Franklin Skin and Laser Celebrates 20 Years With Anniversary Event and 20 Giveaways

Marking 2 decades in business with complimentary skin analysis, treatment experiences, 20 prize drawings, and a skincare grand prize valued at more than $2,000.

FRANKLIN, TN, UNITED STATES, September 10, 2026 /EINPresswire.com/ -- Franklin Skin and Laser is celebrating its 20th anniversary with an in-person event created to thank the patients and community members who have supported the physician-led medical spa since it opened in 2006.

> “Reaching 20 years gives us a chance to thank the people who made this practice part of the Franklin community”
> *Dr. Bengelsdorf*

The celebration will feature 20 drawings for complimentary services and products, including a grand-prize skincare package valued at more than $2,000. Guests will also have access to a complimentary skin analysis and opportunities to experience some of the technology and equipment used at Franklin Skin and Laser.

Guests must be present at the event to enter the drawings. Winners will be announced on September 25, 2026.

TWENTY YEARS OF AESTHETIC CARE IN FRANKLIN:

Franklin Skin and Laser has grown alongside the Franklin and Cool Springs communities while remaining an independent, physician-led practice. The medical spa now serves patients from Franklin, Brentwood, Nashville, Williamson County, and other areas across Middle Tennessee.

Over the past two decades, the field of aesthetic medicine has expanded to offer a wider range of treatments for skin tone, texture, facial volume, unwanted hair, tattoos, and body contours. Franklin Skin and Laser has responded by investing in provider education, clinical protocols, and technology that allows the team to create treatment plans around each patient’s skin and preferences.

Medical director Steven Bengelsdorf, M.D., F.A.C.S., is a board-certified surgeon and Fellow of the American College of Surgeons and the American Society for Laser Medicine and Surgery. He oversees the practice’s licensed nurses and medical aestheticians, helping establish standards for patient selection, treatment planning, and provider training.

“Reaching 20 years gives us a chance to thank the people who made this practice part of the Franklin community,” said Dr. Bengelsdorf. “Many patients have trusted us with their care for years and have referred friends and family along the way. This celebration is our opportunity to welcome everyone back, share what we do, and show how much we value that trust.”

TWENTY GIVEAWAYS MARK THE ANNIVERSARY:

The anniversary theme, “20 Years = 20 Giveaways,” connects the practice’s history with a full slate of prize drawings. Guests can enter to win complimentary Franklin Skin and Laser services and products during the event.

The grand prize is a skincare package valued at more than $2,000. Additional drawings will give attendees more chances to receive products and services available through the practice.

All entries must be submitted in person during the celebration. Winners will be announced September 25, 2026, and participants must be present at the event to enter.

GUESTS CAN EXPERIENCE FRANKLIN SKIN AND LASER:

The event will also give guests a closer look at the practice’s approach to skin assessment and treatment planning. Attendees can receive a complimentary skin analysis and experience selected technology and equipment used across Franklin Skin and Laser’s treatment menu.

A skin analysis can provide useful information about concerns that may be difficult to assess through a mirror alone. It also gives patients a starting point for conversations about skincare, laser treatments, injectables, and other services that may fit their skin.

Franklin Skin and Laser offers more than 50 aesthetic and cosmetic services supported by over 25 energy-based devices. Its 5,000-square-foot Franklin facility includes 12 treatment rooms created for aesthetic and medical procedures.

Guests can RSVP for Franklin Skin and Laser’s 20th Anniversary Celebration before attending.

ANNIVERSARY SAVINGS ARE AVAILABLE ONLINE:

Patients who cannot attend the celebration can still take part in the anniversary offer. Gift cards and products purchased through franklinlaser.com will receive 20% back in FSL Bucks during the promotional period.

FSL Bucks can be used according to the practice’s promotional terms. Patients can contact Franklin Skin and Laser before purchasing if they have questions about eligibility, redemption, or included products and services.

The online offer gives established and new patients another way to participate in the anniversary while supporting a future treatment or skincare purchase.

BUILDING ON THE PRACTICE'S FIRST 20 YEARS:

Franklin Skin and Laser began with a focus on laser medicine and physician-supervised aesthetic care. That foundation remains central as the practice enters its third decade.

Today, the team provides facial aesthetics, injectable treatments, laser hair and tattoo removal, skin resurfacing, body contouring, cosmetic dermatology, medical weight loss, hair restoration, and wellness services. Treatment plans may combine multiple methods when that approach supports the patient's concerns and expected outcome.

The 20th anniversary recognizes the providers and staff members who have contributed to the practice, along with the patients who have returned and recommended Franklin Skin and Laser to others.

"Thank you for being part of our first 20 years," said Dr. Bengelsdorf. "We can't wait to celebrate with you."

ABOUT FRANKLIN SKIN AND LASER:

Franklin Skin and Laser is an independent medical spa serving Franklin, Cool Springs, Brentwood, Nashville, and communities across Middle Tennessee. Founded in 2006, the practice specializes in non-invasive aesthetic treatments, energy-based procedures, cosmetic dermatology, injectables, body contouring, laser services, and medical-grade skincare.

Medical director Steven Bengelsdorf, M.D., F.A.C.S., is a board-certified surgeon and Fellow of the American College of Surgeons and the American Society for Laser Medicine and Surgery. He supervises the practice's licensed nurses and medical aestheticians. Franklin Skin and Laser creates personalized treatment plans that emphasize patient education, medical oversight, and natural-looking outcomes.

To RSVP or get more information about Franklin Skin and Laser's 20th anniversary celebration, visit the event registration page or call (615) 595-8177.

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