

Klv by Takahiro Matsuo Wins Gold in A' Installation Design Awards

Kinetic Light Installation with 450 Suspended Spheres Recognized by International Design Jury

COMO, CO, ITALY, September 11, 2026 /EINPresswire.com/ -- The A' [Design Awards](#) has announced Klv by [Takahiro Matsuo](#) as a Gold winner within the [Installation](#) Design category. This recognition places the kinetic light installation among works evaluated through a rigorous, blind peer-review process conducted by an international jury panel of design professionals, industry experts, and academics. The A' Design Award is one of the highly respected and well-recognized accolades in the field of installation design, acknowledging projects that demonstrate considered innovation and meaningful impact. For Takahiro Matsuo and Lucent Design Inc., the distinction affirms the technical and artistic merit of a work developed for Expo 2025.



Klv

The recognition holds relevance for the wider installation industry, where demand continues to grow for immersive environments that communicate across languages and cultures. Klv addresses this need by translating atmospheric phenomena into a structured spatial system, offering a model for experiential design that engages audiences through perception rather than text. By integrating kinetic art, programmable illumination, and projection technology within a unified framework, the work aligns with current practices that prioritize sensory accessibility and technological integration. The project demonstrates practical value for public spaces, expositions, and cultural venues seeking universally engaging experiences.

Klv, an abbreviation of Kinetic Light Vision, consists of 450 luminous acrylic spheres suspended in

calibrated alignment and synchronized with panoramic projections of Shiga's natural and cultural landscape. Each sphere is individually actuated by precision stepper motors and supported by ultra-fine 0.27 millimeter wires that minimize visual interference. Vertically aligned, ultra-narrow 0.2 degree full-color LED spotlights positioned beneath each sphere transform the suspended elements into volumetric points of light while preserving sharp beam definition. Panoramic curved projection surfaces and mirrored architectural elements expand spatial depth, allowing light, motion, and reflection to be coordinated in real time. The installation reinterprets the seasonal atmosphere of Lake Biwa as an active spatial phenomenon shaped through movement and luminosity.

This Gold A' Design Award recognition is expected to inform future directions for Lucent Design Inc., reinforcing its exploration of light as a medium for constructing landscape rather than merely illuminating it. The distinction may encourage further development of scalable kinetic systems that integrate mechanical precision with environmental narrative. As a benchmark for the studio, the achievement supports continued research into immersive light environments that function as a shared sensory communication model. The recognition serves as motivation for the team to pursue further innovation within experiential and installation design.

Project Members

Klv was created by Takahiro Matsuo and Ruiyi Zhou of Lucent Design Inc. for client Shiga Prefecture. Sumiko Aizu and Anri Ito of Totalmedia Development Institute Co., Ltd. served as producers, while Daichi Oka of Drama Makers Ltd. contributed as video designer. Toppan Inc. provided project management and construction. Photography was completed by Takahiro Matsuo.

Interested parties may learn more about the award-winning design, explore its development, and view further details at the dedicated page provided by the A' Design Awards.

<https://competition.adesignaward.com/ada-winner-design.php?ID=174641>

About Takahiro Matsuo

Takahiro Matsuo is an artist and founder based in Japan who leads Lucent Design Inc., a studio creating light installations that integrate visual imagery, lighting, sound, technology, interaction, and aesthetic expression. His work is characterized by delicate expressions of light inspired by natural phenomena and underlying principles, combined with intuitive interactivity that evokes emotional experiences. Through Lucent Design Inc., he produces installations for public spaces, international exhibitions, lighting art for commercial environments, interactive artworks, and collaborative projects with luxury brands worldwide.

About Lucent Design Inc.

Lucent Design Inc. creates light installations that merge video, lighting, technology, and interaction with aesthetic expression. The studio specializes in developing installations for public spaces, exhibitions worldwide, interactive art for commercial spaces, lighting art, and partnership projects with luxury brands. Its work showcases fine expressions of light influenced

by the phenomena and laws of nature, combined with imagination and emotional engagement through intuitive participation. This approach has guided the studio across a broad range of cultural and commercial projects.

About the Gold A' Design Award Recognition

The Gold A' Design Award is granted to designs that demonstrate notable innovation and meaningful impact on their intended audience. Within the Installation Design category, entries are assessed against criteria including innovative concept, aesthetic appeal, emotional engagement, spatial harmony, material selection, interactive elements, and technical proficiency. Further evaluation considers conceptual clarity, environmental impact, cultural relevance, sensory experience, functional efficiency, durability, adaptability to space, and user safety. Additional criteria address lighting design, sound integration, visual cohesion, social interaction facilitation, and technological integration. Designs recognized at this level serve as references for excellence and encourage continued advancement in art, science, design, and technology.

About A' Design Award

The A' Interactive, Experiential and Design Installations Award is a respected installation design competition that attracts artists, design agencies, forward-thinking companies, brands, and designers. Entries are evaluated through a blind peer-review process based on pre-established criteria by a panel of design professionals, installation industry experts, journalists, and academics, providing participants with international exposure and recognition. Organized since 2008 and now in its eighteenth year, the A' Design Award is an international, juried competition open to entries from all countries and across all industries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to help create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at the following url:

<https://installationaward.com>

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