

Feury Image Group: Growing Companies May Be Overlooking Who Owns Their Uniform Program

New Built Around You™ article examines how fragmented responsibility for workforce apparel can increase administrative burden and create inconsistent standards

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/EINPresswire.com/ -- As companies grow, responsibility for employee uniforms and workforce apparel often becomes divided among multiple departments, leaving organizations without clear ownership of the overall program, according to [Feury Image Group](#).

Human Resources may manage apparel for new employees. Procurement negotiates pricing and works with suppliers. Safety determines requirements for protective apparel. Operations focuses on getting employees properly equipped. Marketing oversees brand standards, while Finance monitors spending.

Each department may be doing its job effectively. The problem, Feury Image Group says, is that no one may be responsible for connecting all of those activities into one coordinated program.

The issue is explored in "[Who Actually Owns Your Uniform Program?](#)", the newest article in Feury Image Group's Built Around You™ [series](#) examining the operational challenges behind workforce apparel programs.

"Uniform programs rarely become fragmented because someone made a bad decision," said



Feury Image Group provides managed uniform programs and workforce apparel solutions.

Ken Yanicky, Vice President of Business Development & Marketing at Feury Image Group. “More often, fragmentation develops as an organization grows. New locations, job classifications, safety requirements and purchasing processes are added over time. Each change solves an immediate need, but eventually the organization can find itself managing uniforms in pieces instead of managing one program.”

Without clearly defined program ownership, organizations may encounter inconsistent employee appearance, duplicate purchasing, excess inventory, local workarounds, delayed onboarding, different standards among locations and limited visibility into overall spending.

Feury Image Group emphasizes that establishing ownership does not mean assigning every workforce-apparel responsibility to one department. Instead, the goal is to create a coordinated structure in which departments retain their appropriate responsibilities while working within common standards, processes and reporting.

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within one consistent program.”

The broader question for organizations, according to Feury Image Group, is therefore not simply who orders the uniforms, but who owns the system behind them.



That distinction becomes increasingly important as companies add employees and locations. A uniform process that works for one location and 50 employees may become considerably more complex when an organization expands to multiple locations, departments and job classifications.

“Programs don't succeed because one department does everything,” Yanicky added. “They succeed when responsibilities are clearly defined and everyone works

The complete “Who Actually Owns Your Uniform Program?” article, including key questions organizations can use to evaluate their current approach, is available on the Feury Image Group website.

About Feury Image Group

Feury Image Group provides managed uniform programs, branded apparel, print and installation, and promotional products and kits for organizations across a range of industries. Its managed workforce apparel solutions can incorporate customized online ordering portals, employee allotments, approval workflows, reporting, distribution and other program-management tools designed around each organization's workforce and operational requirements.

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