San Diego BMW Motorcycles Hosts Scenic Palomar Mountain Ride on Sept. 19

The ride climbs through Santa Ysabel and East Grade Road to the Palomar Mountain General Store, then returns down East Grade to Highway 79. All riders welcome.



Leaned into a mountain curve — the kind of road that makes a Saturday group ride worth the early start. San Diego BMW Motorcycles' ride to the summit, Sept. 19. All makes welcome.

SAN DIEGO, CA, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- San Diego BMW Motorcycles continues its popular 2026 Group Rides series with a picturesque loop to Palomar Mountain on Saturday, Sept. 19.

Riders will meet at 8:45 a.m. at the dealership, 5673 Kearny Villa Road, San Diego, Calif., 92123, for coffee and donuts. A safety briefing will follow, with departure scheduled for 9 a.m. The group will head east on state Route 52, then north on state Route 67 through Lakeside and Ramona before following Highway 78 into Santa Ysabel. From there the ride continues north on Highway 79, passing Lake Henshaw, and climbs East Grade Road to a regroup at the Palomar Mountain General Store.

> “Palomar is one of those mountains every local rider knows, and this routing lets the group enjoy it without spending the afternoon on the interstate.”
>
> *Tracy Donohue, General Manager, San Diego BMW Motorcycles*

After time at the summit — with an optional short look toward Palomar Observatory — riders will descend East Grade Road the way they came, reconnect with Highway 79 and follow 79 south toward Interstate 8. The return stays on Interstate 8 west before a short hop from Interstate 15 onto state Route 163 north, bringing the group back to Kearny Mesa without a long freeway run on Interstate 15.

This ride celebrates the alpine appeal of BMW motorcycles while remaining fully inclusive. Riders of every brand — Harley, Honda, Ducati or any two-wheeled machine — are

warmly invited to join. Spouses, partners and newcomers to group riding are especially encouraged to participate and experience the camaraderie that defines the dealership.

“Palomar is one of those mountains every local rider knows, and this routing lets the group enjoy it without spending the afternoon on the interstate,” said Tracy Donohue, general manager. “You get Santa Ysabel, the climb to the store, and then East Grade and Highway 79 all the way down to the 8. Come share the road with us.”

The about 165-mile loop offers valley highways, a forested climb to more than 5,000 feet and a back-road return through the same country that makes a San Diego Saturday worth leaving the city for.

Highlights from the ride will be shared on the dealership’s Instagram, YouTube and Facebook channels. For ride details or to RSVP, call 858-560-2453 or email marketing@sdbmwmc.com.

About San Diego BMW Motorcycles

San Diego BMW Motorcycles is the premier destination for BMW Motorrad riders in the San Diego region. The dealership offers sales, service and apparel for the ultimate riding experience and is dedicated to maintaining a welcoming community where adventure starts — and never stops. This announcement was prepared and distributed on behalf of San Diego BMW Motorcycles by Breton Buckley Marketing LLC, a full-service marketing and public relations agency.

San Diego BMW Motorcycles

Troy Seyferth
858-560-2453
marketing@sdbmwmc.com

Media Contact

Breton Buckley
Breton Buckley Marketing LLC
+1 619-520-1010
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook
YouTube

This press release can be viewed online at: https://www.einpresswire.com/article/941210006

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.