

Hefei Since 1872 by Matrix Design Wins Gold at A' Design Award

Cultural Heritage Meets Modern Craftsmanship in Award-Winning Residential Club Design from Matrix Design

COMO, CO, ITALY, September 11, 2026 /EINPresswire.com/ -- The A' [Design Award](#) has announced Hefei Since 1872, a club [interior](#) created by [Matrix Design](#), as a Gold winner in the Interior Space and Exhibition Design category. This recognition acknowledges a project that integrates cultural symbolism, sustainable materials, and refined craftsmanship across public and private spaces. The A' Design Award is one of the highly respected and well-recognized accolades in the field of interior design, evaluating entries through a rigorous, criteria-based process. For Matrix Design, this distinction reflects a considered approach to translating local heritage into contemporary spatial experiences. The Gold A' Design Award marks Hefei Since 1872 as a notable example of thoughtful and accomplished interior design.



Hefei Since 1872

The recognition of Hefei Since 1872 holds relevance for interior designers, developers, and clients seeking to balance cultural authenticity with modern functionality. As the residential sector increasingly values emotional identity and sustainable practice, this project demonstrates how symbolic continuity can enhance both user satisfaction and spatial usability. The design aligns with current industry interest in parametric methods, certified materials, and the integration of handcraft with digital fabrication. By merging visual harmony with long term durability, the project offers practical insights for professionals navigating heritage-informed design. Stakeholders gain a reference point for combining craft, technology, and cultural narrative within residential environments.

Hefei Since 1872 draws from the cultural richness of Hefei and the legacy of the Huai Army, with a petal motif rooted in the Seal Series branding serving as a narrative thread across spatial elements. Distinctive features include petal inspired stone mosaics, parametric domes, artisanal metalwork, and wave textured travertine surfaces. The interior incorporates sculpted travertine cladding, precision forged bronze details, hand textured signage, and CNC cut domes, each reflecting material sophistication and artisanal rigor. Natural tones, soft lighting, and curated textures evoke warmth and elegance throughout the experiential journey. Advanced digital fabrication, including CNC templating and laser-calibrated installation, was combined with hand-hammered metalwork, seamless GFRG dome casting, and mosaic stone patterning.

The recognition of Hefei Since 1872 supports Matrix Design as it continues to explore the integration of urban heritage into residential and public design. The project's success in balancing traditional symbols with modern form, while complying with safety and sustainability standards, may inform future directions across the studio's portfolio. The Gold A' Design Award serves as encouragement for the design team to pursue further innovation in cultural relevance, material selection, and craft-led production. This acknowledgment reinforces the value of cross-disciplinary collaboration in achieving emotional resonance and refined modern living.

Interested parties may learn more about the award-winning design, its features, and its creators at the dedicated page on the A' Design Award website. The page provides additional detail on the project's concept, materials, and production methods.

<https://competition.adesignaward.com/ada-winner-design.php?ID=174515>

About Matrix Design

Matrix Design, founded in 2010, is headquartered in Shenzhen, China, with branches in Beijing, Shanghai, Chengdu, Xi'an, Wuhan, and Hong Kong. In 2022, Matrix Design Co., Ltd. completed its initial public offering (stock code: 301365), becoming the 400th listed company in Shenzhen. Matrix is committed to providing integrated spatial design solutions for clients, striving to achieve sustainable value creation in terms of environmental, social, cultural, and economic benefits. Its services span a wide range of sectors including office, residential real estate, commercial retail, cultural and educational facilities, healthcare and senior living, and hospitality. According to Interior Design magazine's authoritative Top 100 Giants ranking released in 2022, Matrix Design was ranked 17th globally overall and achieved the No. 1 position worldwide in the residential design category.

About the Gold A' Design Award Recognition

The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a meaningful impact on their intended audience. Within the Interior Space and Exhibition Design category, evaluation considers criteria such as innovative use of space, material selection excellence, functional layout design, color scheme mastery, lighting design proficiency, sustainable design practice, and cultural relevance. Additional considerations include aesthetic appeal, ergonomic consideration, design consistency, attention to detail, budget management,

client satisfaction, and design longevity. The recognition also accounts for accessibility standards compliance, incorporation of technology, space optimization, project management skills, safety considerations, and adaptability of design. Designs receiving this distinction are regarded as benchmarks that encourage further innovation and contribute to the advancement of the interior design field.

About A' Design Award

The A' Interior Space, Retail and Exhibition Design Award is a highly respected competition that promotes excellence and innovation within the interior design industry. It welcomes a diverse range of participants, including independent designers, leading agencies, innovative companies, furniture manufacturers, and established brands, all evaluated through a blind peer-review process by an expert jury panel of design professionals, industry experts, academics, and journalists, based on pre-established criteria. Organized across all industries and open to entries from all countries, the A' Design Award has operated since 2008 and is now in its 18th year. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to enhance the world through the power of good design. By celebrating remarkable achievements on an international stage, the competition motivates designers and brands to develop work that positively impacts the global community. Interested parties may learn more about the A' Design Award, explore the jury, view past laureates, and submit their projects at the following url: <https://interior-design-awards.com>

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