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Icon Music Producer Eric B

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Legendary DJ, producer and hip-hop pioneer Eric B is entering an exciting new chapter with his electronic/EDM single, “I Just Came By to Party,” a high-energy release that is already gaining traction at radio, on streaming platforms and across electronic music playlists.

Best known as one-half of the groundbreaking duo Eric B. & Rakim, Eric B has spent decades helping shape the sound and culture of hip-hop. Now, he is expanding his musical footprint into electronic music, bringing the instincts of a world-renowned DJ and producer to a new generation of listeners. “I Just Came By to Party” is produced by Eric B and Freddie Foxxx “aka” Bumpy Knuckles.

The move is already producing results.

During the August 30–September 5 reporting period, “I Just Came By to Party” climbed 22 positions, from No. 172 to No. 150 on the Digital Radio Tracker (DRT) Global Top 200 Airplay Chart. The single also made an impressive five-position jump on the DRT Global Top 100 Independent Airplay Chart, moving from No. 12 to No. 7.

Digital radio performance continues to build as well. The single generated 2,341 spins across 29

reporting stations, representing a 2.9% increase over the previous week, with an estimated audience exceeding 9 million listeners.



Artwork for Eric B's single, I Just Came By To Party

STREAMING MOMENTUM BEGINS TO BUILD

The record is also beginning to gain traction on Spotify as playlist placements expand. Recent additions include Electro Workout 2026; Drum and Bass – DNB 2026 – DNB Remixes 2026 – Drum N Bass; JBL Bass Test 2026; and Electronica 2010–2026.

During the most recent seven-day period, Spotify activity showed dramatic early growth, with listeners increasing 7,450% and streams increasing 5,566.7%. While the campaign began from a small streaming base, the increases demonstrate that new playlist placements are beginning to introduce the single to a broader electronic-music audience.

The momentum extends to the digital sales marketplace, where “I Just Came by to Party” reached No. 7 among Electronic songs on the iTunes Store, placing Eric B alongside established electronic artists in the category.

> “I’m incredibly excited and grateful for the success this new single has received so far. As a music producer, I’ve always believed that creativity should have no boundaries”
>
> *Eric B*

THE EVOLUTION OF AN ICON

The new release represents more than a genre shift. It reflects the continuing evolution of an artist whose influence has crossed generations.

Eric B and Rakim are widely regarded as one of the most influential DJ/MC partnerships in hip-hop history. Their groundbreaking recordings helped redefine the relationship between the DJ, producer and MC and contributed to the creative foundation of hip-hop’s golden era. Eric B and Rakim were the first Hip Hop artists awarded a million dollars contract.

Now, Eric B is applying that same spirit of expertise to electronic music.

“I Just Came By to Party” combines his DJ sensibilities, rhythmic foundation and decades of production experience with a contemporary electronic sound designed for clubs, radio, playlists and dance floors.

“I’m incredibly excited and grateful for the success this new single has received so far. As a music producer, I’ve always believed that creativity should have no boundaries. My experience and passion for music continue to inspire me to explore, create, and produce across a wide range of genres while always staying true to the artistry, said Eric B.” “This single is just the beginning. We have an exciting series of new projects on the horizon that I believe will not only resonate with my longtime fans but also introduce my music to an entirely new audience. There’s much more to come, and I can’t wait to share what we’ve been working on. Stay tuned, the best is yet to come!”

The single also arrives during a milestone year for Eric B, following his induction into the 2026 Grammy Hall of Fame, further underscoring the extraordinary arc of a career that continues to evolve rather than simply celebrating the past.

From helping define an era of hip-hop to exploring a new electronic sound, Eric B is demonstrating that longevity in music is not only about legacy, it is about continuing to create.

“I Just Came By to Party” is available now on digital and streaming platforms.

MEDIA CONTACT
Public Relations:
Ron Carter / The Carter Agency
(323) 864-7092
prbana29@gmail.com
Media interviews, features, radio, television and press inquiries available upon request.

Ron Carter
The Carter Agency
+1 323-864-7092
email us here
Visit us on social media:
LinkedIn
Facebook
X
Other

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