Accelevate Solutions and BEN Launch AI-Powered Passenger Engagement Platform for LAX Off-Airport Shuttle Providers

LOS ANGELES, CA, UNITED STATES, September 11, 2026 / EINPresswire.com/ -- Accelevate Solutions and Brand Engagement Network, Inc. (“BEN”) (Nasdaq: BNAI) today announced the launch of a live AI-powered passenger engagement platform for off-airport parking and shuttle services at Los Angeles International Airport (LAX). The platform introduces a real-time media and engagement layer that connects riders, operators, and brands.



Accelevate Solutions



Brand Engagement Network

Passengers can view routes, live vehicle locations, and estimated arrival times directly in the mobile experience. The BEN AI engagement layer is now live, with promotional and static advertising available immediately. Live paid advertising is expected to begin in Q4 2026.

The platform combines Accelevate Solutions’ MobilityConnect™ fleet and audience-intelligence capabilities with BEN’s AI engagement technology, delivered through the Mydas enterprise media platform. Connected-vehicle data, including data from Xirgo Technologies, powers the vehicle layer. Together, the solution enables transportation and transit operators to convert existing connected assets into a real-time engagement channel and, once advertising inventory is sold, a new revenue stream.

LIVE VEHICLE INTELLIGENCE • PASSENGER ENGAGEMENT • CONTEXTUAL MEDIA • MEASURABLE DELIVERY

For passengers, the experience delivers route visibility, real-time vehicle context, and AI-enabled engagement through a mobile client - no app download required and no added friction. Riders stay informed and engaged throughout their journey.



MobilityConnect

For operators, MobilityConnect adds a digital engagement layer to existing transportation services without replacing core fleet systems.

For brands, it creates a measurable channel grounded in real-world mobility context rather than disconnected digital impressions, helping deepen passenger engagement while supporting brand trust, loyalty, and repeat business.

> Our partnership with Accelevate reflects our continued execution to scale our joint AI capabilities"
>
> *Tyler Luck, CEO Brand Engagement Network*

"We believe this is a transformational moment for transit operators," said James Maury, President and Co-Founder of Accelevate Solutions. "With AI-powered rider and location intelligence, operators can turn assets already in motion into real-time engagement and media channels - improving the passenger experience while opening new revenue opportunities. Combining our fleet and rider intelligence, real-time mobile engagement client, and our partner's automated cloud media stack will enable rapid adoption through Q1 2027.

MobilityConnect gives passengers live vehicle locations and estimated arrival times while providing operators with a new engagement channel on assets already in service. Paid campaigns are not yet live; the media layer is currently enabled with static loyalty promotions, and new advertising inventory can be sold from this point forward."

"Our partnership with Accelevate reflects our continued execution to scale our joint AI capabilities," said Tyler Luck, Chief Executive Officer of Brand Engagement Network. "BEN remains fully committed to supporting Accelevate's airport expansion across the United States and into public-sector opportunities in Latin America."

Ownership
BEN holds a minority interest in Accelevate. Following the Company's previously disclosed $1 million strategic investment and related warrant arrangements, BEN's ownership is expected to be approximately 20%. Accelevate is not consolidated under U.S. GAAP, and Accelevate revenue is not recognized as BEN revenue.

About Accelevate Solutions

Accelevate Solutions is a provider of AI-powered asset intelligence and engagement software for connected fleets. Its MobilityConnect® platform transforms connected asset and operational data into actionable intelligence, real-time customer engagement, and monetization opportunities, helping organizations improve asset utilization, automate decision-making, enhance customer experiences, and improve the financial performance of assets in motion. For more information, visit www.accelevatesolutions.com.

About Brand Engagement Network

Brand Engagement Network, Inc. ("BEN") builds secure, enterprise-grade artificial intelligence for the engagement layer of AI—where human intent is transformed into intelligent interactions, automated workflows, and real-world outcomes. Powered by BEN's proprietary Engagement Language Model (ELM™), the technology enables conversational AI interactions that connect human intent to organizational data, workflows, and real-world outcomes. BEN's AI operates within secure closed-loop environments using approved organizational data and built-in governance and compliance controls. Trusted by organizations in regulated and high-impact industries, BEN helps bring AI into real operational settings where engagement drives outcomes and accountability matters.

In June 2026, BEN acquired Cataneo GmbH, which provides enterprise software for advertising sales, scheduling, traffic, content management, monetization, analytics, CRM integration, and real-time reporting across linear, digital, and on-demand media. Cataneo supports advertising operations across more than 1,000 media brands and 200+ channels globally.

For more information, visit www.brandengagementnetwork.com.

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Forward-Looking Statements

Certain statements in this press release are "forward-looking statements" within the meaning of the federal securities laws, including statements regarding the LAX shuttle and parking deployment; the enabled media and engagement layer; the timing or sale of paid advertising; additional U.S. airport work; and BEN's business strategy and deployment activities. These statements are based on current expectations and assumptions and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied. Risks include, but are not limited to, the parties' ability to maintain live operations at LAX; convert

an enabled media layer into sold campaigns; execute additional airport arrangements, which may not close on the expected timeline or at all; develop, integrate and deploy the contemplated solutions; achieve operator, passenger and advertiser adoption; protect data and systems; competition; financial performance; liquidity; Nasdaq listing; ongoing litigation; and other risks described in BEN's filings with the U.S. Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2025, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and subsequent filings. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date made. BEN undertakes no obligation to update or revise any forward-looking statements except as required by applicable law.

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This press release can be viewed online at: https://www.einpresswire.com/article/941461393

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