Robert Irwin and Tim Tam Team Up for Ultimate Aussie Adventure

Two Aussie icons come together to give three lucky pairs the chance to win the trip of a lifetime to Australia



Tim Tam Cookies

SYDNEY, AUSTRALIA, September 11, 2026 /EINPresswire.com/ -- Tim Tam, Australia's favourite chocolatey cookie (or as it's known in Australia, biscuit), has teamed up with Wildlife Conservationist and Australian personality, Robert Irwin, to give Americans the chance to experience the adventure of a lifetime with an unforgettable trip to Australia.

Three lucky winners and their guest will receive an exclusive Australian getaway, including round-trip economy flights from the US to Australia, a two-night stay at the award-winning Crocodile Hunter Lodge, and a private guided tour of the world-famous Australia Zoo.

The partnership celebrates two Aussie icons coming together to share Australia with the world, giving US consumers the opportunity to discover the snacks, landscapes, wildlife and experiences that make Australia so unique.

In the social video on Robert Irwin's Instagram, he says: "Not only is Tim Tam every Australian's favourite chocolatey cookie, but they are also joining forces with us [Australia Zoo]...We're offering something very exciting for all of you guys, the chance to win a trip to Australia from the US."

Francesca Reid, Global Marketing Lead at Tim Tam, says: “For many Americans, Tim Tam has become their first taste of Australia, and Robert Irwin is one of Australia's most recognisable and passionate ambassadors. This partnership gives us the chance to bring that connection to life in an unforgettable way. From enjoying a Tim Tam bikkie Down Under to experiencing Australia's incredible wildlife and adventures firsthand, this is a chance for US consumers to discover what makes Australia so special."

To enter, fans simply need to comment on this post on the Tim Tam US Instagram account with their favourite Tim Tam flavour, tag the person they'd bring along for the adventure, and follow @TimTam_US on Instagram.

The competition is open to eligible residents of the United States, with full terms and conditions available here.

Tim Tam, has rapidly built a passionate following in the United States as Americans embrace the beloved Aussie cookie (or bikkie in Australia) and the famous Tim Tam Slam, which has recently been enjoyed by Sarah Snook, Isla Fisher, Hugh Jackman, and Oprah Winfrey.

Prize Includes:
Round-trip economy flights for two from the United States to Australia
Two nights' accommodation at The Crocodile Hunter Lodge
Private guided tour of Australia Zoo

Tim Tam is Australia’s favourite chocolate biscuit as per circana Australia scan data, 52 weeks to 08/02/26.
* Circana National Shopper Panel Data, 52 weeks to 22/02/2026

About Tim Tam
Tim Tam is Australia's favourite chocolate biscuit, delighting fans since 1964. Made by Arnott's, the iconic chocolate biscuit features a smooth, velvety cream layered between two crunchy biscuits enrobed in a luscious chocolate coating. With a range of classic and much-loved flavours, including Tim Tam Original, Tim Tam Double Coat, and Tim Tam Chewy Caramel, Tim Tam has become an iconic snack across Australia and around the world. Whether enjoyed straight from the pack, shared with friends and family, or as part of the famous Tim Tam Slam, Tim Tam continues to bring moments of irresistible indulgence and joy to biscuit lovers everywhere. Tim Tam is now ranged across the United States in Costco, Target, Albertsons, CVS Pharmacy, Amazon and many more.

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