

P-POP IDOL GROUP SB19 DEBUTS NEW CONCERT FILM SB19 WAKAS at SIMULA: THE TRILOGY CONCERT FINALE IN CINEMAS

Iconic Events Releasing presents special North American screenings of SB19 Wakas at Simula: The Trilogy Concert Finale in Cinemas in October

LOS ANGELES, CA, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- [ICONIC EVENTS RELEASING](#) AND CJ 4DPLEX PRESENT THE FAMED [P-POP](#) IDOL GROUP [SB19](#) IN THE NEW CONCERT FILM SB19 WAKAS at SIMULA: THE TRILOGY CONCERT FINALE IN CINEMAS



P-POP Group SB19 in action in SB19 Wakas at Simula in Cinemas concert film

Iconic Events Releasing, a theatrical distribution company bringing a wide range of films, live events, and special programming to movie theatres, partners with CJ 4DPLEX to present special North American screenings of SB19 Wakas at Simula: The Trilogy Concert Finale in Cinemas, a live concert film featuring the popular Filipino pop idol group SB19.

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We're excited to bring SB19 Wakas at Simula: The Trilogy Concert Finale in Cinemas to audiences across North America. The energy and scale of this concert make it a natural fit for the big screen.”

Steven Menkin, President and Co-Founder of Iconic Events Releasing

The North American screenings will take place at more than 200 theatres on October 8th and 11th. The film presents an immersive theatrical concert experience capturing SB19's biggest live performance to date. Presented in SCREENX and 4DX at select locations, audiences can experience the scale, sound, and energy of the concert like never before.

Tickets are on sale now.

More details at:

<https://www.iconicreleasing.com/events/sb19/tickets/>

SB19 is a multi-award-winning five-member Filipino idol group that pioneered and popularized the modern P-pop (Pinoy pop) movement globally. The group is renowned for powerful live vocals, highly synchronized choreography, and a blend of pop, hip-hop, and EDM. They made history as the first Southeast Asian act nominated for Top Social Artist at the Billboard Music Awards in 2021 and were the first Filipino act to perform at Lollapalooza in 2026. While SB19's performances are rooted in contemporary P-pop, fans have also embraced the pride, emotion, storytelling, and cultural spirit the group brings to the stage. SB19 is also set to represent P-pop at the first KPOPWORLD Festival 2026 taking place at the Alamodome in San Antonio, Texas on Saturday, October 31, 2026.

"SB19 has built an incredibly passionate global fanbase, and we're excited to bring SB19 Wakas at Simula: The Trilogy Concert Finale in Cinemas to audiences across North America," says Steven Menkin, President and Co-Founder of Iconic Events Releasing. "The energy and scale of this concert make it a natural fit for the big screen and encourages fans to come together and experience this milestone performance in a truly cinematic way."

SB19 Wakas at Simula in Cinemas captures a concert that took place on April 18, 2026, at the SMDC Festival Grounds in Paranaque City, Philippines. The concert film was directed by Paolo Valenciano and co-produced by 1Z Entertainment and Live Nation PH. The film is scheduled to screen in 12 countries in October including the Philippines, Taiwan, Hong Kong, the United States, Canada, the United Kingdom, Denmark, Austria, Saudi Arabia, the United Arab Emirates, Kuwait, and Qatar.

About Iconic Events Releasing

Iconic Events Releasing is a leading independent theatrical distributor delivering a diverse slate of filmed and live entertainment to theatres. The company provides filmmakers and rights holders with customized, cost-effective release strategies, supported by comprehensive marketing, sales and booking, exhibitor relations, billing and collections, and revenue-share management. With strong relationships across major chains, regional circuits, and independent exhibitors, Iconic positions each release for maximum theatrical exposure and box office performance. For additional information and ticketing, please visit www.iconicreleasing.com.

About CJ 4DPlex

CJ 4DPLEX is a proud subsidiary of CJ Group, Korea's leading lifestyle and culture company. Headquartered in Sangam, Seoul, we design and develop immersive cinema technologies that inspire audiences worldwide. Guided by creativity, technology, and cultural vision, we are committed to redefining the future of cinema starting right here in Korea.

CJ 4DPLEX is redefining the moviegoing experience across many countries worldwide, working with the world's top exhibitors to deliver SCREENX, 4DX and ULTRA 4DX to audiences everywhere. From the United States to Europe, Asia, and the Middle East, our global presence keeps growing driven by our mission to make immersive storytelling the standard in cinema. Innovation drives us to connect people beyond language and borders through shared

experiences.

About SCREENX

SCREENX is the world's most immersive platform, breaking free from the boundaries of a single screen to place audiences at the heart of the story.

With visuals flowing seamlessly across the walls, SCREENX connects film and space, creating moments of true natural immersion. Every sequence is curated to reflect the director's vision, turning each film into a journey only SCREENX can deliver.

About 4DX

4DX provides the best synesthetic viewing experience that connects the audience with movies through its state-of-the-art motion-seats and 21 environmental effects that include water, wind and scents. The 4DX theater is a special theater where you can feel various environmental effects such as wind, light, fog, fragrance, and vibration, as well as motion chairs that move according to the scene of the movie. Audiences can feel a new level of 4DX effect that maximizes vividness in each scene beyond simply watching movies with limitations of existing video and sound. CJ 4DPLEX can be found at www.cj4dplex.com.

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