My Licensed Contractor Screened Over Half a Million Home Service Pros

Tempesta Media's new platform promises exclusive, high-value leads for local contractors and easier booking for homeowners.



My Licensed Contractor connects homeowners with licensed local residential contractors.

MICHIGAN CITY, IN, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- Tempesta Media's My Licensed Contractor platform has screened over half a million home service contractors since its March 2026 launch, giving homeowners a faster way to book trusted pros and offering contractors an exclusive, high-value customer acquisition channel.

In a market where homeowners struggle to sort through unverified listings and contractors pay for low-quality shared leads, My Licensed Contractor stands out.

What's My Licensed Contractor?

My Licensed Contractor is an online platform developed by Tempesta Media, an innovative firm specializing in customer acquisition for home service contractors.

How it Works for Homeowners

The platform connects homeowners with verified, licensed contractors in their neighborhood, making it easier to find and hire trusted professionals. It automatically screens local contractors and gives these professionals the option to claim a listing to better showcase services, credentials, and service areas.

How It Works for Contractors

Once contractors have claimed their free profile, they have the option to upgrade to a paid tier. With the Pro tier, they get priority on new projects in selected ZIP codes to secure jobs without

competing against dozens of bidders.

With the Elite tier, contractors get full exclusivity in claimed ZIP codes. My Licensed Contractor becomes a reliable pipeline for jobs.

Tempesta Media's CEO and Founder, Michael Marchese, explains why the platform is a game-changer for contractors in the home service trades: "With My Licensed Contractor, we wanted to flip the model on its head. Instead of shared leads, we're targeting homeowners seeking high-value services. We introduce one trusted contractor in their neighborhood, and deliver all the info homeowners need to make a buying decision and book their project."

Why Screening More Than Half a Million Contractors Matters

With more than half a million vetted contractors added to the platform, My Licensed Contractor is getting a lot more visibility in organic search results. As traffic to the platform increases, My Licensed Contractor is rapidly becoming an effective tool for both homeowners and home service contractors.

Marchese continues: "Getting to this first milestone so early in the project is exciting. We've worked hard behind the scenes to develop new technologies that help us grow My Licensed Contractor and screen more contractors. Getting to this milestone shows the technology works, and we can move to the next stage, which is to keep listing even more home service pros."

My Licensed Contractor and Your Business

My Licensed Contractor continues growing, with contractor listings being added to improve coverage. Marchese explains: "This is only the first step. We focus on this half a million milestone to get our system in place. Now that we know it works, our plan is to cover every home service business in the entire country."

For contractors looking for a new customer acquisition channel, this is an exciting opportunity to connect with homeowners planning high-value projects.

Contractors can claim their profile and learn more about My Licensed Contractor's subscription tiers at Tempesta Media's My Licensed Contractor page. Homeowners can request quotes at mylicensedcontractor.com.

About Tempesta Media

Founded in 2011, Tempesta Media is an award-winning marketing technology company. We are the only demand-generation solution built exclusively for residential home services contractors that brings in larger, higher-quality projects.

With more than 400 customers served across the United States, Tempesta Media's comprehensive suite of solutions includes Bullseye Effect™, Scale, and Dominate to serve the marketing needs of contractors.

By combining advanced technology, deep industry knowledge, and proven results, contractors trust Tempesta Media as their marketing demand-generation partner.

About My Licensed Contractor

Founded in 2026, My Licensed Contractor is a platform that connects homeowners with licensed local residential contractors. It helps homeowners find professionals for their projects while giving qualified trade businesses a new channel for receiving relevant local job opportunities.

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