West Coast Memorials Expands Memorial Jewelry and Keepsakes with Forever Connected™

Vancouver Island company introduces a digital connection feature to its handcrafted memorial keepsakes and expands it's Memorial Jewelry Line

LADYSMITH, BRITISH COLUMBIA, CANADA, September 11, 2026 /EINPresswire.com/ -- West Coast Memorials, a Ladysmith-based memorial products company serving funeral homes across Canada, has launched Forever Connected™, a new line of keepsakes that pairs its handcrafted memorial pieces with a discreet digital connection to photos, videos, and messages honouring a loved one.

> “The story is always the person being remembered, and giving the people who loved them a meaningful way to stay connected.””
>
> *Jada Bohmer*

The line includes Pocket Hearts, small keepsakes designed to be held or carried, which can also incorporate a portion of a loved one's cremated remains. They're available as a set of six, so children, grandchildren, siblings, or other loved ones can each have their own personal keepsake.

“Grief is different for everyone, and remembrance should be too,” says Jada Bohmer, owner of West Coast Memorials. “Forever Connected gives families a way to hold something in their hand and, in the same moment, revisit a photo or a memory. It's a very quiet, very personal experience.”

A Digital Layer Built for Privacy

Rather than a visible QR code, Forever Connected uses a hidden digital connection embedded in the keepsake itself. A simple tap with a smartphone opens a private page the family controls, with photos, videos, or messages they choose to include.

“We wanted the technology to stay in the background,” says Bohmer. “The keepsake should look and feel like what

it is — something made with care, by hand. The digital piece is there when a family wants it, and invisible when they
don't."

Built Alongside the Enduring Love Collection
Forever Connected joins West Coast Memorials' Enduring Love Collection, jewelry that incorporates a small
portion of cremated remains directly into each handcrafted piece. Designed with the look of contemporary boutique
jewelry rather than traditional cremation jewelry, the collection lets families choose whether and when to share the
meaning behind what they're wearing.

"Someone can wear an Enduring Love piece simply because it's beautiful," says Bohmer. "What it represents, and
who is part of it, can stay entirely personal to the person wearing it."



The keepsake should look and feel like what it is — something made with care, by hand. The digital piece is there when a family wants it, and invisible when they don't.

Serving Funeral Professionals Across Canada
West Coast Memorials works directly with funeral homes to bring these options to the families they serve,
supporting an industry-wide shift toward more personalized, individual approaches to memorialization as cremation
becomes increasingly common across Canada.

"The technology and the craftsmanship are really just tools," says Bohmer. "The story is always the person being
remembered, and giving the people who loved them a meaningful way to stay connected."

About West Coast Memorials
West Coast Memorials is a Ladysmith, British Columbia-based Canadian memorial products company serving
funeral homes and the families they support with personalized memorial keepsakes, including the Enduring Love
Collection, Forever Connected™, and Pocket Hearts.

Media Contact
Jada Bohmer

West Coast Memorials
(250) 667-0450
info@westcoastmemorials.com
westcoastmemorials.ca

High-resolution photography, additional product information, and interviews with West Coast Memorials owner
Jada Bohmer are available upon request.

Glen Miller
West Coast Memorials
+1 647-999-7753
email us here
Visit us on social media:
Instagram
Facebook

This press release can be viewed online at: https://www.einpresswire.com/article/941557226

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.