# UX Firm Named Best UI/UX Research Consultant of 2026 by Click360 Awards

*Atlanta's UX Firm wins 2026 Click360 Award for Best UI/UX Research Consultant, recognized for expert usability research.*




ATLANTA, GA, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- UX Firm, a boutique usability research consultancy specializing in user experience strategy, high-conversion testing, and medical-device human factors validation, is proud to announce it has been named the winner of the Click360 Award for Best UI/UX Research Consultant of 2026. This recognition highlights the firm's long-standing commitment to delivering clear, actionable insights that help companies build safer, more effective, and more user-friendly products.

The Click360 Awards celebrate businesses that demonstrate exceptional service, innovation, and leadership in their fields. UX Firm earned the top honor through its senior-led approach, rigorous methodologies, and proven track record supporting clients across ecommerce, B2B platforms, and regulated medical-device development. The firm's work regularly includes moderated and remote usability testing, heuristic reviews, ethnographic studies, diary research, and full FDA/IEC 62366 human-factors validation protocols.

Carol Barnum, Ph.D., founder and Director of User Research at UX Firm, shared her thoughts on the award:

"Receiving the Click360 Award for Best UI/UX Research Consultant of 2026 is truly meaningful for our entire team," said Carol Barnum. "From the beginning, our goal has been to give clients

direct access to experienced researchers who understand both the science of usability and the practical realities of product development. This recognition affirms that the careful, evidence-based work we do every day makes a real difference for the companies and end users we serve."

UX Firm stands out as a small, senior-led consultancy where clients work directly with seasoned experts rather than large project teams. With more than three decades of combined experience—rooted in Barnum's academic background, published research, and hands-on consulting—the firm has helped organizations improve conversion rates, reduce user frustration, and successfully navigate complex regulatory pathways for medical devices. Clients frequently note the firm's flexibility, clear communication, and ability to turn research findings into decisions that move products forward.

This award marks an important milestone as UX Firm continues to support companies nationwide and internationally with practical, high-quality user research. The team remains focused on helping clients listen to real users, reduce risk, and create experiences that work.

About UX Firm
UX Firm is an Atlanta-based usability research consultancy specializing in UX strategy, usability testing, and human factors validation for medical devices. Founded by Carol Barnum, Ph.D., the firm provides senior-level expertise across a wide range of research methods, helping clients improve product design, increase user satisfaction, and meet regulatory requirements. Learn more at https://www.uxfirm.com/.

About Click360 Awards
The Click360 Awards honor businesses that demonstrate exceptional service, innovation, and leadership across a variety of industries. These accolades recognize organizations that stand out through a clear commitment to excellence and a proven ability to deliver outstanding value to their clients and communities.

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