Quorum Appoints Bob Ghafouri to Board of Directors

AI leader joins as Quorum accelerates its agentic roadmap

WASHINGTON , DC, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- Quorum, the leading AI-powered public affairs platform, today announced the appointment of Bob Ghafouri to its Board of Directors. Quorum is a portfolio company of Enlightenment Capital.

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>
> *Bob Ghafouri*

Bob Ghafouri brings over 25 years of experience building, launching, and scaling digital and AI businesses. Most recently, he co-founded and led A&MPLIFY, Alvarez & Marsal's AI-powered agency that helps clients incubate and launch new digital businesses, platforms, and products. Prior to A&MPLIFY, he served as Chief Commercial Officer of Red Ventures, a digital media holding company, where he led the design and launch of an AI-enabled digital commerce and content platform. Earlier in his career, Ghafouri spent more than a decade at Accenture as a Senior Managing Director, founding member of Accenture Interactive, and co-founder of Bloom, Accenture's global digital transformation strategy practice. He was an early employee at MicroStrategy and also founded three digital businesses across the government, retail, and real estate sectors.

Quorum is the leading AI-powered government affairs platform used by more than 2,000 organizations, including over half of the Fortune 100 companies. Quorum’s platform brings together legislative tracking, stakeholder engagement, grassroots advocacy, PAC management, and AI-powered intelligence into a single system of record, enabling government affairs teams to move from fragmented research and monitoring to coordinated, action-oriented advocacy.

“Bob has spent his career operationalizing AI, building software businesses, and redefining how work gets done,” said Alex Wirth, CEO and Founder of Quorum. “That is exactly the transformation Quorum is bringing to government affairs teams right now. As we continue expanding our agentic capabilities, Bob brings the strategic perspective and technological expertise to help us deploy agentic AI at scale.”

“Few functions are as data-intensive or unforgiving as government affairs, with constant legislative movement, thousands of jurisdictions, and stakeholders who need accurate information in real time,” said Ghafouri. “Quorum pairs deep industry expertise with advanced AI capabilities to help these teams navigate the complexity and mission criticality of their workflows. I am pleased to join the Board and support the company as they continue to build the next generation of AI tools for government affairs.”

About Quorum
Quorum is AI for government affairs. Quorum’s integrated public affairs platform helps organizations monitor policy developments, manage stakeholders, mobilize advocates, run PAC programs, and turn complex government data into actionable intelligence. Trusted by thousands of government affairs professionals worldwide, Quorum supports teams working across federal, state, local, school board, EU, and international policy environments. With one of the most comprehensive policy data sets available and AI-powered tools, including Quincy, Quorum enables organizations to move faster, make more informed decisions, and increase policy wins. Founded in 2014, Quorum is headquartered in Washington, DC. Learn more at www.quorum.us and follow Quorum on LinkedIn.

About Enlightenment Capital
Enlightenment Capital, a Washington, DC area-based private investment firm, makes control and strategic, non-control investments in middle-market companies in the Aerospace, Defense, Government & Technology (ADG&T) sector. The firm partners with businesses that provide vital services, protect critical infrastructure, innovate cyber and data solutions, enhance decision-making capabilities, engineer aerospace and space systems, safeguard national security, and endeavor to meet the complex challenges of today and tomorrow. For more information, visit www.enlightenment-cap.com and follow Enlightenment on LinkedIn.

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