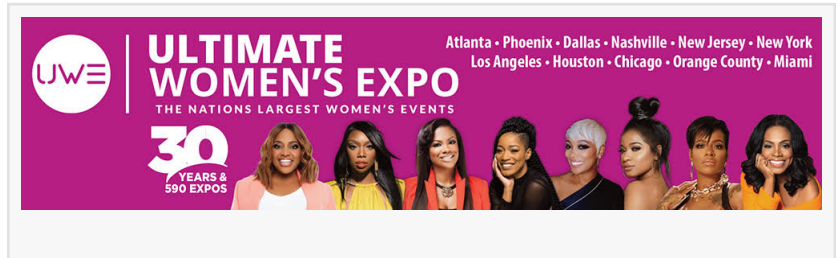


Kendra's Boutique to Exhibit at 2026 DFW Women's Expo in Irving, Texas

Kendra's Boutique is heading to the DFW Women's Expo in Irving, TX, on Sept 12-13 with new arrivals, in-person try-ons, and show-only deals.



TX, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- Kendra's

Boutique, an online retailer specializing in [raw Brazilian hair bundles](#), [lace closure wigs](#), and lace frontals, will exhibit at the Dallas/Fort Worth Women's Expo for the first time this September, marking the brand's expansion from an Instagram-driven online community into in-person retail events.

The expo runs Saturday, September 12, through Sunday, September 13, 2026, at the Irving Convention Center in Las Colinas, Irving, Texas. Doors open at 10:00 a.m. Saturday and 11:00 a.m. Sunday, with both days running until 5:00 p.m. Kendra's Boutique will be located at Booth #618 and #620, Row 600.

The DFW Women's Expo is one of the largest women's shopping events in North Texas, bringing together beauty, wellness, and fashion brands for a weekend of shopping and discovery.

At the booth, attendees will be able to view and compare raw Brazilian hair bundles across several textures, including natural straight, body wave, deep wave, loose curly, and Burmese wavy/curly, along with a selection of lace closure wigs and lace frontal styles available for try-on. Company representatives will be on-site both days to answer questions about closures versus frontals, help attendees find matching lengths and textures, and provide guidance on maintenance and care.

Kendra's Boutique will also hold a two-day giveaway raffle at the event. Attendees can enter by scanning a QR code at the booth to join the company's SMS and email list, or by following the brand on Instagram; no purchase is required. Prizes include \$500 and \$250 cash awards and a hair care goodie bag, with drawings held both Saturday and Sunday. Winners will be notified by phone.

"After building our community online for years, we wanted an opportunity to meet customers face-to-face and let people see and feel the quality of the hair before they buy," said

[Spokesperson Name/Title], of Kendra's Boutique. "Photos and videos can only show so much." Additional details about the brand, including its full product catalog, are available at kendrasboutique.com. Expo tickets, hours, and venue information are available at dfwwomensexpo.com.

About Kendra's Boutique

Kendra's Boutique is an online retailer of raw Brazilian hair bundles, lace closure wigs, and lace frontals, built through years of engagement with its "Hair Barb" community on Instagram and word of mouth.

Kendra's Boutique

Kendra's Boutique

+1 501-221-6776

kendrasboutique12@gmail.com

Visit us on social media:

[Instagram](#)

[X](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/941492294>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.