MyCityCoPilot Launches PensacolaCoPilot, an Intelligent Local Decision Platform Built for Everyone

Our mission: make trusted local information accessible to all, regardless of soci, and bring a little fun to the tools that are becoming part of everyday life.

PENSACOLA, FL, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- New community platform combines local knowledge, free access, and fun to help people make better everyday decisions about where they live.

> We're not building technology to keep people staring at their phones. We're building decision support that helps people put their phones down and experience their city."
>
> *Todd Fisher*

MyCityCoPilot today announced the launch of PensacolaCoPilot, its founding city platform and a new approach to community technology: local decision support built around the people, places, businesses, organizations, resources and experiences that make a community unique.

The idea began with a simple question: If businesses are increasingly building intelligent systems around their own information and needs, why shouldn't communities—and everyone who lives in them—benefit from the same idea?

PensacolaCoPilot applies that concept at the city level. Local Decision Support Built for People. PensacolaCoPilot is designed to be more than another chatbot, directory, or general-purpose AI interface. MyCityCoPilot believes it is building a new category: local decision intelligence for citizens. General-purpose AI can answer a question. PensacolaCoPilot adds the local context needed to help people make better-informed decisions.

One simple, underlying fundamental premise: Everything starts with a question. Should we go to the doctor? What can we afford to do with the kids this weekend? Should we consider speech therapy for our child? What neighborhood should we consider when buying a home? Where can I find help for an aging parent? Should we go out to eat tonight?

The information needed to make these everyday decisions often exists, but it is fragmented

across general-purpose AI, websites, social media, businesses, government agencies, and community organizations. PensacolaCoPilot is being built to bring that information together and make it easier to use.


Logo

PensacolaCopilot goes beyond simply answering questions by applying member and city context to provide intelligent, real-world decision support. Generic AI can answer a question like, “Where should we go for dinner tonight?” PensacolaCopilot is designed to understand the factors that actually influence that decision—local weather, nearby events, parking availability, restaurant specials, current activities, location, timing, member preferences and other relevant city information. By bringing these signals together with what it learns about each member, PensacolaCopilot can deliver answers that are more timely, personal and useful. The goal isn't simply to tell people what's in Pensacola; it's to help them make better decisions while they're experiencing Pensacola.

At the center of MyCityCoPilot's mission is a simple belief: access to useful community intelligence should not depend on income or socioeconomic circumstance. Better Information Shouldn't Depend on What You Can Afford. As intelligent technology becomes increasingly important to how people find information and make decisions, MyCityCoPilot believes communities risk creating a new digital divide, one where people who can afford better technology gain access to better information and context.

PensacolaCoPilot is taking a different approach. PENSACOLACOPILOT IS FREE FOR EVERYONE TO USE.

“We don't believe someone should have better access to their own community simply because they can afford another monthly subscription. If we're building intelligence around Pensacola, Pensacola should be able to use it.”
— Todd Fisher

Keeping the platform free requires a sustainable model that doesn't place the financial burden on residents. PensacolaCoPilot's approach is to make supporting the platform part of the fun. Optional gamified experiences encourage people to explore, discover, and participate in

Pensacola. One example, Spargle, turns the things people already love to debate—restaurants, food, traditions, places and experiences—into friendly local competitions.

The model is simple: Keep Access Free. Make It Fun. Power It Locally.

Community engagement and partnerships with local businesses also help support the platform while encouraging residents to discover businesses, attend events, explore neighborhoods, and connect with local organizations.

“We're not building technology to keep people staring at their phones. We're building decision support that helps people put their phones down and experience their city.”
— Todd Fisher

Pensacola Is the Beginning

Pensacola was intentionally selected as the founding MyCityCoPilot community. The platform is being built alongside local businesses, organizations and residents rather than attempting to create a generic city product from a distance. What is learned in Pensacola will provide the foundation for bringing the model to other communities. The long-term vision is bigger than another local app.

Every community deserves its own intelligence and every citizen deserves access to it.

Media Contact
MyCityCoPilot
Explore@mycitycopilot.com

Todd Fisher
MyCityCopilot
+1 850-329-0192
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/941272395

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.