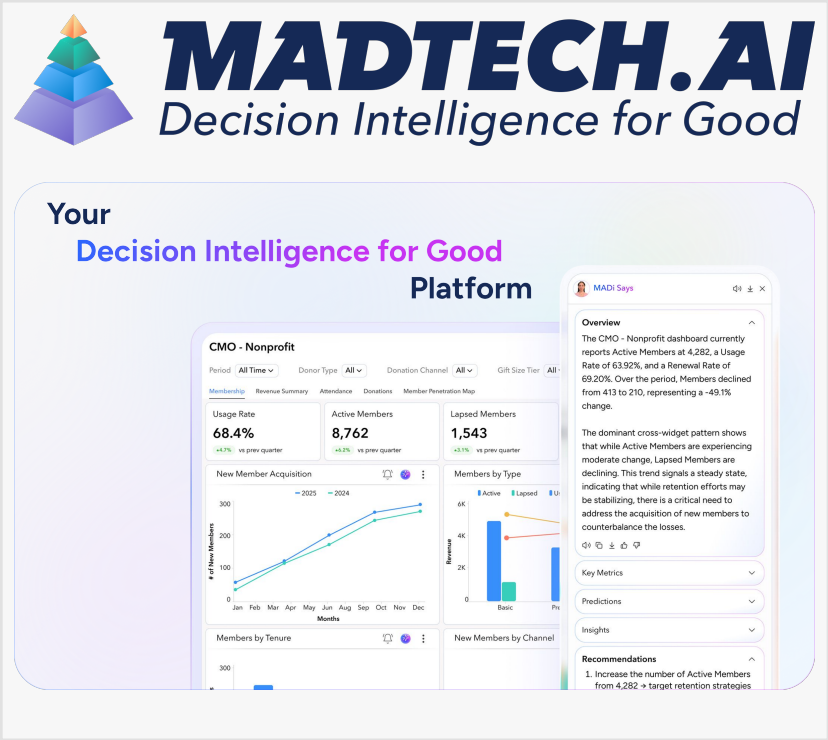
MADTECH.AI Selected as VentureAtlanta 2026 Early Stage Finalist

MADTECH.AI earns VentureAtlanta early stage finalist spot for it's Decision Intelligence for Good Platform



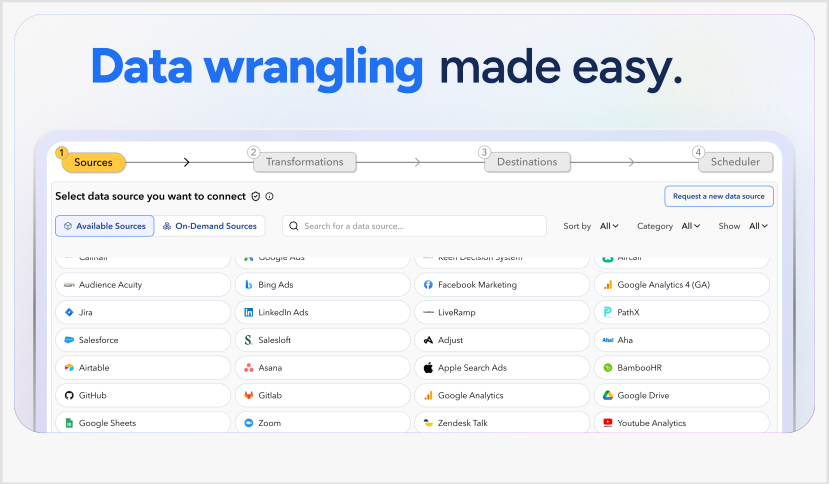
ST. PETERSBURG, FL, UNITED STATES, September 11, 2026 / EINPresswire.com/ -- Chosen through a highly competitive multi-step application process, MADTECH.AI joins a select group of emerging innovators recognized for their proprietary tech, market opportunity, leadership team, customer traction, and growth potential. MADTECH.AI will be sharing the spotlight with leading Early Stage companies from across the Southeast Oct 13-15 at VentureAtlanta 2026.

MADTECH.AI unifies and transforms data into trusted insights, predictions, and recommended next actions, helping organizations make smarter, faster decisions. By bringing data integration, analytics, AI-based Decision Intelligence together in one unified platform, MADTECH.AI creates a single source of truth while delivering speed to value—helping organizations turn complex data into actionable intelligence quickly without the burden of traditional data and analytics processes or specialized personnel.

The platform is already delivering measurable results. For client AAA, MADTECH.AI delivered a 20% lift in new member acquisition while reducing direct mail by 60%, influencing $8.3 million in incremental annual revenue.

“Mission-driven organizations have more data than ever, but too much of it remains fragmented, expensive and time-consuming to wrangle, and difficult to trust for decision-making purposes,” said William A. (“Bill”) Lederer, Founder, Chairman & CEO of MADTECH.AI. “MADTECH.AI unifies and transforms that data into trusted decision intelligence and recommended next actions, helping organizations make smarter decisions faster. Being named a Venture Atlanta 2026 Early

Stage Finalist is meaningful recognition of the opportunity ahead and the impact we are already delivering for our clients."



MADTECH.AI serves dozens of leading mission-driven organizations and their partners, including agencies, consultancies, and data and technology providers. The company is focused on Decision Intelligence for Good, helping organizations reduce data complexity, improve decision-making, and drive measurable impact.

Venture Atlanta 2026 takes place October 14–15, 2026 at the Woodruff Arts Center in Atlanta, bringing together high-growth technology companies, investors, corporate leaders, and strategic partners.

> Mission-driven organizations have more data than ever, but too much of it remains fragmented, expensive and time-consuming to wrangle, and difficult to trust for decision-making purposes."
>
> *William A. ("Bill") Lederer, Founder, Chairman & CEO of MADTECH.AI*

Media Contact

Kyle Shea
Chief Strategy Officer
MADTECH.AI
kyle@madtechai.com
Office: +1 (727) 316-9502

About MADTECH.AI

MADTECH.AI is the Decision Intelligence for Good platform, helping mission-driven organizations and their partners. Eliminate the burden of data wrangling, model building, data visualization, and optimization in one cost-effective AI-powered hub. By delivering sharper, trusted insights, predictions, recommended next actions, and proactive problem-solving, the platform reduces data complexity empowering clients to make smarter, data-driven decisions faster and more affordably.

Headquartered in St. Petersburg, Florida, U.S.A. with global capability centers in Mysuru and Bengaluru, Karnataka, India, MADTECH.AI proudly offers platform support and Professional Services staffed with proven specialists who save clients money, time and achieve transparent, accountable performance while delivering extraordinary value. For more information, visit www.madtech.ai. For updates, follow us on LinkedIn and visit our blog.

About Venture Atlanta

Venture Atlanta, the Southeast’s technology innovation event, is where the region’s most promising tech companies meet the country's top-tier investors. As the Southeast's largest investor showcase helping launch more than 1,000 companies and raise over $8.8 billion in funding to date, the event connects the region’s top entrepreneurs with local and national investors and others in the technology ecosystem who can help them raise the capital they need to grow their businesses. The annual nonprofit event is a collaboration of the Atlanta CEO Council, Metro Atlanta Chamber, and the Technology Association of Georgia (TAG). For more information, visit www.ventureatlanta.org. For updates, follow us on Twitter and LinkedIn, and visit our blog.

Kyle Shea
MADTECH.AI
+1 727-316-9502
kyle@madtechai.com
Visit us on social media:
LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/941304825

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.