Jill Helgren Named Coastal Properties Group's 2025 First Place Advisor, Tops $400 Million in Career Real Estate Sales

Pinellas County real estate advisor recognized for leadership in waterfront, luxury and investment real estate along Florida's Gulf Coast.

TREASURE ISLAND, FL, UNITED STATES, September 11, 2026 /EINPresswire.com/ -- TREASURE ISLAND, Fla., September 2026 — Jill Helgren, a Florida real estate advisor specializing in waterfront, luxury and investment properties, has been named 2025 First Place Advisor at Coastal Properties Group International, an affiliate of Forbes Global Properties.

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>
> *Jill Helgren*

The recognition adds to a real estate career that includes more than $400 million in total career sales and a long-standing record among the Top 1% of real estate professionals in Pinellas County and Stellar MLS.

Helgren has represented buyers and sellers throughout Pinellas County since 2010, with particular experience in Treasure Island, St. Pete Beach, Madeira Beach and surrounding Gulf Coast communities.

Her practice focuses heavily on properties requiring specialized market knowledge, including waterfront homes, beachfront and waterfront condominiums, luxury residences, short-term rental properties, second homes, condo-hotels and investment real estate.

"Real estate along Florida's Gulf Coast can be extremely property-specific," Helgren said. "Two properties located only a few blocks apart can have very different values depending on water access, elevation, flood and insurance history, rental restrictions, association finances, condition and location. My job is to help sellers understand those differences and position their property appropriately for the market."

More Than $400 Million in Career Real Estate Sales

Helgren's residential MLS production from January 2010 through August 2026 represents approximately $377.7 million in documented residential transactions. Her total career sales exceed $400 million when commercial real estate transactions are included.

Her sales history spans properties throughout Pinellas County, from Gulf Coast condominiums and investment properties to multimillion-dollar waterfront residences.

She has developed particular experience in the Treasure Island condominium and condo-hotel market, where rental rules, association finances, insurance, property condition and vacation-rental performance can significantly affect value and marketability.



Jill Helgren, Coastal Properties Group International's 2025 First Place Advisor, specializes in waterfront, luxury and investment real estate throughout Pinellas County and Florida's Gulf Coast.

Recognized Real Estate Experience

In addition to being named Coastal Properties Group International's 2025 First Place Advisor, Helgren has been recognized by RealTrends America's Best Real Estate Professionals and has previously ranked among the Wall Street Journal/RealTrends Top 1,000 real estate professionals.

She is also a member of Coastal Properties Group International's Pinnacle Society and holds professional designations focused on luxury and resort real estate, including the Certified Luxury Home Marketing Specialist designation with Million Dollar Guild recognition and the Resort and Second-Home Property Specialist designation.

Helgren is affiliated with Coastal Properties Group International | Forbes Global Properties, giving her clients access to local market expertise supported by broader luxury real estate marketing resources.

Focused on Treasure Island and Florida Gulf Coast Real Estate

A St. Petersburg native, Helgren has spent much of her career working throughout the beach communities of southern Pinellas County.

Her areas of expertise include Treasure Island real estate, Pinellas County waterfront properties,

Madeira Beach and St. Pete Beach real estate, luxury homes, condominiums, condo-hotels, second homes, short-term rental properties and investment real estate.

Helgren said coastal property values often require a more detailed approach than broad neighborhood averages.

“There really is no single waterfront market,” she said. “A Gulf-front condominium, canal-front home, Intracoastal property and vacation-rental condominium can attract very different buyers. Understanding those differences is an important part of determining how a property should be priced and marketed.”

About Jill Helgren

Jill Helgren is a Florida real estate advisor with Coastal Properties Group International | Forbes Global Properties. A St. Petersburg native, she has represented buyers and sellers since 2010 and has completed more than $400 million in career real estate sales.

Helgren specializes in Treasure Island real estate, Pinellas County waterfront properties, luxury homes, condominiums, condo-hotels, second homes and investment real estate throughout Florida’s Gulf Coast.

She was named Coastal Properties Group International’s 2025 First Place Advisor and has been recognized by RealTrends America’s Best Real Estate Professionals.

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