Rooter Man Plumbing Expands Team Across Three Charleston-Area Companies

Rooter Man Plumbing expands its team as Riley Brown supports marketing and operations across three affiliated Charleston-area businesses.

CHARLESTON, SC, UNITED STATES, September 14, 2026 / EINPresswire.com/ -- Rooter Man Plumbing, of Charleston, South Carolina, is a locally owned and operated plumbing company who services the greater Charleston area. Recently Rooter Man has expanded its in-house marketing and operations team during a period of increased demand and internal changes. This change also benefits their two affiliated businesses, High Cotton Comfort Co, and Black Dog Junk Removal, by strengthening their connection under the same ownership.

Riley Brown joined Rooter Man Plumbing on June 29, 2026, in a part-time capacity to support marketing and administrative work across all three companies. At the time, Rooter Man Plumbing was transitioning their customer relationship management systems, bringing more of their outsourced digital media back in-house, and dialing in their marketing efforts to bring in more new customers in the new landscape of AI and ranking online. These changes required significant attention from the existing team during an already busy operational period which is why Riley fit in perfectly.

> “Riley picked things up fast and was willing to take on whatever needed attention. That work ethic made the decision to bring her on full time an easy one.”
>
> *Nelson Huggins, Owner of Rooter Man Plumbing*

As Riley learned the companies’ systems and assumed a growing range of responsibilities, she demonstrated an ability to adapt quickly and take initiative.

Less than one month after she joined, Rooter Man Plumbing offered her a full-time position in July, as Marketing and Operations Coordinator.

The expanded internal capacity also helped Rooter Man Plumbing, High Cotton Comfort Co. and Black Dog Junk Removal bring management of their three company websites back in-house. Brown now focuses more heavily on social media and content creation while another member of the marketing team oversees the websites.

Brown's responsibilities include social media management, content creation, SEO duties, and AI research. On the operations side, she supports customer communication and administrative organization, works within the companies' internal software and workflow systems, and continues to learn Rooter Man Plumbing's dispatching and scheduling processes. Riley will continue to further her skills and capabilities as she's already earned multiple certifications and online courses allowing her to become more knowledgeable in digital media in multiple fast paced service businesses.

Brown grew up on James Island, South Carolina, within the Greater Charleston area served by Rooter Man Plumbing and its affiliated companies. Before joining Rooter Man Plumbing, Brown worked for a staffing company serving the construction industry. During that time, she also created social media content for a company sales representative, an experience that contributed to her growing interest in marketing which lead her to her position now.

"Along with starting High Cotton this year, we've had a lot of changes and growth between all three companies" said Nelson Huggins, owner of the three local businesses "Riley picked things up fast and was willing to take on whatever needed attention. That work ethic made the decision to bring her on full time an easy one, and it gave our marketing team enough capacity that we were later able to bring website management back in-house."

"Joining during a busy stretch meant I had to learn quickly, but it also gave me exposure to many different parts of the businesses early on," Brown said. "I enjoy combining organized operational work with creative projects, and this role has allowed me to continue developing both while supporting locally owned small Charleston businesses and the community where I grew up."

About Rooter Man Plumbing:
Rooter Man Plumbing opened in 2006 and provides professional residential and commercial plumbing services throughout Charleston, South Carolina, and the surrounding Greater Charleston area. Its services include drain cleaning, sewer line repair, water heater service, emergency plumbing and other plumbing solutions. More information about Rooter Man available on their website: https://rootermansc.com/about-us/

About Black Dog Junk Removal:
Black Dog Junk Removal provides professional residential and commercial junk removal, hauling, and cleanout services throughout Greater Charleston and the South Carolina Lowcountry. From furniture and household junk to property cleanouts and larger removal projects, our team makes it easy to clear out unwanted items quickly and responsibly. More information about Black Dog is available on their website: https://blackdogjunkremoval.com/services/junk-removal/

About High Cotton Comfort Co:
High Cotton Comfort Co. provides luxury restroom trailer rentals for weddings, private gatherings, corporate events, and outdoor functions throughout Greater Charleston and the South Carolina Lowcountry. With stylish, comfortable restroom facilities and professional service, we help make events more convenient and enjoyable for hosts and guests alike. More information about High Cotton is available on their website: https://highcottoncomfortco.com/about-us/

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