SumnerBaird | SeaGlass Announces Appointment of Sophia Hume as Principal, Development & Strategic Partnerships

Sophia Hume joins the firm to lead development initiatives and strategic partnerships as the company expands its growth strategy.

SumnerBaird | SeaGlass



Sophia Hume, Principal, Development & Strategic Partnerships of SumnerBaird | SeaGlass

WASHINGTON , NC, UNITED STATES, September 14, 2026 / EINPresswire.com/ -- SumnerBaird | SeaGlass is pleased to announce that Sophia Hume has joined the company as Principal, Development & Strategic Partnerships. Working with the Washington office, Sophia will focus on development opportunities, strategic partnerships and relationship-driven growth throughout Coastal North Carolina.

A real estate broker since 2000, Sophia brings more than two decades of experience spanning luxury real estate, residential development, hospitality, sales, marketing and brand leadership. Her career includes executive leadership with The Ritz-Carlton and more than a decade of experience in sales, development and marketing within the semi-custom and luxury residential construction industry.

Raised in St. Thomas, U.S. Virgin Islands, Sophia understands the unique needs of coastal and lifestyle-driven real estate markets. She is also an Owner and Partner of SeaGlass South Carolina, where she has helped grow the company's Lowcountry presence while developing relationships

among buyers, sellers, builders, developers and real estate professionals.

In her new role with SumnerBaird | SeaGlass, Sophia will help identify development opportunities, cultivate strategic relationships and support the company's continued growth across its North Carolina markets.

"Sophia's experience in luxury real estate, development and hospitality makes her a natural fit for where we are headed," said John Jesso, Broker/Owner of SumnerBaird | SeaGlass. "She understands the importance of strong relationships and thoughtful growth, and we are excited to have her helping us expand our presence across Coastal North Carolina."

Sophia's addition further connects the SeaGlass network along the Carolina coast and expands the experience SumnerBaird | SeaGlass can offer in residential real estate, development, new construction and strategic partnerships.

"Coastal North Carolina offers tremendous opportunities for thoughtful, relationship-driven growth," said Sophia. "I look forward to working with the SumnerBaird | SeaGlass team and building connections that create lasting value for our clients and the communities we serve."

ABOUT SUMNERBAIRD | SEAGLASS

SumnerBaird | SeaGlass is a locally led real estate company serving Coastal North Carolina, with offices in Washington, Wilmington and Hertford. Affiliated with the SeaGlass Properties franchise network, the company combines local market expertise with a broader regional network of brokers, developers and real estate professionals.

Learn more at sumnerbaird.com

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