AI systems can better understand a company's business, services, expertise, and topical relevance.

The approach is designed to support visibility across Google search as well as AI-driven discovery and answer experiences.

Keyword-Driven Content Engine

PilotDeck's content engine connects content creation to actual search opportunities rather than publishing articles simply to increase word count or publishing frequency.

The platform researches what potential customers are searching for, evaluates search intent and competitive opportunities, and uses those findings to develop content designed around specific business and search objectives.

Each content piece is created with a reason to exist, helping businesses build a more relevant organic search presence over time.

Content Funnel Strategy

Driving visitors to a website is only part of the growth process. PilotDeck also uses content funnel strategy to connect informational content with commercial and conversion-focused pages.

The goal is to create a path from initial discovery through consideration and ultimately toward a

business's products or services.

Instead of treating every blog post as an isolated asset, PilotDeck structures content around the broader customer journey.

AI Image Generation

PilotDeck also incorporates AI-powered image generation into the content workflow, allowing businesses to create visuals tailored to their brand and individual content topics.

This reduces the need to search through generic stock-image libraries while helping businesses maintain more consistent visual assets across their websites and content.

Social Media Distribution

PilotDeck extends the reach of published content through social media distribution.

Instead of allowing a newly published article to remain isolated on a website, content can be adapted for multiple social channels, helping businesses reuse their existing research and content investments across additional discovery platforms.

Built for the New Search Landscape

Traditional Google rankings remain important, but the way people discover information is changing.

Consumers increasingly use AI assistants and generative search experiences to research questions, compare products, evaluate companies, and find solutions. PilotDeck's approach combines traditional SEO with GEO strategies designed to make business information clearer, more structured, and easier for AI systems to understand and potentially cite.

PilotDeck's methodology also emphasizes ongoing measurement and correction. Search rankings, organic performance, and AI visibility are reviewed together so future content and optimization decisions can be informed by actual performance rather than a one-time SEO audit.

From Website Launch to Ongoing Growth

PilotDeck's platform is designed around the idea that launching a website is only the beginning.

Flexible Pricing for Different Growth Needs

[PilotDeck offers flexible pricing options](#) designed to accommodate different business growth

needs, from businesses looking for SEO and AI visibility solutions to those seeking a broader content and website growth strategy. Plans can include services such as SEO and GEO optimization, keyword research and content creation, AI visibility, internal linking, AI-generated images, and social media distribution.

Its workflow starts with search and competitor research, identifies opportunities that align with a business's market and authority, and then turns those opportunities into content and optimization work.

The company says its process is designed to run continuously, with research informing publishing, performance informing future strategy, and new opportunities being identified as search behavior changes.

PilotDeck currently offers its growth platform for individual businesses as well as agencies managing multiple websites. Its plans include content production, automated keyword research, internal and external linking, image creation, website optimization, and LLM brand visibility, with higher-tier plans adding website development, growth strategy, hosting, and multi-site capabilities.

Demonstrating AI Search Visibility

PilotDeck has also documented its approach through customer and internal case studies.

In its published KidKarma case study, PilotDeck reports that the family-management app achieved more than 60 AI-answer appearances while operating at a Domain Rating of 6. The company attributes the approach to targeting searches closely aligned with customer problems and creating content intended to work across both Google search and AI answer systems.

About PilotDeck

PilotDeck is an AI-powered website growth platform that helps businesses improve online visibility through SEO and GEO-optimized websites, keyword-driven content, content funnel strategy, AI image generation, and social media distribution.

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