

Birdfy Wraps Up Its First IFA, Bringing Smart Birding to a Global Stage

Birdfy has wrapped up its first appearance at IFA in Berlin, bringing smart birding to a global stage.

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EINPresswire.com/ -- [Birdfy](#), a leading innovator in smart birdwatching technology, has wrapped up its first appearance at IFA in Berlin, marking an important milestone as the company brought its growing smart birding portfolio to one of the world's leading consumer technology stages.



A selection of media awards for Birdfy at IFA 2026.

Throughout the showcase, Birdfy welcomed a steady stream of visitors, media and industry partners to its booth, where attendees explored its latest products across feeding, nesting and bathing. The lineup also drew attention from international technology, smart home and lifestyle media, earning a total of eight media awards and recognitions during the show:

- [Trusted Reviews](#) – Best in Show, IFA 2026 – Birdfy Feeder Metal 2 4K
- [PC-WELT](#) – Best of IFA 2026 – Birdfy Feeder Wood
- T3 – Best of IFA 2026 – Birdfy Nest Duo
- Techlicious – IFA 2026 Spotlight Award – Birdfy Bath Pro
- Reviewed – Reviewed Awards: IFA 2026 – Birdfy Feeder Metal 2 4K
- Apartment Therapy – Best in Show 2026 – Birdfy Feeder Metal 2 4K
- Homecrux – Best of IFA 2026 – Birdfy
- Gadget Review – Best of IFA 2026 – Birdfy Feeder

“IFA gave us the chance to see how strongly people from different markets respond to the idea of smart birding,” said Allen Chen, Founder and CEO of Birdfy. “What we are building goes beyond individual products. We believe technology can create new ways for people to notice, understand and care about the natural world around them. Our first IFA reinforces our confidence that this idea can resonate with a much broader global audience.”

Birdfy's first IFA appearance comes during a milestone year in which the company surpassed one million units in cumulative global sales. Beyond product demonstrations and media recognition, the show also gave Birdfy an opportunity to strengthen relationships with media, partners and bird lovers across Europe and other international markets.

As Birdfy looks beyond IFA 2026, the company will continue exploring new ways to bring people closer to nature through technology and help more people discover The Bird Side of Life.

About Birdfy

Birdfy — the leading brand in smart birdwatching solutions — has been devoted to creating cutting-edge smart products to redefine backyard birdwatching since 2020. Tailored for bird lovers of all levels, its products span smart bird feeders, bird baths, birdhouses, and innovative add-ons. Birdfy endeavors to elevate the fun, joyous, and personalized backyard birdwatching experience by presenting more eco-friendly, sustainable innovations.

For more information, please visit www.birdfy.com or contact press@birdfy.com

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