# leagend Turns Global Aftermarket Insights into New Automotive Technology Opportunities at Automechanika Frankfurt 2026

*leagend turns global aftermarket insights from Automechanika Frankfurt 2026 into new opportunities for automotive technology and international cooperation.*



leagend battery-free supercap jump starter JS300

FRANKFURT AM MAIN, HESSE, GERMANY, September 12, 2026 /EINPresswire.com/ -- As the automotive aftermarket continues to evolve through new vehicle technologies, changing service requirements and growing demand for smarter diagnostic and battery solutions, leagend is turning direct market engagement into new opportunities for product development and international cooperation.

> Automechanika Frankfurt gave us valuable insight into the evolving needs of the global aftermarket, helping us turn market feedback into better products and new opportunities for cooperation.”
>
> *leagend Management*

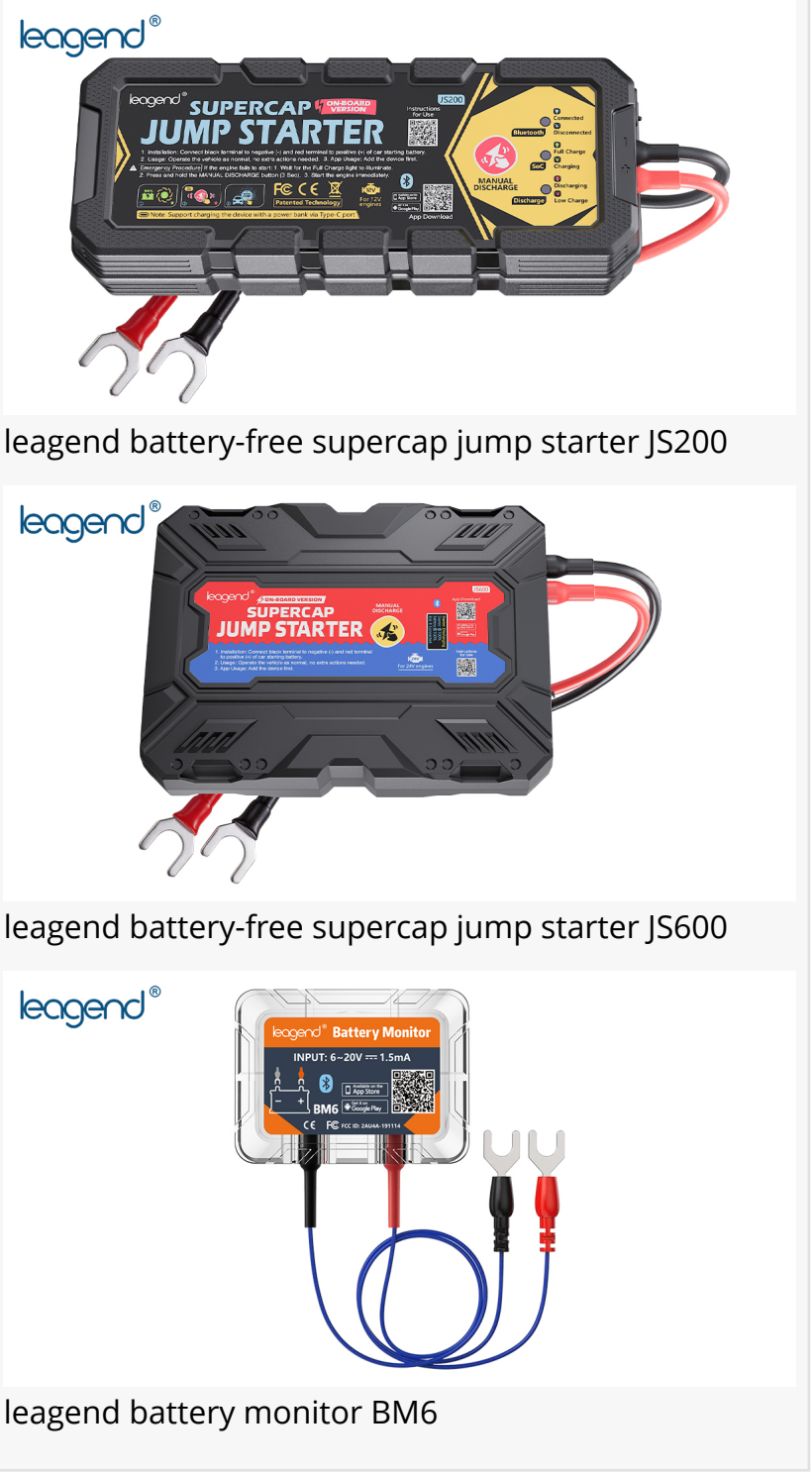
At Automechanika Frankfurt 2026, leagend connected with automotive aftermarket professionals from different markets, including distributors, importers, workshops, retailers, service providers and potential business partners. Beyond presenting its existing product portfolio, the company used the event as an opportunity to listen to the market, exchange technical perspectives and better understand the practical challenges facing automotive professionals.

The conversations provided valuable insight into what aftermarket businesses increasingly expect from automotive technology: practical solutions, reliable performance, differentiated products and technologies that can create measurable value across different applications and markets.

Understanding the Market Behind the Technology
The automotive aftermarket is becoming increasingly technology-driven.

