

New York City Children's Theater announces its 30th Anniversary Season and The Reveal of its Exciting New Brand

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EINPresswire.com/ -- [New York City Children's Theater](#) (NYCCT) is thrilled to announce its 2026–2027 Main Stage Season, featuring an extraordinary lineup of three imaginative productions that mark both the debut of its exciting new brand identity and the celebration of its 30th Anniversary Season. This milestone season honors three decades of inspiring young people through theater while ushering in a bold visual brand and creative chapter that reflects the imagination, inclusivity, and joy at the heart of NYCCT.

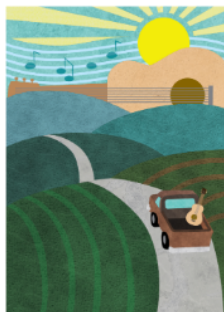
Coinciding with the organization's 30th anniversary, NYCCT's refreshed brand identity reflects its evolution and its vision for their next chapter. The new look embraces warmth, playfulness, and artistic rigor—honoring NYCCT's legacy while positioning the company for continued growth in storytelling, community engagement, and trauma-informed arts education.

"Our 30th Anniversary Season is both a celebration and a promise," says Barbara Zinn Krieger, Founder and Artistic Director of New York City Children's Theater. "We are honoring the extraordinary legacy that brought us here, while boldly stepping into the future with a new brand that reflects our core values—joy, curiosity, inclusivity, and artistic excellence. This season's



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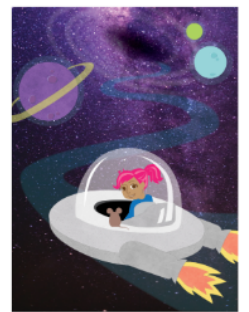
WOODY GUTHRIE'S
SONGS TO GROW ON



MY FIRST
NUTCRACKER



INTERSTELLAR
CINDERELLA:
THE NEXT ADVENTURE



Woody Guthrie's Songs To Grow On, My First Nutcracker, Interstellar Cinderella: The Next Adventure

productions were carefully selected to embody the limitless creativity and heart that define NYCCT. We cannot wait to share this new chapter with the children and families of New York City.”

ABOUT THE PRODUCTIONS

New York City Children’s Theater (NYCCT) continues its commitment to creating transformative early-childhood arts experiences for New York City’s youngest learners. WOODY GUTHRIE’S SONGS TO GROW ON, an original Theater for the Very Young production, was inspired by an unpublished manuscript by Woody Guthrie and his 1956 children’s album Songs to Grow On for Mother and Child. Written by Frank Ruiz and directed by Susanna Brock, the piece follows four-year-old Cathy Ann Guthrie on a cross-country journey with her family that encourages curiosity, empathy, and exploration. Featuring classic Guthrie songs and interactive moments of play, the production invites children ages 2–5 and their families to travel from California to “the New York Island” through music, movement, and imagination. Used by permission by Woody Guthrie Publications, Inc.

All NYCCT touring performances are free; however, some venues require general admission to enter. It is recommended to confirm the final schedule with the partner organizations. Some venues may adjust admission policies or offer members-only programs.

- Saturday, September 26, 10:30AM - Village Trip Festival
- Sunday, September 27, 3:00PM - Bronx Music Hall
- Sunday, October 18, 2:30PM - Queens Museum
- Saturday, October 24, 2:30PM - Staten Island Children's Museum
- Saturday, November 7, 10:30AM - Children's Museum of Manhattan

Celebrating the magic of the holidays, NYCCT’s beloved holiday tradition [MY FIRST NUTCRACKER](#) returns with a newly reimagined staging. With Tchaikovsky’s iconic music and beautiful ballet-based interactivity, this joyful production invites young children to experience the wonder of live theater in a welcoming, family-friendly setting. It weaves a fantastical tapestry of Nutcracker magic that sparks children’s imagination while rekindling nostalgia for parents. Written by Barbara Zinn Krieger and directed and choreographed by Kristen Brooks Sandler, the production runs December 5–22 at Theatre Row (410 West 42nd Street).

As in the classic tale, Clara-Marie receives a Nutcracker from her beloved godfather. When the Nutcracker transforms into a Prince, audiences join them on a journey to the Land of the Sweets. Under sparkling skies—complete with dancing flowers and a pesky Mouse King—this 50-minute interactive retelling is specially designed for young theatergoers, offering a fun, imaginative, and engaging holiday adventure.

In Spring 2027, NYCCT unveils the thrilling sequel to its beloved musical *Interstellar Cinderella*, inviting young theatergoers on an all-new cosmic quest with [INTERSTELLAR CINDERELLA: THE NEXT ADVENTURE](#). Seven years have passed; the year is 3024, and Cinderella—now Chief

Engineer and Inventor for the Alliance of Planets—is facing her biggest challenge yet.

A world premiere musical, story by Barbara Zinn Krieger with music and lyrics by the iconic Laurie Berkner, directed by Sammy Lopez and with choreography by Kristen Brooks Sandler, this sequel to the popular *Interstellar Cinderella* follows Cinderella and Prince Astral as they confront an environmental crisis threatening the Alliance of Planets. When the Prince's mission goes awry, young audience members join the Fairy God-Bot to help rescue him and restore harmony to the galaxy. Blending puppetry, musical theater, choreography, and mixed media, the production introduces children to themes of scientific discovery, community, and problem-solving. The show opens on March 27 and runs through April 11, 2027 at Theatre Row (410 West 42nd Street).

New York City Children's Theater (NYCCT) began in 1996 as Making Books Sing, a family theater and education program of the Tony Award-winning Vineyard Theatre. Guided by Founder and Artistic Director Barbara Zinn Krieger's vision to offer accessible theatrical experiences to young people of all backgrounds, NYCCT became an independent 501(c)(3) not-for-profit organization in 2001.

Since its inception, NYCCT's locally and nationally recognized professional productions and arts-in-education programs have served more than 485,000 children and adults across all five boroughs and surrounding communities in the tri-state area. NYCCT engages grade school students with a full spectrum of theater activities built around children's books, and is one of the few theaters dedicated to developing high-quality original work for young audiences—having created and premiered more than 40 original productions.

Each year, its education programs reach over 10,000 students in public schools and homeless shelters, and has provided more than 125,000 subsidized tickets to ensure arts accessibility for underserved communities. NYCCT believes in the transformative power of the arts to spark creativity and foster social and emotional growth in young people.

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