Child Care Biz Help, Together We Grow to Host Webinar on Church-Based Child Care Solutions in West Virginia

Free Oct. 6 webinar will help church leaders explore whether their facilities, mission and community needs could support child care programs



SAINT PETERSBURG, FL, UNITED STATES, September 11, 2026 /EINPresswire.com/ -- Child Care Biz Help, a national child care consulting firm specializing in feasibility, startup planning, operations and long-term sustainability, is partnering with Together We Grow to help West Virginia churches explore their role in addressing the state's child care shortage.

The organizations will host a free webinar for church leaders, "Could Your Church Help Solve West Virginia's Child Care Crisis?" from 11 to 11:45 a.m. Tuesday, Oct. 6.

Across West Virginia, many families continue to face limited access to licensed child care. The shortage affects more than parents and children. It also impacts employers, workforce participation, economic development and the long-term strength of local communities.

Churches may be an important part of the solution.

Many churches already have facilities, trusted community relationships and a mission centered on serving children and families. With the right planning, partnerships and operating model, those assets may help expand child care capacity in communities where families need it most.

“Child care is not simply a family issue. It is a workforce, economic development and community issue,” said Caroline Jens, co-founder of Child Care Biz Help. “We are excited to work alongside Together We Grow to help church leaders understand what may be possible. Not every church needs to open a child care center, but many churches have space, relationships and a heart for families that could become part of a larger community solution.”

During the webinar, participants will learn about:
- The child care landscape in West Virginia and the need for additional capacity
- Why churches may be well-positioned to support local child care solutions
- Different models for church involvement, including operating a program or partnering with an existing provider
- What is required to develop a financially and operationally sustainable child care ministry
- First steps church leaders can take to determine whether child care fits their facility, community and mission

The webinar is designed for pastors, executive pastors, church administrators, church boards, children’s ministry leaders and others interested in strengthening families and communities throughout West Virginia.

A Collaborative Approach to a Statewide Challenge
Together We Grow brings together businesses, educators, government leaders, community organizations, child care professionals and faith communities to develop practical solutions to West Virginia’s child care challenges.

Child Care Biz Help brings specialized industry expertise in child care feasibility, startup planning, financial modeling, facility planning, licensing preparation, operations, staffing, enrollment and long-term sustainability.

The collaboration reflects a shared belief that solving the child care shortage will require more than recognizing the problem. It will require communities to identify existing resources, build new partnerships and develop sustainable solutions that can serve families for years to come.

Webinar Details
What: Could Your Church Help Solve West Virginia’s Child Care Crisis?
When: 11 to 11:45 a.m. Tuesday, Oct. 6
Cost: Free
Audience: Church and ministry leaders throughout West Virginia
Registration: Meeting Registration - Zoom

Churches do not need to have an existing child care program or a formal plan to open one to participate. The webinar is intended as an introductory opportunity for leaders to learn, ask questions and begin exploring whether their church could play a role.

About Child Care Biz Help
Child Care Biz Help is a national child care consulting firm that helps entrepreneurs, owners, churches, employers and organizations develop, open, grow and strengthen early childhood programs. The company provides expertise in feasibility and market analysis, child care startups, financial planning, operations, leadership, staffing, enrollment, marketing and long-term business sustainability.

About Together We Grow
Together We Grow is a community-driven West Virginia initiative focused on addressing the state's child care infrastructure challenges. By bringing together community leaders, businesses, educators, child care professionals, government officials, churches and other stakeholders, the initiative works to identify and advance sustainable solutions that expand access to high-quality child care and strengthen West Virginia families, employers and communities. Together We Grow's community-led work is made possible with funding from One Foundation.

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