ADAG CEO Paul Donahue to Teach Website Conversion Class at ASTA Trade Show

ADAG announces that CEO Paul Donahue will lead a three-hour class at the ASTA trade show on maximizing website conversions for auto repair shops.



CLEARWATER, FL, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- ADAG CEO Paul Donahue to Teach Website Conversion Class at ASTA Trade Show

CLEARWATER, Fla. — September 2026 — Advanced Digital Automotive Group (ADAG) has announced that CEO Paul Donahue will lead a three-hour class at the ASTA trade show. The session will focus on helping auto repair shop owners maximize their website conversions.

The session is designed for shop owners who want to turn website traffic into real business results. Rather than covering marketing in general terms, the class will focus specifically on website conversion. It will examine the elements that determine whether a visitor calls, books an appointment, or leaves without taking action.

> Shop owners invest so much in getting people to their website, but the real value comes from turning those visitors into booked appointments."
>
> *Paul Donahue, CEO, Advanced Digital Automotive Group*

As CEO of Advanced Digital Automotive Group, Donahue brings direct experience providing digital marketing services in Florida and beyond. His work includes search engine optimization, content writing, web development, and graphic design built specifically for the automotive sector. That hands-on experience with auto repair shops across the country informs the practical, shop-specific approach he plans to bring to the ASTA classroom.

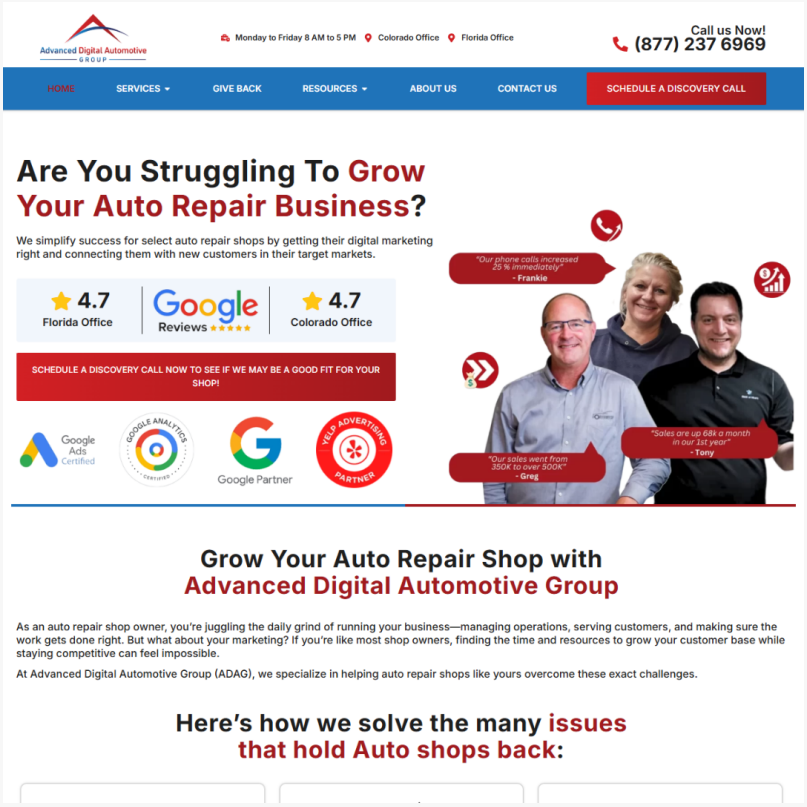
The speaking engagement reflects ADAG's continued investment in educating the auto repair industry. It

extends the company's work beyond client services and into direct, in-person instruction for shop owners looking to improve their digital performance.

A Message From the Owner
"Shop owners invest so much in getting people to their website, but the real value comes from turning those visitors into booked appointments. In this class, I want to walk through exactly what separates a website that just sits there from one that actively drives business, so shop owners leave with things they can put into practice right away," said Paul Donahue, CEO of Advanced Digital Automotive Group.

About Advanced Digital Automotive Group
Advanced Digital Automotive Group is a division of Advanced Digital Media Services, providing specialized digital marketing solutions for businesses in the automotive industry. Services include search engine optimization, content writing, web development, and graphic design.
The team works across automotive markets including auto body repair, mechanical repair, auto detailing, paint protection, and window tinting. They are based at 4600 140th Ave N Ste 180B, Clearwater, FL 33762, United States.
For more information, contact the team at (877) 237-6969 or info@advdms.com.





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