Denver Perfume & Deodorant Collection Launched on ZillyBuy with Exclusive 20% Cashback

Denver perfume and deodorants launch on ZillyBuy's ONDC marketplace, with up to 20% cashback on this festive season.



Denver perfume and deodorants are now available on ZillyBuy, backed by ONDC-verified sellers.

MUMBAI, MAHARASHTRA, INDIA, September 11, 2026 / EINPresswire.com/ -- ONDC-powered marketplace ZillyBuy now offers a dedicated Denver fragrance and grooming collection, giving shoppers across India access to genuine products and added cashback rewards.

ZillyBuy, an ONDC-powered online marketplace, today announced the launch of Denver collection on its platform, paired with an added cashback offer available through Demandeals. The move brings together one of India's most recognized grooming brands with two complementary savings channels, aimed at making festive-season shopping simpler and more rewarding for consumers.

> Denver is a brand Indian households already trust, and our job is to make sure that shopping experience is just as reliable, verified sellers, genuine products, and real savings."
>
> *Imran Ansari, Project Manager, ZillyBuy*

Denver has been a staple in Indian households since 2007, known for deodorants, perfumes, and personal care products built specifically for Indian skin and climate. The brand has been recognized as India's Most Promising Brand in the Men's Grooming Category and has since expanded into a full range of products for women as well. With this launch, ZillyBuy now offers the complete Denver catalog, including bestsellers like Black Code, Hamilton, Pride, Imperial, and Honour, through its ONDC-verified seller network.

What's Included in the Denver Collection at ZillyBuy
The Denver range now live on ZillyBuy spans more than two dozen products across categories, including:
 Deodorants and body sprays for men and women, from nano packs to full-size 200ml formats
 Eau de Parfum options, including Honour and Hamilton, designed for longer-lasting wear
 Face washes and body washes, including variants for acne-prone and sensitive skin
 Combo packs and gift sets, combining deodorants, perfumes, and skincare in single bundles designed for festive gifting occasions such as Diwali and Raksha Bandhan.

Pricing across the collection reflects discounts of up to 50% on select combo packs, with the full catalog browsable on ZillyBuy's dedicated Denver Perfume brand page. Interested customers can explore the full range of grooming essentials and take advantage of festive combo offers by visiting the website.

Extra Savings Through Demandeals
Alongside the Denver launch, ZillyBuy has partnered with Demandeals, a cashback platform, to extend additional savings to shoppers. The offer applies broadly across ZillyBuy's catalog and is not limited to the Denver collection, giving repeat shoppers a reason to route future purchases through the partnership as well.

The cashback program follows a defined set of terms:
 New users can apply coupon code ZB01 for a 1 discount used for tracking purposes
 Existing users can apply coupon code ZB20 for the same 1 tracking discount
 New users shopping for a minimum of 200 receive 200 in cashback
 Existing users receive a flat 20% cashback, capped at 5,000, valid sitewide
 A maximum of three orders is allowed per mobile number, delivery address, and payment combination
 Shoppers must click the "Avail Offer" button on the Demandeals listing and complete the purchase on ZillyBuy within the same browsing session, without switching devices
 Cashback is tracked automatically and credited to a user's Demandeals wallet within 90 days of delivery
 Orders not tracked within 48 to 72 working hours can be claimed through the "My Orders" section on Demandeals

The cashback structure is designed to work alongside ZillyBuy's own festive discounts rather than replace them, effectively stacking two layers of savings for a single purchase, a combination the companies say is particularly relevant heading into India's festive shopping season, when demand for grooming products, gift sets, and combo packs typically rises.

Redefining Trust in Online Retail
ZillyBuy operates on the Open Network for Digital Commerce (ONDC), a Government of India initiative built to open up digital commerce beyond a handful of large private platforms. Unlike

closed marketplaces, ONDC allows verified sellers of all sizes to list and sell products under a shared digital framework, which in turn gives shoppers more choice and often more competitive pricing.

Through this network, every Denver product listed on ZillyBuy is sourced from verified sellers, with secure payment options, delivery across more than 20,000 pin codes in India, and a straightforward return and refund process. The company positions this as part of a broader commitment to making trusted, well-known brands accessible through open commerce infrastructure rather than a single dominant marketplace.

"Denver is a brand Indian households already trust, and our job is to make sure that trust translates into a shopping experience that's just as reliable," said Fuzail Qureshi, Co-Founder of ZillyBuy. "By listing the full Denver range through verified ONDC sellers and layering on a genuine cashback benefit through Demandeals, we're giving shoppers a reason to choose open commerce over habit. It's a small example of what ONDC was designed to do, put more value back in the hands of the buyer."

Addressing a Common Shopper Concern: Authenticity
One of the more persistent challenges in online fragrance and grooming retail is counterfeit or diverted stock, particularly for high-demand brands. ZillyBuy said its ONDC-based sourcing model is intended to directly address this by ensuring every Denver listing traces back to a verified seller rather than an unverifiable third-party account, a distinction the company said matters more to shoppers than price alone when it comes to personal care products applied directly to skin.

"People are far less forgiving when it comes to fragrance and skincare authenticity than they are with, say, electronics accessories," Qureshi added. "That's exactly why we built the sourcing model the way we did, verification isn't a marketing line for us, it's the foundation the whole Denver listing is built on."

Availability
The Denver collection is live now on ZillyBuy, with the cashback offer on demandeals active through Demandeals for a limited period tied to the current festive cycle. Both companies noted that terms of the cashback offer, including eligible order values and processing timelines, are subject to change and are outlined in full on the respective platforms.

About ZillyBuy
ZillyBuy is an ONDC-powered online marketplace connecting shoppers with verified sellers across categories such as grocery, electronics, fashion, and beauty and personal care. More information is available at zillybuy.com.

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