

VARStreet Platform Now Also Includes Jenne Inc.'s Products in its Aggregated Catalog

VARStreet continues to expand its distributor network, giving resellers access to Jenne's catalog of networking products directly within the platform.

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EINPresswire.com/ -- VARStreet Inc., a premier provider of enterprise software solutions for IT and office-supply value-added resellers (VARs) in the USA and Canada, is pleased to announce the addition of Jenne Inc. to its aggregated catalog. With this integration, VARs that deal with Jenne and use VARStreet as their [business management software](#) can now easily set up Jenne as a distributor/supplier in the VARStreet back office and access Jenne's product catalog directly within the VARStreet platform. This allows them to seamlessly integrate the Jenne product feed with their existing mix of distributors.



VARStreet users with a Jenne account can add Jenne products to their [eCommerce store](#) and sell them online. VAR sales representatives will also have access to the Jenne catalog for quoting. This will help them expand their product offerings and provide a broader range of options to meet clients' needs.

Additionally, the integration simplifies procurement by enabling VARStreet users to source and order Jenne products through the VARStreet platform, saving time and reducing the effort required for product sourcing.

"We're excited to provide Jenne's vast product catalog through our platform to resellers," said Shiv Agarwal, Sales and Marketing Director at VARStreet Inc. "With Jenne now available on VARStreet, resellers can seamlessly connect with Jenne's product catalog and expand their business through the platform. Resellers who already work with Jenne can leverage VARStreet to streamline their sales and quoting processes, while those new to Jenne can explore its product



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Shiv Agarwal, Vice President - Sales, VARStreet

catalog and discover new opportunities to broaden their offerings and better serve their customers. At VARStreet, we're committed to continuously expanding our distributor network to give our users a competitive edge."

Founded in 1986, Jenne brings a catalog representing more than 180 leading technology brands to VARStreet's network, spanning unified communications, networking infrastructure and storage, physical security, and cloud services. For VARs, this means access to a broad selection of technology solutions, now available alongside

VARStreet's existing network of 50+ distributors, all from the same platform they already use to manage their business.

About VARStreet Inc:

Founded in 1999, VARStreet Inc. provides a unified platform that offers [quoting software](#), B2B eCommerce, CRM, procurement, and PunchOut solutions. VARStreet aggregates 7M+ products from 50+ IT and office-supply distributors in the U.S. and Canada, helping VARs sell faster and operate more efficiently.

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