As vehicles incorporate more sophisticated electrical systems and electronic components, professionals need more than conventional service equipment. Battery testing, battery monitoring, charging, starting assistance, diagnostics and vehicle condition assessment are becoming increasingly connected parts of modern automotive service.

For technology manufacturers, this creates both opportunities and challenges.
Products must not only introduce new technologies but also address real problems encountered by technicians, workshops, distributors and vehicle owners.
This is where direct communication with the aftermarket becomes particularly valuable for leagend.



leagend battery-free supercap jump starter JS200



leagend battery-free supercap jump starter JS600



leagend battery monitor BM6

At Automechanika Frankfurt, visitors discussed different vehicle applications, product requirements, market preferences and potential areas for cooperation with the leagend team. These exchanges offered practical perspectives that can help guide future product development and market expansion.

“Direct communication with aftermarket professionals gives us a clearer understanding of what the market really needs. Their feedback is an important reference for our continued product development and innovation.”

A Broader Automotive Technology Portfolio

Among the technologies attracting professional attention was the leagend JS Series, represented by leagend JS200, leagend JS300, leagend JS400 and leagend JS600.



leagend battery tester BA4000 with built-in printer

leagend JS Series introduces a battery-free supercapacitor approach to vehicle starting assistance. Unlike conventional portable jump starters that rely on built-in chemical batteries, the permanently installed system uses supercapacitor technology to provide rapid starting support when additional starting power is required.

Its concept reflects a broader direction in leagend's product development: using alternative technologies to address familiar automotive problems in new ways.

Alongside leagend JS Series, leagend presented a broader portfolio covering battery testing, battery monitoring, battery charging, OBD II diagnostics and thermal imaging.

Products such as the battery monitor Series, battery testers Series and battery charger Series demonstrate the company's focus on automotive electrical and battery-related applications, while its diagnostic and thermal imaging solutions extend the portfolio into broader vehicle inspection and service scenarios.

Together, these products demonstrate leagend's approach to developing complementary automotive technologies rather than relying on a single product category.

From Product Development to Market Development
For leagend, technology development and market development are closely connected.

Founded in 2005, the company has accumulated more than 20 years of experience in automotive electronics, battery testing and battery monitoring. Over this period, its product portfolio has continued to expand in response to changing market requirements.

The company's development approach combines independent R&D with direct communication with customers and industry professionals.

This allows market feedback to become an important input for identifying new applications, improving existing products and evaluating opportunities in different regions.

Automechanika Frankfurt 2026 provided another opportunity to strengthen this connection.

The discussions held during the exhibition covered not only current products, but also potential product adaptations, regional market requirements, distribution opportunities, OEM and private-label cooperation, and future technology applications.

Creating Opportunities Across Global Markets
The diversity of professional visitors also highlighted the increasingly international nature of the automotive aftermarket.

Different markets have different vehicle populations, service practices and product requirements. A technology that succeeds in one market may require different positioning, specifications or applications in another.

For this reason, leagend is continuing to develop its international business network and seek partners who understand their respective local markets.

The company is particularly interested in working with qualified distributors, importers, automotive retailers, workshops, service providers, OEMs, private-label businesses and strategic partners.

Potential cooperation can cover product distribution, sourcing, OEM/ODM and private-label development, regional market development and other forms of long-term business collaboration.

Rather than viewing international expansion simply as increasing product distribution, leagend aims to build partnerships that combine local market expertise with its technology and product-development capabilities.

Turning Industry Dialogue into the Next Stage of Development
The value of an international automotive exhibition does not end when the exhibition closes.

The market information, technical discussions and business connections established at Automechanika Frankfurt will continue to support leagend's activities beyond the event.

The company will follow up with professional visitors and potential partners to explore specific cooperation opportunities, evaluate market requirements and identify areas for further product development.

At the same time, leagend will continue investing in its R&D capabilities and expanding its automotive technology portfolio.

This ongoing interaction between technology, market feedback and customer requirements is expected to remain an important part of the company's development strategy as the automotive

aftermarket continues to change.

Looking Ahead
Automechanika Frankfurt 2026 has provided leagend with more than an opportunity to present products to the international automotive industry. It has strengthened the connection between the company's technology capabilities and the evolving needs of the global aftermarket.

As automotive service becomes increasingly dependent on intelligent electrical, battery and diagnostic technologies, leagend will continue exploring new ways to transform technical capabilities into practical products and commercially relevant solutions.

With more than 20 years of experience and a growing portfolio of automotive technology products, leagend is looking forward to continuing discussions with global industry professionals and developing new opportunities for cooperation.

Qualified distributors, importers, retailers, workshops, OEMs, private-label businesses and strategic partners are welcome to contact leagend to discuss potential cooperation.

About leagend
Founded in 2005, leagend is a technology-driven manufacturer specializing in automotive electronics, professional battery testing and battery monitoring solutions. With more than 20 years of product development experience, the company develops and manufactures automotive technology products including battery testers, battery monitors, battery chargers, supercapacitor jump starters, OBD II diagnostic tools and thermal imaging solutions.

Through continuous investment in R&D, independent product development and cooperation with global partners, leagend is committed to transforming market needs into practical automotive technology solutions and creating long-term value for customers and partners worldwide.

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