

ADAG Names Nicholas Tomoff, Former BMW Analyst, as Operations Manager

Advanced Digital Automotive Group announces the hiring of Nicholas Tomoff, a former senior analyst at BMW, as its new Operations Manager.

CLEARWATER, FL, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- ADAG Names Nicholas Tomoff, Former BMW Analyst, as Operations Manager

CLEARWATER, Fla. — September 2026 — [Advanced Digital Automotive Group](#) (ADAG) has announced the hiring of Nicholas Tomoff as its new Operations Manager. Tomoff joins ADAG after serving as a senior analyst at BMW, bringing with him a background rooted directly in the automotive industry. Tomoff's addition to ADAG's leadership

team reflects the company's continued growth and focus on strengthening internal operations as it expands its work with auto repair shops nationwide. His prior experience analyzing operations at BMW brings a structured, data-informed perspective to ADAG's day-to-day

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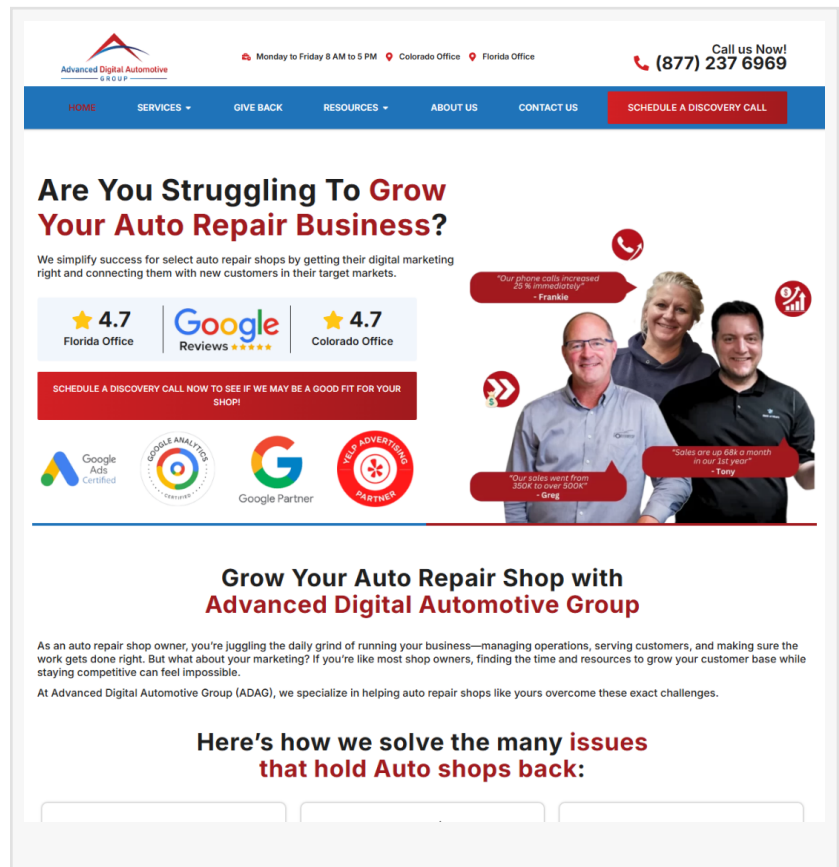
Nicholas brings a rare combination of analytical rigor and automotive industry experience that will strengthen how we operate and serve our clients.”

Paul Donahue, CEO, Advanced Digital Automotive Group

operations.

As a division built entirely around [auto repair marketing](#), Advanced Digital Automotive Group offers search engine optimization, content writing, web development, and graphic design. These services are tailored specifically to businesses in the automotive sector. Tomoff's arrival supports the company's ongoing effort to scale operations while maintaining the level of service auto repair shop clients depend on.

ADAG's leadership expressed confidence that Tomoff's background will contribute meaningfully to the company's



The screenshot shows the homepage of the Advanced Digital Automotive Group website. At the top, there is a navigation bar with links for HOME, SERVICES, GIVE BACK, RESOURCES, ABOUT US, and CONTACT US. A prominent red button labeled "SCHEDULE A DISCOVERY CALL" is on the right. The main headline asks, "Are You Struggling To Grow Your Auto Repair Business?" and states, "We simplify success for select auto repair shops by getting their digital marketing right and connecting them with new customers in their target markets." Below this, there are two star ratings (4.7) for Florida and Colorado offices, each with a Google Reviews link. A central banner encourages scheduling a discovery call. To the right, a photo of three team members is accompanied by testimonials: "Our phone calls increased 55% immediately" (Frankie), "Our sales went from \$50K to over \$100K" (Greg), and "Sales are up 68% a month in our 1st year" (Tony). The bottom section, titled "Grow Your Auto Repair Shop with Advanced Digital Automotive Group," explains the challenges of running an auto repair shop and how ADAG specializes in helping overcome these challenges. It lists "Here's how we solve the many issues that hold Auto shops back:" followed by three empty boxes.

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