GLOW Oncology to Hold September 17 Launch Event Supporting Patient GI/GU Journey Symposium

David Yurman sponsors the event as the nonprofit marks national recognition, new patient education programming and expanded partnerships

FORT LAUDERDALE, FL, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- FORT LAUDERDALE, Fla., Sept. 9, 2026 - GLOW Oncology (Global Leadership in Oncology & Wellness) will hold its official launch event on Sept. 17, 2026 in Coral Gables, FL. Sponsored by internationally recognized designer David Yurman, the event will support the nonprofit's upcoming Gastrointestinal and Genitourinary (GI/GU) Patient Journey Symposium.

The launch will bring together leaders from the oncology, healthcare, nonprofit, business and philanthropic communities. The event will include food, drinks and entertainment, along with an introduction to GLOW's mission and programs.

"The September 17 event will bring our community together and turn GLOW's momentum into support for patients and families through the GI/GU Patient Journey Symposium," said Andrea P. Eidelman, GLOW's co-founder, President and CEO.

Patient Journey Symposium

Proceeds from the launch event will support the GI/GU Patient Journey Symposium, an educational initiative focused on the experiences and needs of patients and caregivers affected by gastrointestinal and genitourinary cancers to be held in Miami Beach, FL on November 6, 2026 at Mount Sinai Medical Center.

The symposium will bring together patients, caregivers, clinicians, researchers and advocates. Planned topics include clinical trial access, survivorship, emerging technologies and artificial intelligence, nutrition, patient education, and support from diagnosis through treatment and beyond.

Sponsorship and partnership opportunities are available for organizations interested in supporting patient education, health equity, clinical trial awareness, survivorship and innovative cancer care. Interested organizations may contact GLOW Oncology for more information.

Recent Milestones

Since launching in late 2025, GLOW Oncology has expanded its national and international reach through work with healthcare institutions, advocacy organizations, industry partners, clinicians, researchers, patients and caregivers.

National Recognition

GLOW Oncology was selected for two Conquer Cancer scholarships to attend the Annual

Meeting of the American Society of Clinical Oncology (ASCO). Eidelman also received the Power2Voice Award and was recognized through a City of Doral proclamation signed by the mayor for her contributions to health equity, patient advocacy and community engagement. "These recognitions reflect the work of patients, caregivers, advocates, healthcare professionals and partners who share our commitment to improving cancer care," Eidelman said. "GLOW was created to help patients, especially those who face barriers to care, access education, resources, support and opportunities to have their voices heard."

Digital Patient Education

In partnership with Salura Health, GLOW recently launched a Virtual Patient Education and Clinical Trials Education Series on TikTok. The series is led by GLOW board members Carissa Hocevar, a two-time Stage IV stomach cancer survivor whose treatment included participation in a clinical trial, and Kelsea Lozada, a clinical trials educator focused on research awareness and access.

The series brings together patients, survivors, caregivers, clinicians, advocates and nonprofit leaders to discuss cancer care, clinical trials, survivorship and the patient experience. Insights from the series may help inform future research, education, clinical trial awareness and patient-centered innovation.

Strategic Partnerships

GLOW Oncology collaborates with Cleveland Clinic, MD Anderson Cancer Center, Baptist Health Miami Cancer Institute, Northwell Health, Mount Sinai Medical Center, among other healthcare organizations. Its nonprofit and advocacy collaborators include CancerCare, Imerman Angels, Smart Patients, Triage Cancer, and Blood Cancers United.

GLOW also acknowledges support from Merck, BeOne, Daiichi Sankyo (DSI), Salura Health, and its nonprofit and community partners.

About GLOW Oncology

GLOW Oncology (Global Leadership in Oncology & Wellness) is a nonprofit dedicated to advancing patient advocacy, education, health equity and innovation in cancer care. Its programs connect patients and caregivers with education, resources, support and opportunities to help shape the future of cancer care.

For more information, visit www.glow-oncology.org.

Contact

Andrea P. Eidelman
President and CEO
Co-Founder, GLOW Oncology

Andrea Eidelman
Global Leadership In Oncology and Wellness, Corp.
+1 954-361-5399
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/941495328

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.