Chartered Institute Launches the Certified Crisis Communications and Disinformation Manager (CRCD™) Program

Chartered Institute of Professional Certifications Launches Certified Crisis Communications & Disinformation Manager (CRCD™) for Media & PR Professionals

SINGAPORE, SINGAPORE, SINGAPORE, September 28, 2026 /EINPresswire.com/ -- The Chartered Institute of Professional Certifications (www.charteredcertifications.com), a globally recognized authority in certified executive programs and professional development, is pleased to announce the launch of its latest professional certification, the Certified Crisis Communications and Disinformation Manager (CRCD™) program. Developed with insights from crisis communications, reputation management, media, and information-risk practices, this program is designed to equip professionals with the strategic knowledge and practical capabilities required to manage high-stakes communications, rapidly evolving crises, and emerging disinformation threats.

> Through the CRCD program, we aim to develop professionals who can confidently navigate communication crises, counter emerging information threats, and protect organizational trust when it matters most”
>
> *Bok Yan Lo*

The CRCD™ program responds to the growing complexity of today’s communications environment, where organizations must contend with real-time media scrutiny, viral misinformation, coordinated disinformation, social media amplification, and increasingly sophisticated AI-generated content. Participants will develop the capabilities to identify emerging information threats, assess their potential reputational impact, communicate effectively under pressure, and coordinate timely responses across internal and external stakeholders. Successful participants will strengthen their ability to protect organizational credibility, preserve stakeholder confidence, and lead communications effectively throughout the full lifecycle of a crisis.

The comprehensive curriculum of the CRCD™ program covers a broad spectrum of critical topics, including crisis communications strategy and preparedness, crisis governance and escalation, stakeholder and media management, information-threat monitoring, misinformation and disinformation assessment, social media crisis response, counter-disinformation strategies,

deepfakes and synthetic media, crisis decision-making, reputation recovery, and communications effectiveness measurement. The program combines strategic frameworks with practical application through case studies, workshops, scenario exercises, and an immersive crisis and disinformation simulation, enabling participants to apply their knowledge to realistic and rapidly evolving situations.



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"Organizations today are operating in an information environment where a crisis can escalate globally within minutes, while misleading or deliberately manipulated information can significantly intensify its impact. The ability to communicate with speed, credibility, and strategic clarity has therefore become an essential leadership capability," said Bok Yan Lo, Managing Director of the Chartered Institute of Professional Certifications. "Through the CRCD™ program, we aim to develop professionals who can confidently navigate complex communication crises, counter emerging information threats, and protect organizational trust when it matters most."

The CRCD™ program is developed to rigorous professional standards and is designed for communications, corporate affairs, public relations, media, reputation management, risk, security, business continuity, and leadership professionals responsible for managing organizational crises and information-related threats. Through its intensive three-day curriculum, participants will gain both the strategic perspective and practical tools required to establish effective crisis communication frameworks, strengthen organizational preparedness, and lead coordinated responses to misinformation, disinformation, and reputational threats.

Fully endorsed by the Chartered Institute of Professional Certifications, the CRCD™ program is delivered through live, instructor-led sessions that foster interactive learning, expert guidance, and practical knowledge exchange.

Upon completion of the program and passing the examination, participants will be awarded the prestigious Certified Crisis Communications and Disinformation Manager (CRCD™) designation. This globally recognized credential is exclusively granted to professionals who demonstrate the required knowledge and competencies across crisis communications, disinformation management, information-threat response, and organizational resilience. Additionally, the

program boasts independent certification and accreditation by CPD, maintaining the standards of the most rigorous principles of Continuing Professional Development.

For more information about the CRCD™ program and to register, please visit the following website:

To register for the live instructor-led program, participants can go directly to:
https://charteredcertifications.com/learning/courses/crcd-live

About Chartered Institute of Professional Certifications
The Chartered Institute of Professional Certifications is a globally recognized authority in professional skills certification, with a membership of over 90,000 individuals worldwide. We collaborate with distinguished thought leaders and industry experts from renowned institutions to design and deliver comprehensive certification programs. Our accredited certifications, trademarked professional charters, and designations are awarded exclusively to those who have demonstrated expertise by successfully completing our programs. Additionally, all our certified programs have been independently certified and accredited by CPD to adhere to the highest standards of Continuing Professional Development principles.

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