AI Doesn’t Have a Heartbeat: Char Murphy Challenges the Future of Storytelling on Creative Entrepreneur Podcast

AI Doesn’t Have a Heartbeat: Char Murphy Challenges the Future of Storytelling on Creative Entrepreneur Podcast


Char Murphy Smiling

NORTH LITTLE ROCK, AR, UNITED STATES, September 11, 2026 /EINPresswire.com/ -- AI Can Tell Your Story, But It Doesn’t Have a Heartbeat: North Little Rock Author Char Murphy Challenges AI on Creative Entrepreneur Podcast

Char Murphy challenges AI and asks whether technology can truly tell our stories when it has never lived, loved, lost or healed.

Artificial intelligence can write a book, build a brand, create content and even imitate the way a person speaks. But North Little Rock author and Mission Hope founder Char Murphy believes there is one thing AI cannot replicate: a heartbeat.

Murphy recently joined The Creative Entrepreneur Podcast, Apple’s #1 Business News Podcast, with hosts Julie Lokun and Dominick Domasky for a conversation that challenges the growing role of artificial intelligence in storytelling and asks a bigger question: As AI-generated content floods books, social media and nearly every corner of the internet, could authentic human storytelling become more important than ever?

> If it’s not the real person telling the story, then where’s the legitimacy behind it?”
>
> *Char Murphy*

“If it’s not the real person telling the story, then where’s the legitimacy behind it?” Murphy asks during the episode.

A retired attorney, motivational speaker and eight-time #1 bestselling author, Murphy has survived breast cancer four

times, faced near-blindness and rebuilt her identity after losing the law career that had defined much of her life. Those experiences shaped her belief that storytelling is about much more than producing words on a page. For Murphy, the process of telling your own story can be part of healing.

That belief is at the heart of The Mission Hope Movement Inc - a 501(c)(3), and Mission Hope - Murphy's anthology series, a storytelling movement built around authentic stories of resilience, faith, adversity, healing and hope.

During the episode, Murphy discusses how she identifies manuscripts that appear heavily AI-generated, including repetitive rhythms, unnatural cadence and writing that may sound polished but lacks the personality and emotion of the person supposedly telling the story. Murphy is not against AI. She sees value in using the technology for brainstorming, outlining, branding, marketing and developing ideas. Her challenge is about knowing where the tool should stop and the human being should begin.

"Why let a computer tell your story for you?" Murphy asks.

"If an AI is writing your story, then it's not gonna heal you. It's not gonna heal anybody else really, because that legitimacy is not coming through."



Dom and Char at a Mission Hope Book Launch Party



Dom and Julie tossing balloons at Cre8tive Con 2026

The conversation also takes listeners through Murphy's own journey of surviving cancer four times, losing the career she had worked to build and finding a new mission through helping others share their experiences.

Her advice to the person who knows there is a book, podcast or story inside them but continues waiting for the right time is simple: “Just start writing.”

The episode concludes by putting AI directly to the test. The hosts ask artificial intelligence to generate a “Char Murphy” outro and compare the computer-generated version with the real woman listeners have just spent the episode getting to know.

AI can imitate words and cadence. Murphy’s challenge is whether it can ever reproduce the life, pain, joy, experience and heartbeat behind them.

ABOUT CHAR MURPHY

Char Murphy is a North Little Rock-based retired attorney, motivational speaker and eight-time #1 bestselling author. She is the founder of BelieveInspire and creator of the Mission Hope anthology series, a global storytelling movement and bestselling book collection sharing authentic stories of resilience, faith, healing and hope.

After surviving breast cancer four times, facing near-blindness and rebuilding her identity and career, Murphy has dedicated her work to helping others recognize the power in their experiences and find the courage to share their stories.

Learn more about Char Murphy and follow Mission Hope on LinkedIn.

ABOUT THE CREATIVE ENTREPRENEUR PODCAST

The Creative Entrepreneur Podcast, hosted by Julie Lokun and Dominick Domasky, has grown into Apple’s #1 Business News Podcast by going beyond the traditional business interview. The show lives at the intersection of business, media and entertainment, exploring the stories, trends, personalities and cultural moments shaping how people build businesses and brands today.

The philosophy behind the show is simple: Business does not have to be boring.

Past conversations have featured some of the most recognizable and accomplished voices across business, entertainment, media and culture, including Jim Kwik, internationally recognized brain coach and bestselling author of Limitless; Gary Vaynerchuk, serial entrepreneur, chairman of VaynerX and one of the most influential voices in modern marketing; and Savannah Louie, winner of Survivor Season 49, who joined the show to discuss strategy, resilience and what entrepreneurs can learn from competing under extreme pressure.

The show has also welcomed Karen Conti, attorney, media personality and author known for being one of John Wayne Gacy’s final attorneys; Rear Admiral Garry E. Hall, retired U.S. Navy Rear Admiral and former senior White House official; along with bestselling authors, CEOs,

entertainers, innovators, athletes and entrepreneurs.

Rather than separating business from what is happening in the world, Julie and Dom bring those worlds together. Episodes have explored everything from artificial intelligence and the creator economy to Super Bowl advertising, publishing, branding, pop culture, entertainment and the changing media landscape.

That mix has helped The Creative Entrepreneur Podcast build a growing audience while creating a larger community that extends beyond the microphone through publishing, media, networking and live events.

Julie Lokun is a media strategist, entrepreneur, speaker and publicity expert who helps entrepreneurs expand their visibility and authority. Dominick Domasky is a publisher, bestselling author, speaker and founder of Motivation Champs Media who has spent years helping authors, entrepreneurs and thought leaders turn their stories into books, brands and media opportunities.

Together, Julie and Dom also bring entrepreneurs, creators and thought leaders together through Cre8tive Con and its live events, expanding the conversations heard on the podcast into real-world connections, education and opportunities.

Learn more about Julie, Dom and their live events at www.cre8tivecon.com.

For information about The Creative Entrepreneur Podcast, upcoming episodes or guest opportunities, visit www.creativeentrepreneurpod.com.

DOMINICK M DOMASKY
Motivation Champs Media
email us here
Visit us on social media:
LinkedIn
Instagram
Facebook
YouTube
TikTok
Other

This press release can be viewed online at: https://www.einpresswire.com/article/941266576

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.