

Digiarty Software Highlights Growing Interest in DVD Digitization Amid 2026 Physical Media Rebound

As monthly subscriptions climb and digital titles disappear, physical media and DVD digitization are attracting renewed attention from consumers.

CHENGDU, SICHUAN, CHINA,
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EINPresswire.com/ -- The modern entertainment landscape is undergoing a notable shift. Streaming services continue to raise costs—Peacock recently increased prices across subscription tiers, with existing subscribers seeing new rates starting September 17—while Netflix's September 2026 lineup sees numerous licensed movies and series departing as licensing windows expire. Simultaneously, physical media is experiencing a remarkable resurgence: data from the first half of 2026 shows U.S. sales of physical media, including DVDs, surging by more than 73% year-over-year.



Digitize DVD with WinX DVD Ripper

Against this backdrop, Digiarty Software has highlighted the role of DVD digitization in helping owners of physical media maintain locally stored personal collections. The company's WinX DVD Ripper Platinum software supports [DVD to MP4 conversion](https://www.winxdvd.com/dvd-ripper-platinum/) for movie enthusiasts, collectors, and families looking to integrate their authorized personal DVD collections into modern digital environments.

To learn more information about the DVD ripping solution, please visit:
<https://www.winxdvd.com/dvd-ripper-platinum/>

"Streaming offers immediate convenience, but physical media provides tangible ownership," said Jack, CEO of Digiarty Software. "As optical drives become less common in laptops and other consumer devices, DVD owners may face practical challenges when accessing physical collections on newer hardware. Digitizing DVDs can provide locally stored copies that can subsequently be played on compatible devices without requiring an optical drive for each viewing session."

Bringing Physical Media into the Modern Entertainment Ecosystem

Physical media and digital convenience do not have to be mutually exclusive. By using [DVD ripping software](#) to digitize personal, authorized DVDs into widely supported digital formats, users can store and organize their libraries on local computers, external hard drives, or NAS home storage systems. This approach allows households to catalogue titles, manage personal archives, and enjoy offline playback without relying on external optical drives or fluctuating internet connections.

WinX DVD Ripper Platinum supports DVD-to-digital format conversion, including MP4, MKV, MOV, and AVI, as well as device-specific profiles for smart TVs and mobile platforms. For users who want to retain the original disc structure, the software also supports 1:1 cloning to ISO images and DVD folders, including original audio and subtitle tracks. Processing can use Intel, NVIDIA, and AMD GPU hardware acceleration, while built-in processing functions include automatic deinterlacing for 480i DVD video, along with basic trimming and cropping tools.

Availability and Compatibility

The latest WinX DVD Ripper Platinum is available immediately for download on Windows and macOS platforms. Users can check the latest [DVD ripper reviews](#) and tests or download it from the official page at: <https://www.winxdvd.com/dvd-ripper-platinum/>.

About Digiarty Software

Digiarty Software, the developer of flagship brands WinX DVD and VideoProc, is a leading provider of multimedia software solutions for over 20 years. Renowned for their unwavering commitment to quality, performance, and customer satisfaction, Digiarty has developed a diverse software suite encompassing DVD backup, AI enhancement, iPhone management, video transcoding, editing, and more. The comprehensive offering has garnered over 215 million software installations across 190+ countries. To get more info about the company, please visit its official web page: <https://www.winxdvd.com/en/>

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